

Puerto Rico Innovation Expo – Powered by Puerto Rico Chamber of Commerce
May 16, 2022

Invest Puerto Rico Goals, Success Stories & Initiatives



About Invest Puerto Rico

Our Initiatives and Success Stories

Moving Forward



Content



About Invest Puerto Rico



About Invest Puerto Rico

Mandate

Invest Puerto Rico, a not-for-profit 501c3, was created by Act 13-2017 as the official **business attraction** organization for the island, utilizing the expertise of the private and public sectors.

Mission

Promote Puerto Rico as a **competitive investment jurisdiction** to attract new business and capital investment to the island.

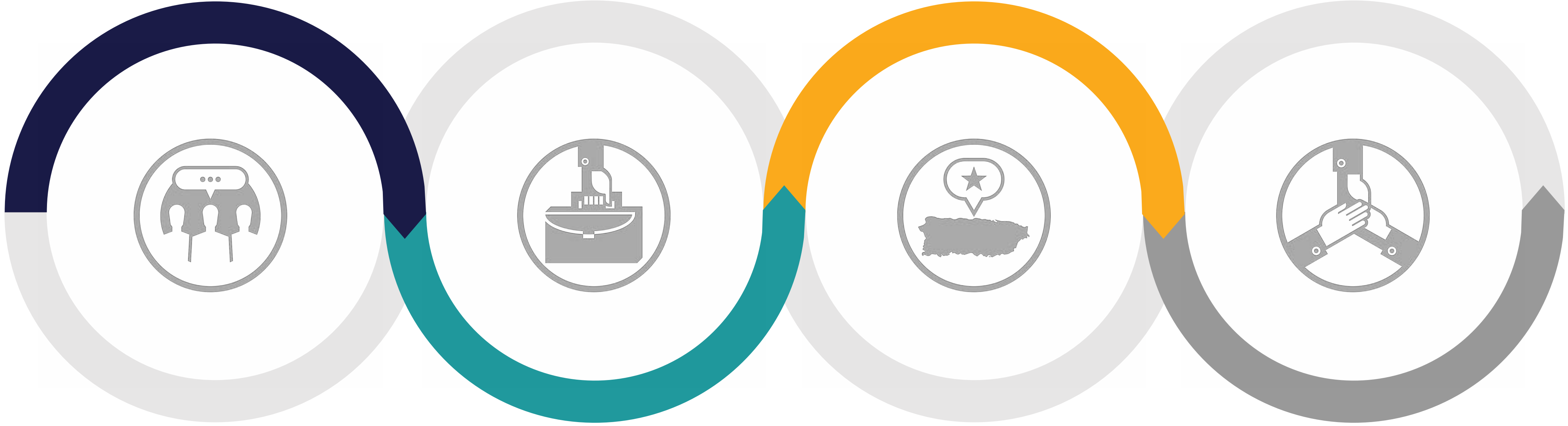
Vision

Serve as a **transformational and results-oriented** accelerator of economic development in Puerto Rico.





How We Work – Our Functional Areas



Awareness Building

Raising awareness to create market activity

Lead Generation

Building pipeline and executing more transactions

Product Improvement

Creating a competitive environment

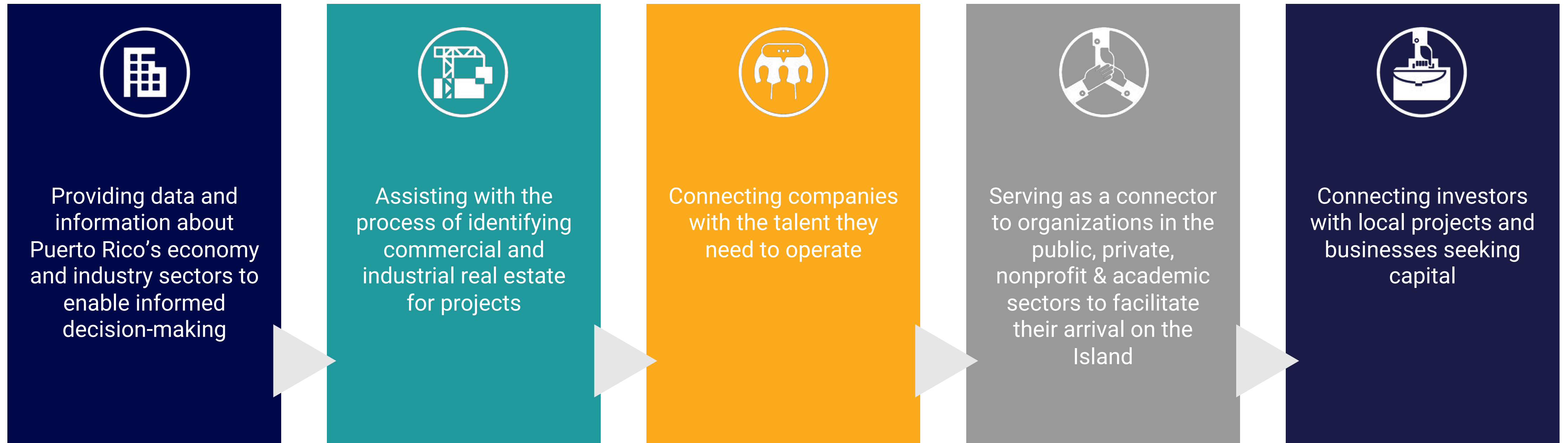
Stakeholder Engagement

Building a collaborative ecosystem



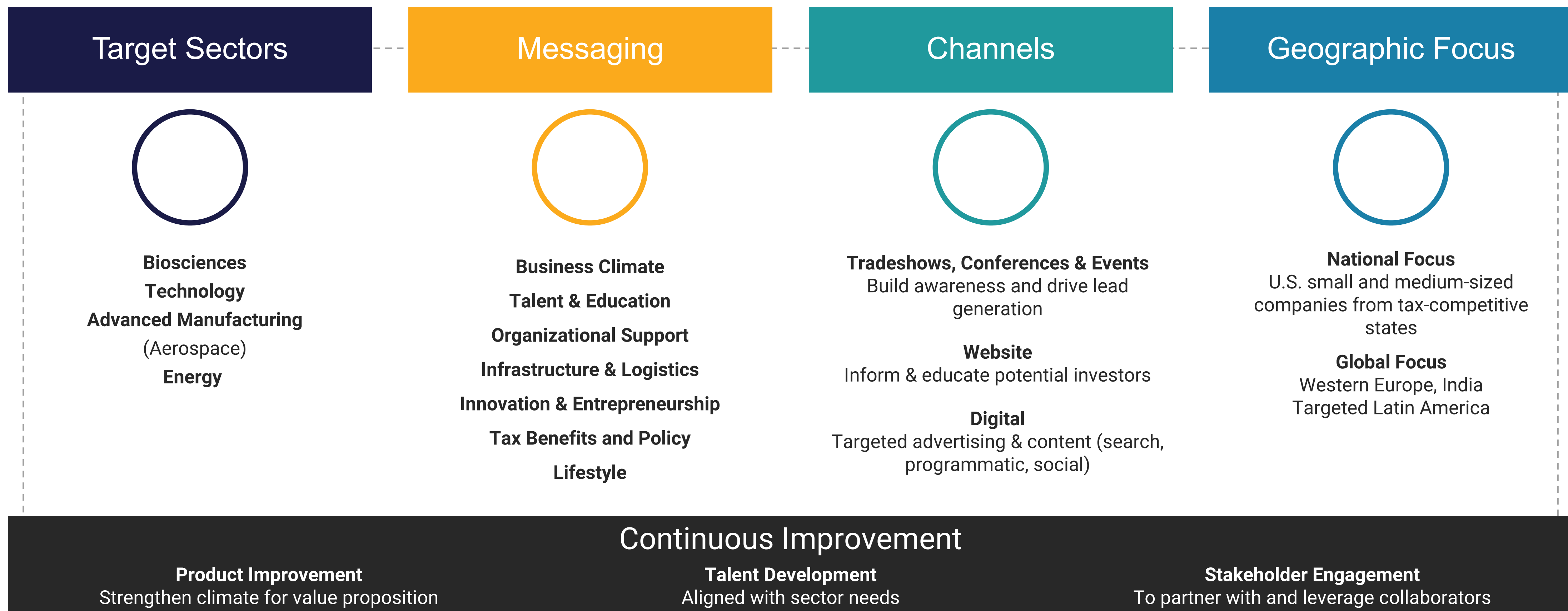
Our Services

We help companies and investors establish their operations on the island by:





