



PRESS RELEASE

Contact: Lizzette Toro, Administrative Assistant, Communications Department
Tel: 787-721-6060, Ext 2215 | E-mail: ltoro@camarapr.net

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A unique opportunity in Puerto Rico Telecom Conference 2011: The New Future

The Puerto Rico Chamber of Commerce will host the “Puerto Rico Telecom Conference 2011: The New Future” next November 9th at the Conrad San Juan Condado Plaza. This event which is a unique opportunity to exchange ideas about how telecommunications technologies, greater internet access, and open information flow online can help companies’ growth, reach new markets, and innovate. Local and international renowned experts will present the emerging business opportunities in the rapidly evolving telecommunications segment in P.R., U.S. and globally.

“The telecom industry isn't just about phone calls anymore; it's about devices, content, download speeds and Internet connections. As the mobile transformation continues, all Entrepreneurs and Business Leaders need to re-examine the bigger IT picture, creating the business processes and building the infrastructure needed to take more advantage of the economic opportunities that the digital world offers. The Chamber of Commerce is organizing a conference in which industry leaders and policy makers come together to help us understand the implications of these changes for our economy, our businesses and our lifestyles,” said Salvador Calaf-Legrand, Chairman of the Board of the Chamber of Commerce.

Calaf added that the telecommunications sector has been one of the most dynamic in the past few years, continuing to invest in infrastructure in spite of the downturn that has taken place in the Puerto Rican economy. The adoption of more and more telecommunications devices in all types of businesses has contributed to increasing productivity among businesses of all sizes, said Calaf.

Senior and chief executives from telecom and technology firms, emerging leaders, and other experts will present interesting topics about recent trends such as “Telecom Futures: Linking Everyone to Everything Around the World and Beyond”, “Puerto Rico in Obama’s Broadband Plan” “The IN-Cloud: Achieving Business Agility and Efficiency” and “Entrepreneurship in Telecom and Emerging Business Opportunities” .Attendees will include high-level executives from traditional and emerging telecom and technology companies, entrepreneurs pioneering new approaches, private-equity investors, venture capitalists, and professional service providers. Participants will also attend a business solutions area where they can discuss on their business needs with subject matter experts. To make reservations and/or obtain more

information log on to www.camarapr.org; or call 1-787-721-6060 extension 2209 from Monday to Friday during working hours (8:00a.m. to 5:00p.m.).

About the Chamber of Commerce

The Puerto Rico Chamber of Commerce is a non-profit organization established in 1903. It is the most inclusive multi-sector organization in Puerto Rico and it has traditionally been the voice that represents the private sector. Each year, multiple events, such as this one, are organized to promote and facilitate opportunities that will support the socioeconomic development of Puerto Rico.

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Contact: Iris Rivera
(787)506-0363