



PRCC BIZCON + EXPO 2022

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JUNE 9 & 10
CARIBE HILTON



PUERTO RICO ENTREPRENEUR & CONSUMER 2022 Confidence Index



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For the planning process of your business and strategic decision making

To help you manage better your business strategies for 2022-2023

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Puerto Rico **ENTREPRENEUR** 2022 Confidence Index

JUNE 9 | 2:45 - 4:15 p.m. - San Geronimo-C



Moderator: Kenneth Rivera Robles, CPA, Esq.,
Tax Partner of Galindez LLC and PRCC Former President



Cristina Vargas, MA
Directora División de Estrategias de Mercado Estudios Técnicos, Inc.



Raúl Rodríguez, CPA
President & CEO, Droguería Betances & Luis Garratón



Jorge Hernández, CPA
CEO, Aerostar Airport Holdings, LLC



Naji Khoury
CEO, Liberty of Puerto Rico

Puerto Rican **CONSUMER** 2022 Confidence Index

JUNE 10 | 10:45 a.m. - 12:00 p.m. - San Geronimo-C



Moderator: Juan Carlos Agosto Martinez, CEO,
Store Management System LLC and Immediate Past PRCC President



Tatiana Irizarry Hilera, MBA
Commercial Director, Nielsen Puerto Rico



Esteban Colón
Chief Marketing Officer, Supermercados Econo



Freddie Hernández
General Manager, Procter & Gamble Puerto Rico



Iván Báez
Director Public Affairs & Government Relations, Walmart PR

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