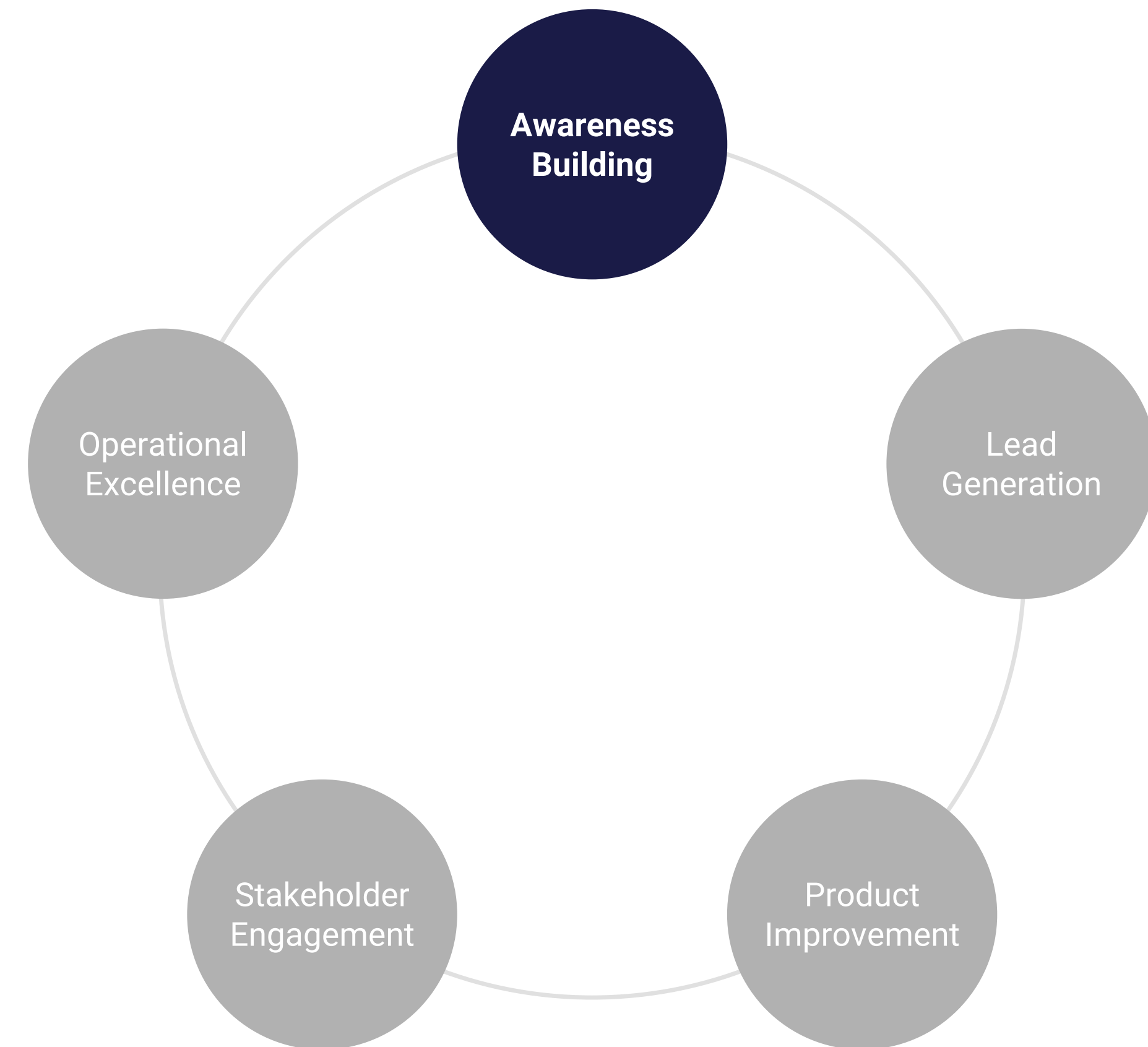
Our Strategy for FY2022-2023



FY2022-2023 Workplan

Awareness Building

1. Continue building brand awareness of Puerto Rico's general value proposition and elevating the Island's profile as an investment hub.
2. Build deeper knowledge of the Island's competitive assets across target sectors of interest.
3. Enhance InvestPR's digital presence (Website and Social).
4. Generate local awareness of InvestPR's role in the economic development landscape.

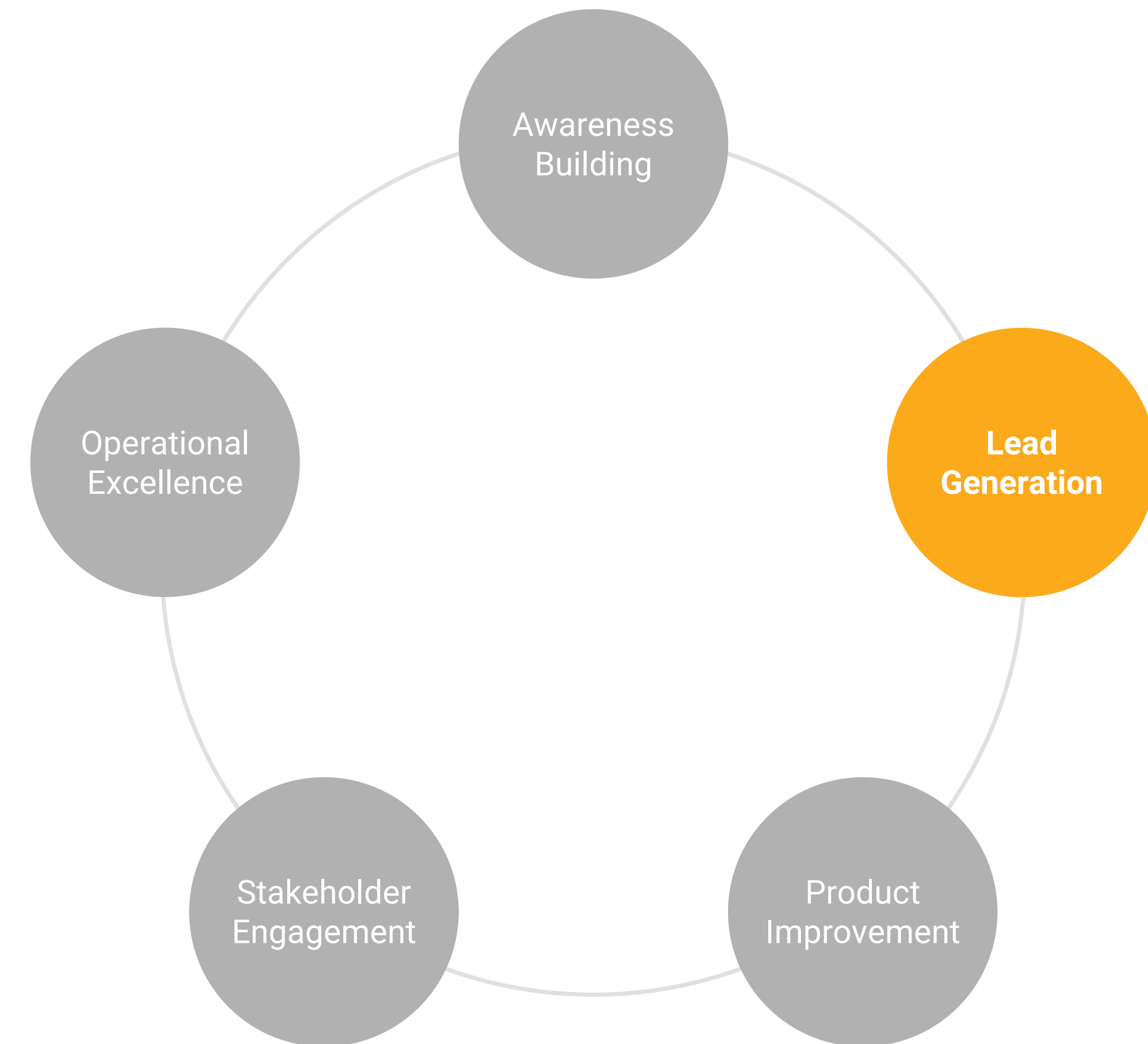


FY2022-2023 Workplan

Lead Generation



1. Engage in key tradeshows, conferences, familiarization tours and sales missions to spotlight PR as an investment destination and generate a solid pipeline of leads.
2. Augment database and relationships with Site Location Advisors focused on target sectors.
3. Leverage lead generation contracts, U.S. East and West Coast business advisory councils and Impeller investment platform to strengthen pipeline.
4. Enhance real estate partnerships, databases and information sharing to facilitate higher quality transactions.
5. Optimize partnership with DEDC to better enable transactions.

