

# JUAN ANTONIO RAMOS LUJÁN

---

## PROFILE

---

Business leader with over 18 years of experience at the intersection of strategy, finance, and technology in fast-growing companies, with deep expertise in Puerto Rico's healthcare sector. Brings a rigorous analytical foundation — including economics training from Harvard University and an MBA in Finance, Strategy, and Entrepreneurship & Innovation from NYU Stern — to complex healthcare finance and industry challenges.

## PROFESSIONAL EXPERIENCE

---

### Best Option Healthcare

2010 – Present

*Partner / CFO / Senior Director, Strategic Planning* — 2015 – Present

*Partner & Director, Strategic Planning and Business Development* — 2010 – 2014

- Leads the strategic, financial, and technological direction of one of Puerto Rico's largest home health companies, serving over 2,200 active daily patients. As one of the managing partners, has charted a course of sustained and sound growth for over 15 years — navigating an increasingly complex regulatory and reimbursement environment while making critical decisions across workforce, technology, and capital allocation that allow the company to sustain care quality despite a reimbursement environment that was never calibrated for Puerto Rico's operating reality.

### Borschow Hospital and Medical Supplies Inc.

2005 – 2007

*Director, Office of the President* — Guaynabo, PR

- Began career with the owner and President of Puerto Rico's largest pharmaceutical and medical supplies wholesaler, managing high-priority, cross-departmental strategic and business development projects — an early foundation in using strategy and technology to address the operational and financial complexity of Puerto Rico's healthcare supply chain.

## EDUCATION

---

### New York University – Leonard N. Stern School of Business

2008 – 2010

*Master of Business Administration (MBA), May 2010* — New York, NY

Specialization in Finance, Strategy, and Entrepreneurship & Innovation — Beta Gamma Sigma Honor Society

### Harvard University

2001 – 2005

*Bachelor of Arts, Economics, June 2005* — Cambridge, MA

Health Policy Certificate

## CIVIC INVOLVEMENT

---

Committed to Puerto Rico's development through board engagements with impact-oriented organizations working to dramatically change the island's outlook.

### Foundation for Puerto Rico

2019 – Present

*Board Member*

### ConPRmetidos

2019 – 2025

*Board Member*

## ADVISORY ROLES

---

Committed to guiding early-stage, high-growth companies through the strategic, financial, and technological decisions that define their trajectory.

### Nestment

2023 – Present

*Advisory Board Member*

**Sweat440**

*Advisory Board Member*

*2019 – Present*