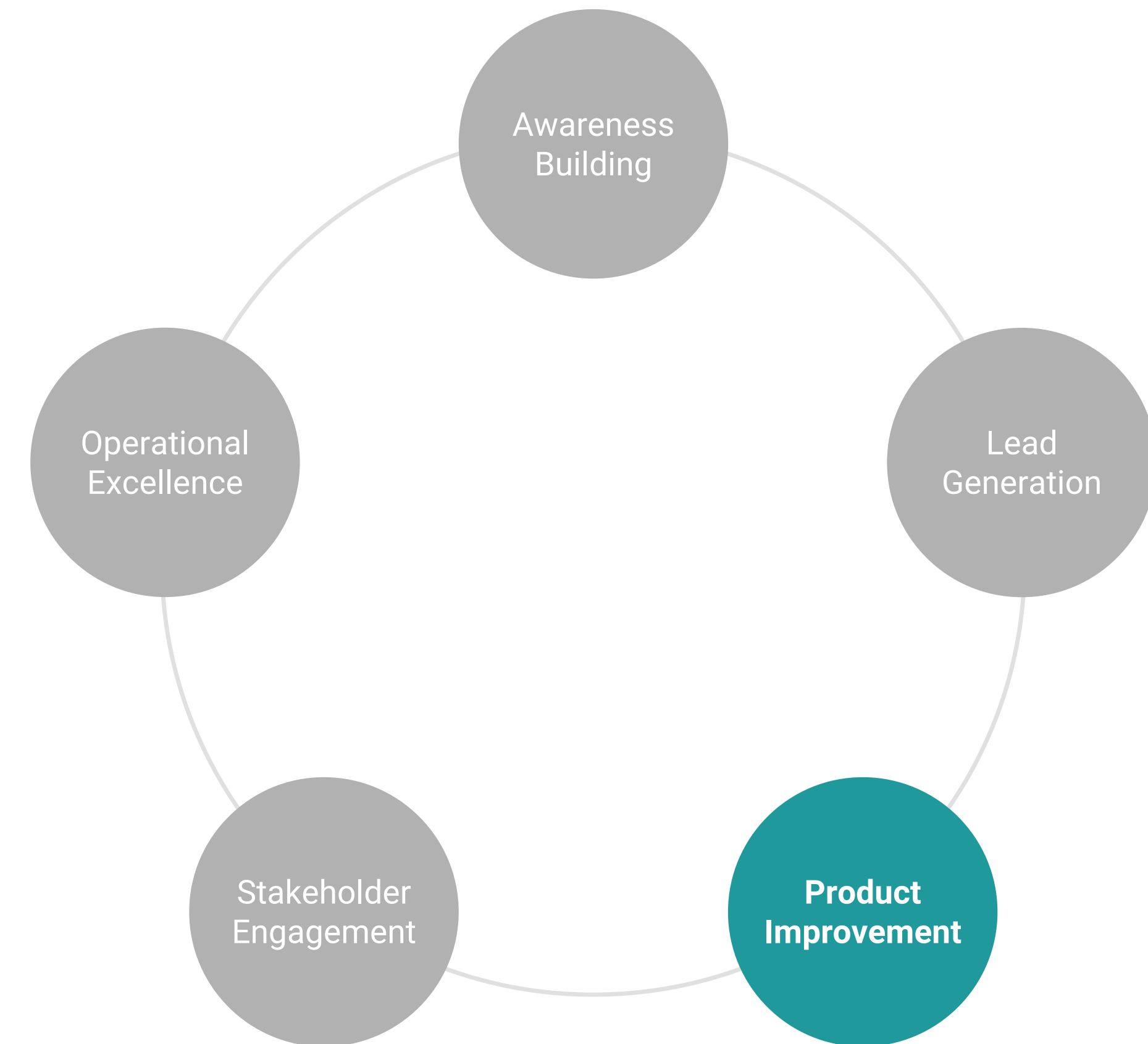


FY2022-2023 Workplan

Product Improvement



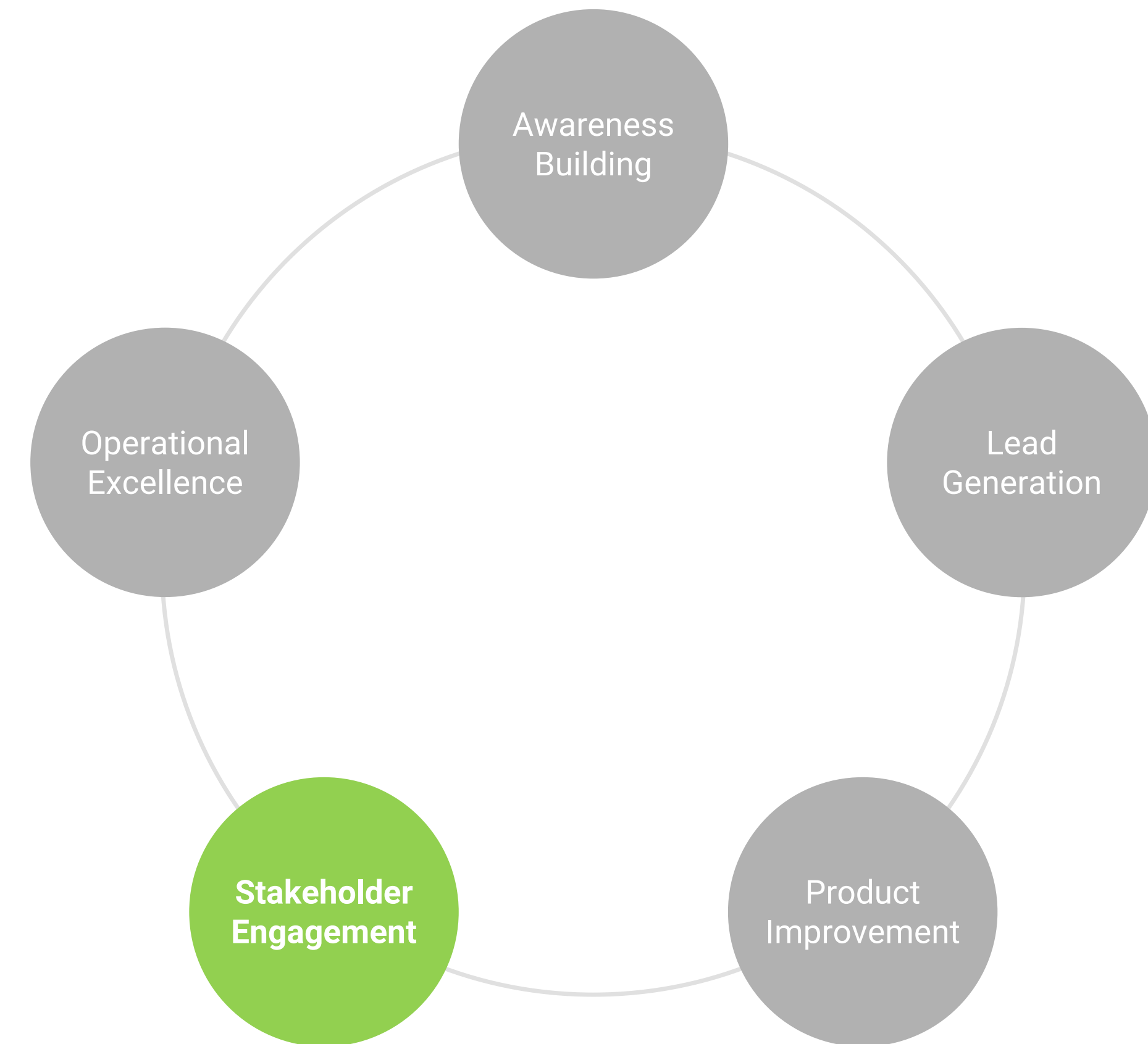
1. Facilitate Puerto Rico's inclusion in global and national competitiveness metrics.
2. Strengthen economic development knowledge at a municipal level to increase readiness to receive & support incoming business.
3. Develop, in partnership with NewLab, an innovative venture studio to attract global high impact companies and investment in an emerging industry (circular economy).
4. Maximize inventory and asset mapping of target sectors.
5. Create a workforce data and resources repository microsite and support retention and attraction of talent along with key partners.



FY2022-2023 Workplan

Stakeholder Engagement

1. Grow InvestPR's credibility and influence in the local market and with key stakeholder groups as a trusted authority on economic development.
2. Provide an ongoing flow of tailored information to stakeholders in order to strengthen understanding of InvestPR's mission and progress.
3. Integrate InvestPR into local communities through a defined community relations strategy.

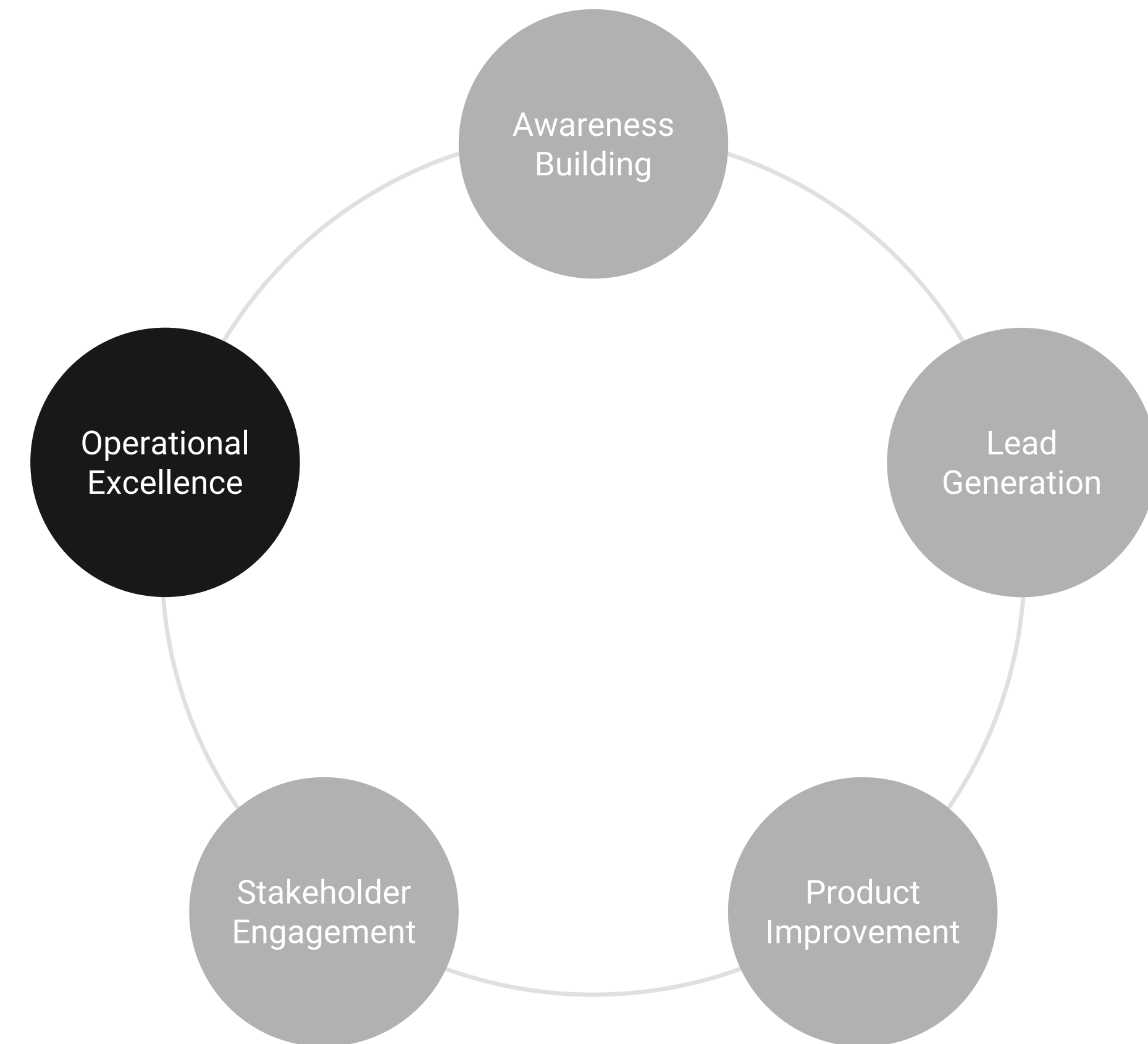


FY2022-2023 Workplan

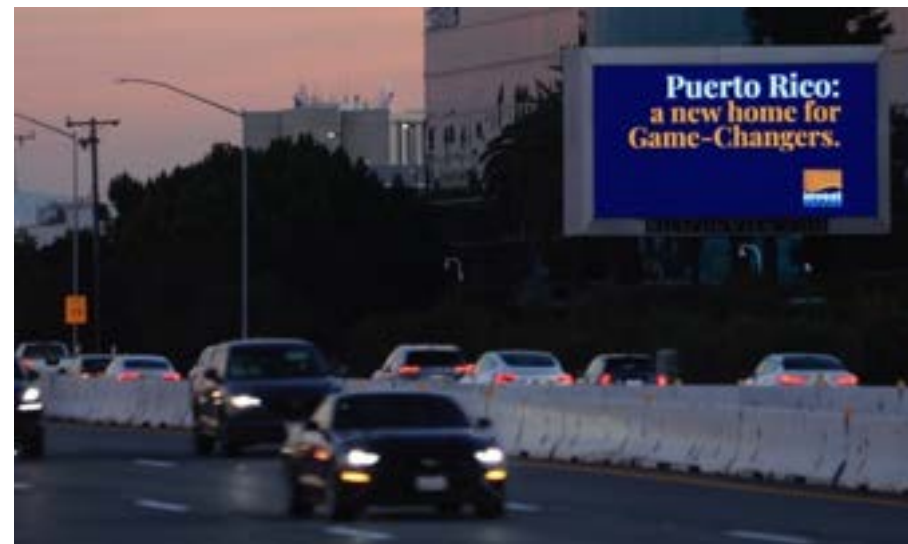
Organizational Excellence

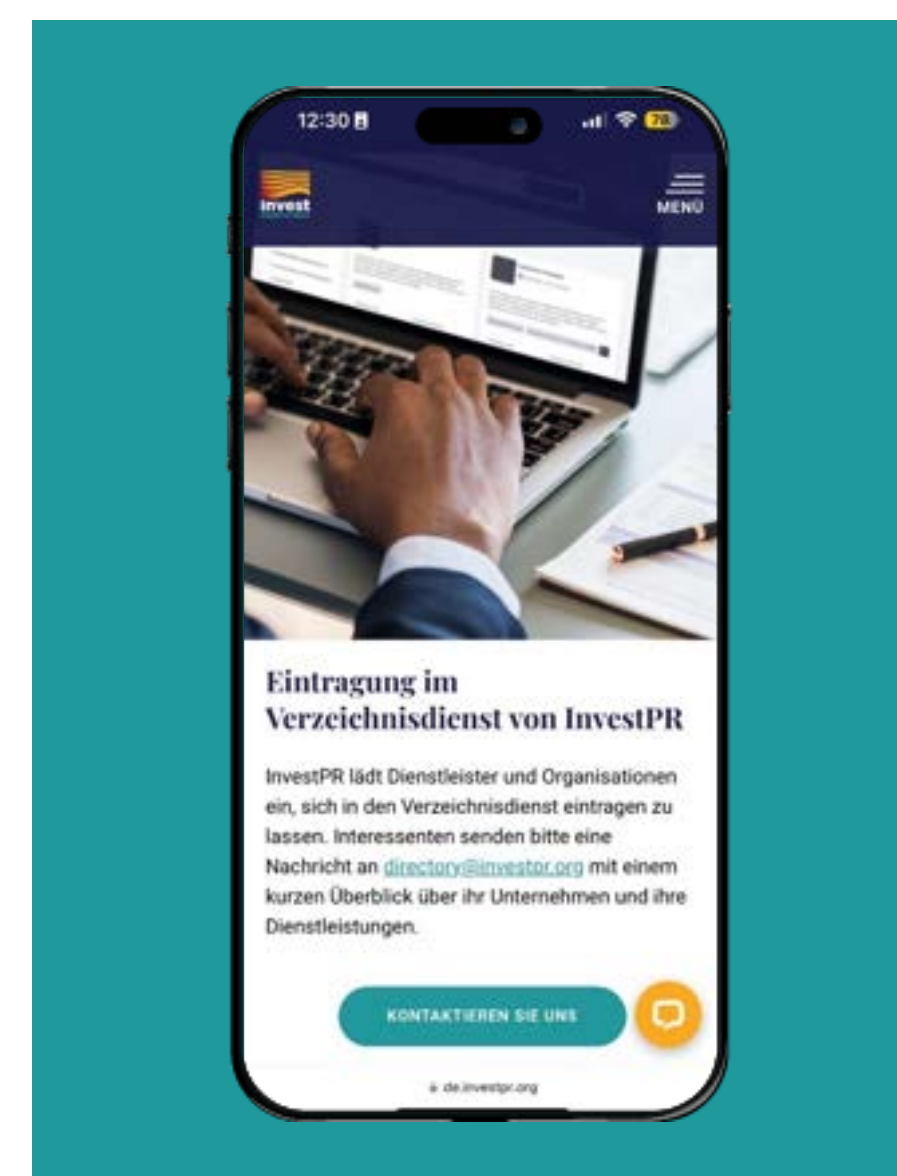
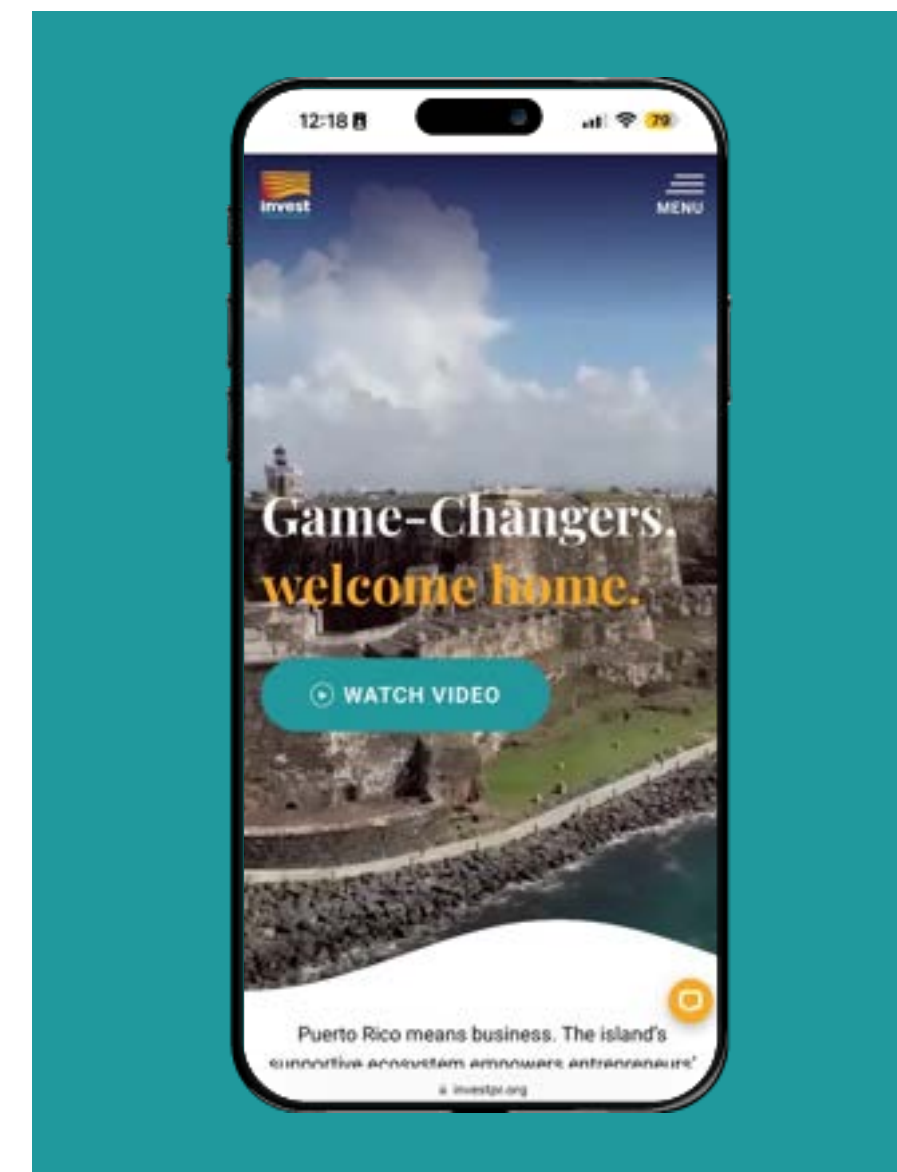
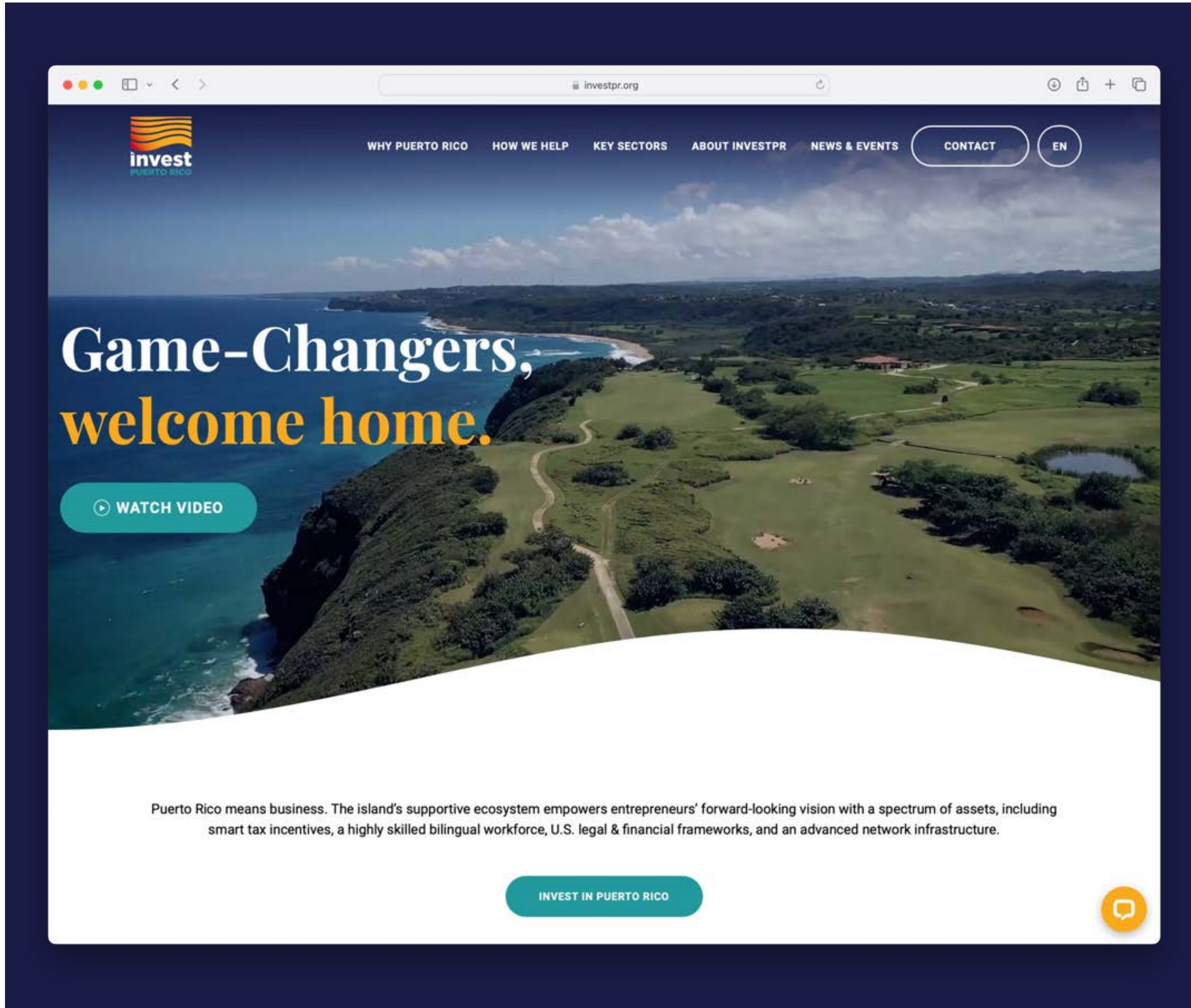


1. Optimize organizational and KPI tracking and reporting.
2. Ensure organization's financial health as well as a strong environment of internal controls.
3. Develop and execute a phased fundraising strategy, including exploration of potential profit centers for InvestPR services.
4. Drive a high-performance work team to carry out Invest PR's critical mission effectively and efficiently.
5. Increase InvestPR's standing among the global economic development community.



Brand Campaign





Tradeshows & Conferences



MedTech 2023 • Boston, MA



Site Selectors FAM Tour • Puerto Rico



eMerge Americas • Miami FL



MEDICA Trade Fair • Dusseldorf, DE



Hannover Messe • Hannover, DE



TBIC Mission • Austria & Germany

Tradeshows & Conferences



National Harbor Billboard



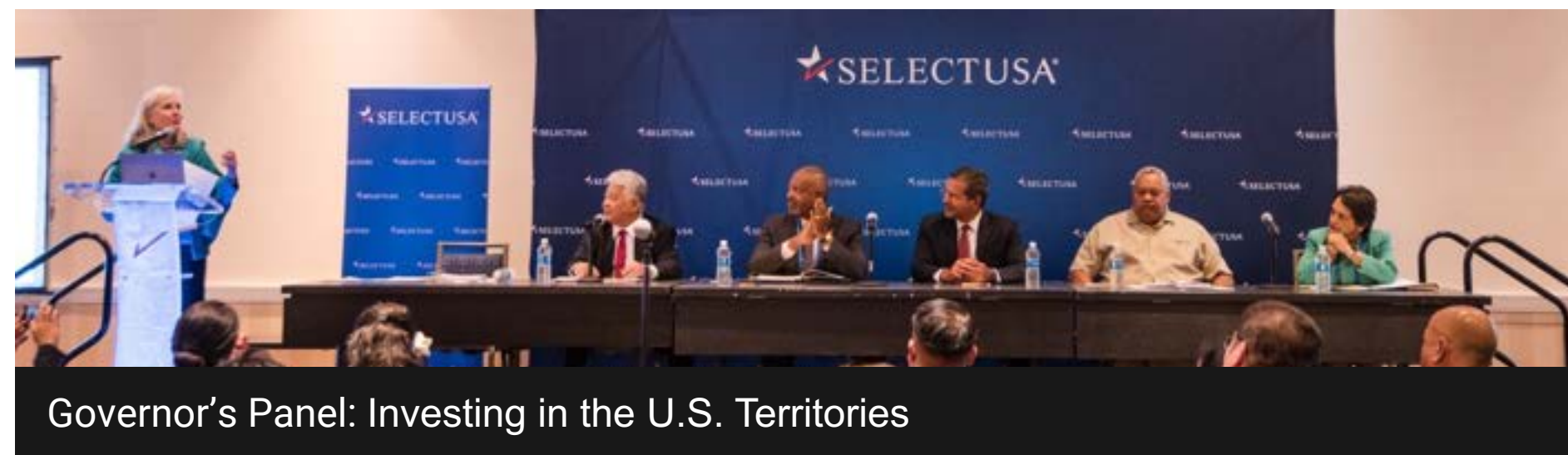
Plenary Session: Infrastructure Investments & Repairing the Global Supply Chain



20' x 30' Booth



DCA Luggage Claim Area Ads



Governor's Panel: Investing in the U.S. Territories



Content Production



Neopharma Expansion Announcement at InvestPR's booth

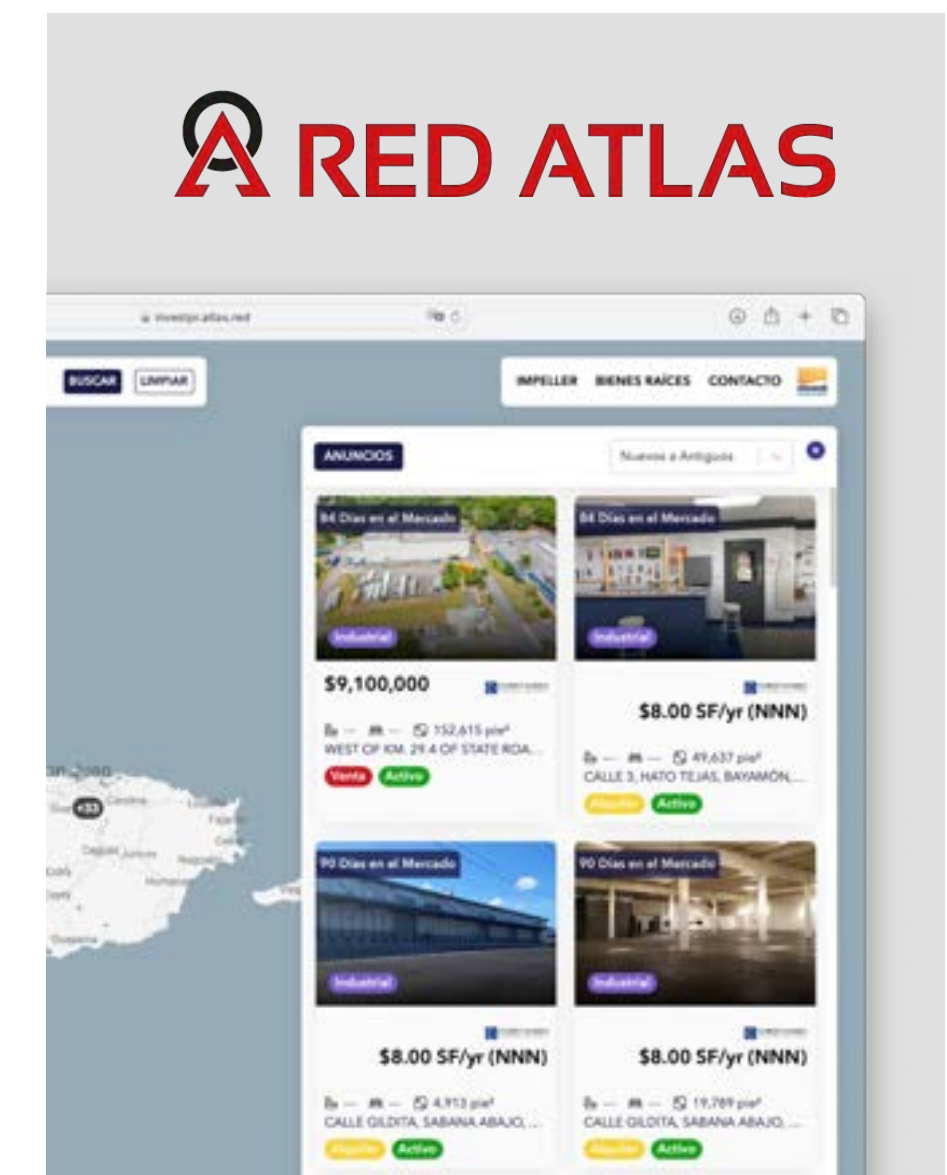
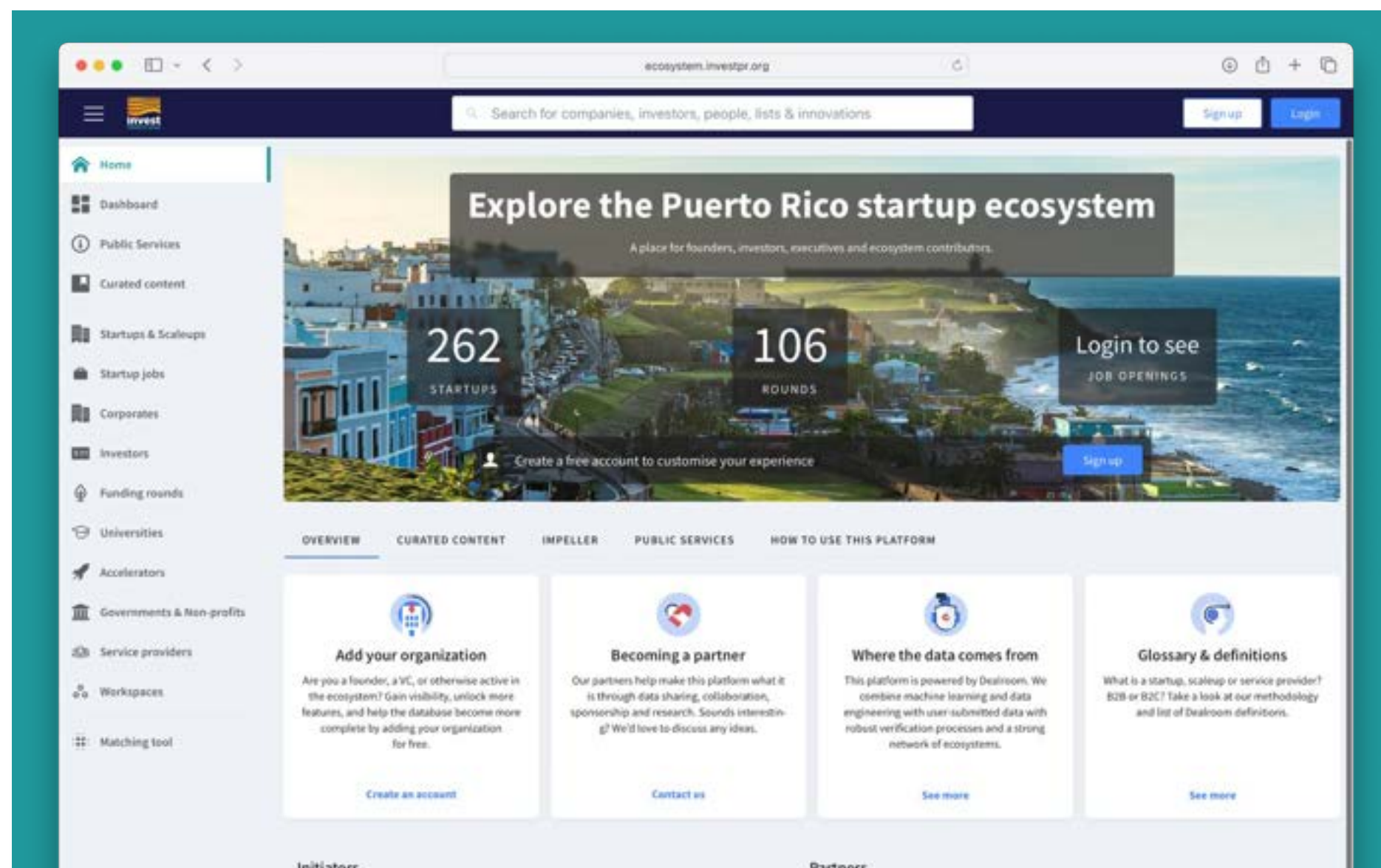
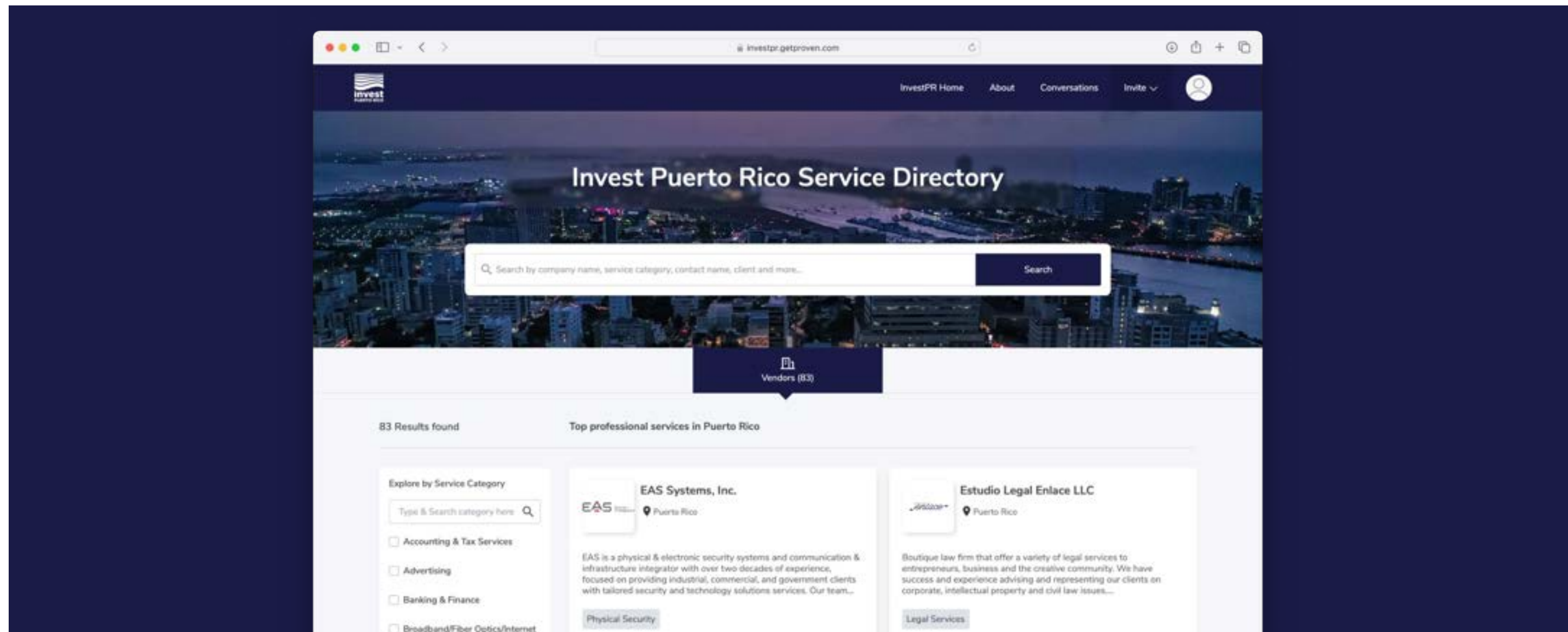
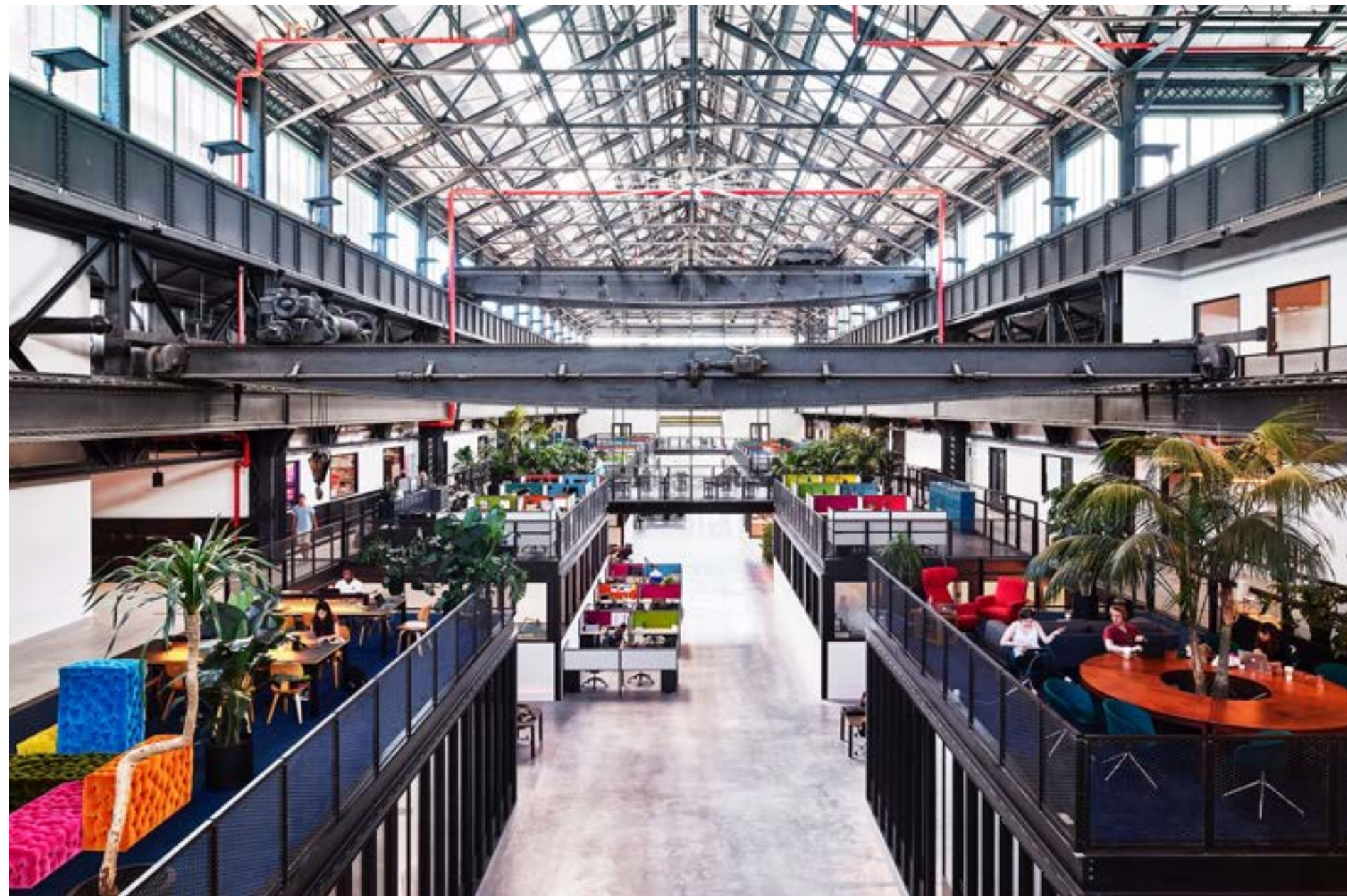


Puerto Rico Networking Reception



RIMS of Puerto Rico

Product Improvement



Stakeholder Engagement



PR NOW Summit 2022



PRMA Annual Convention 2022



NYC Stakeholder Networking Reception



PR Financial Services Forum 2023



Colegio de CPA Foro de Empresarismo '22



Women's Economic Forum 2022



Miami Mission 2022 PR Comeback



PR NOW Summit 2022



ExpoPR 2023 • Orlando, FL

Success Stories

COVID-19 CASOS RECIENTES | 10 muertes | 359 hospitalizaciones | 31.34% tasa de positividad | 486 promedio de casos confirmado

EMPRESAS Y COMERCIOS

Empresa de inteligencia artificial e ingeniería Aptima establece operaciones en Puerto Rico

El también contratista del Departamento de la Defensa de Estados Unidos arranca con la contratación de 12 puestos de ingeniería de software y ciencias de datos, con la flexibilidad del trabajo híbrido

BIENES RAICES
Hernández riposta al secretario de Justicia

TURISMO
Transporte federal avisa a las aerolíneas deben sentar a los menores de 13 años con sus padres sin cargos

BANCA Y FINANZAS
Caídas en criptomonedas son aviso para fondos de pensiones



SÁBADO 29 de enero de 2022

NEGOCIOS/29 EL NUEVO DÍA elnuevodia.com

Aurobindo aterriza en Caguas con \$100 millones

● La farmacéutica india adquirió la planta que Viatris tiene en proceso de cierre y apuesta a crear 500 empleos en los próximos años

LA CIFRA
\$3.64 MILLONES pagó Auro PR por la planta que Viatris estaba cerrando en Caguas. Tiene 33 cuerdas.

En horas de la tarde de ayer, JetBlue había cancelado 150 vuelos.

Cancelan vuelos por tormenta invernal

Unos 30 vuelos programados para salir o llegar al Aeropuerto Luis Muñoz Marín (LMM) entre ayer y mañana, domingo, fueron cancelados por la tormenta invernal que afecta a diversos estados del noreste de Estados Unidos. Las cancelaciones incluyen vuelos de las aerolíneas United, Spirit Airlines y JetBlue, siendo esta última la de los

Vista aérea de la planta de Viatris —nombre de la fusión

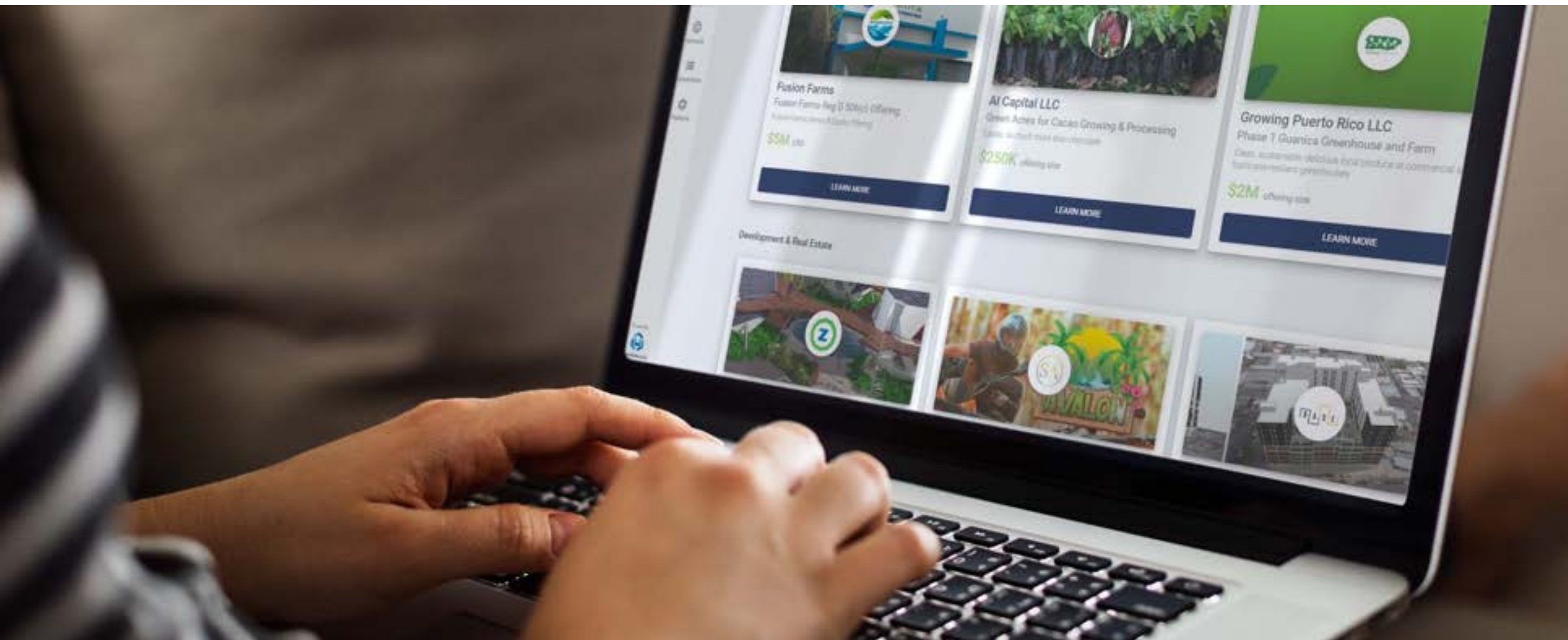


Gene & Cell Therapy
Biotechnology
Viral Vector

AGUADILLA PUERTO RICO

CytoImmune Therapeutics

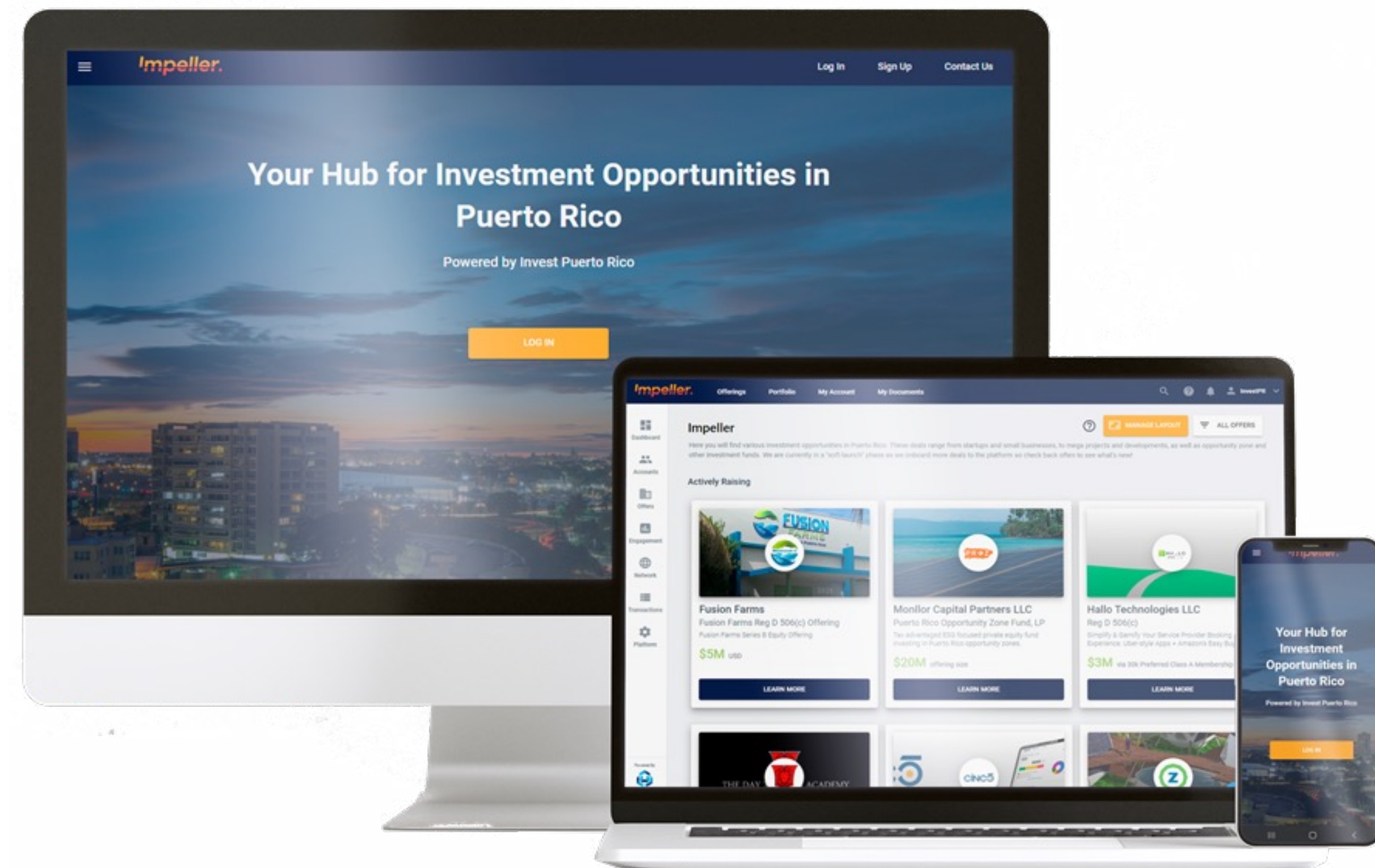


Impeller.
Powered by Invest Puerto Rico

The Impeller platform was developed to:

- Establish a central place for Puerto Rico focused deals and investors to connect
- Provide tools and a platform to simplify the discovery and investment process for both issuers and investors
- Showcase the variety of opportunities to the world that demonstrate the growing robustness of Puerto Rico as an investment jurisdiction
- Maximize exposure for deals on the island



Platform Traction

1,000+

Investor accounts created

400+

Issuer accounts created

\$25 M

Raised collectively by companies listed on the platform since launch

41

Deals launched

47

Deals in the pipeline



In Summary, Achievements To Date

By the Numbers

Combined Results for FY20, FY21, & FY22



~1,900

New Businesses

~13,500

Jobs Committed

~\$700M

Capital Investment
Committed

~\$66,000

Avg. Payroll of Jobs
Committed



Moving Forward

How can the CCPR support?

1. Serve as ambassadors of the Puerto Rico brand and spread the word on new narrative
2. Lean on InvestPR as a strategic thought partner and a connector to resources that can further advance the Island's transformation
3. Funnel new investment opportunities to InvestPR
4. Work together on competitiveness initiatives to solidify Puerto Rico's position

Thank You.

