2024 CONVENTION PUERTO RICO INNOVATION EXPO BOWERED BY PRCC

May 7-8, 2024 Puerto Rico Convention Center





camarapr.org 🚺 🕅 💿 🛗





EVENT SPONSORS





traja ti dana



8:00am - 3:00pm **Registration**

8:00am - 9:00am @Hall C Lounge

Breakfast

8:30am - 6:30pm @Hall C

Expo & Networking

10:00am-2:00pm *Educational Business & Entrepreneurship Talks Master of Ceremony:*



Mrs. Vanessa Marzán Toro Communications Strategist

9:00am - 9:15am @Hall C

Welcome Remarks



Master of Ceremony: Mrs. Monika Candelaria, News Anchor & Reporter at Wapa TV



Mr. Mickey Espada President, PRCC 2024 Convention: PR Innovation Expo



Mrs. Liza M. García, Esq. PRCC Executive Director



Mr. Ramón Pérez Blanco, Esq. PRCC President & Chairman of the Board

9:30am - 10:00am @Room 104

Introduction to Puerto Rico Demographic Challenges

Moderator:



Mr. Ramón Pérez Blanco, Esq. PRCC President & Chairman of the Board

Keynote Speakers:



Mr. Luis Ferrao, Ph.D. President of the University of Puerto Rico



Mr. Raúl Figueroa Rodríguez, MS Demographer, and author of the books - The Elders' Colony and Puerto Rico 2000-2010: Más Allá del Censo

10:00am - 11:00am @Room 104

Presentation of Demographic Studies: Out Migration (Diáspora) and Return Migration of Puerto Ricans

Keynote Speaker:



Mrs. Roxana Trabanco Chief Client Officer, Ipsos Puerto Rico

11:00pm - 12:00pm @Room 104 Special Plenary Session

Keynote Speakers:



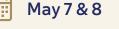
Hon. Manuel Cidre Secretary of Economic Development and Commerce of PR



Mr. Carlos Mercado Executive Director Puerto Rico Tourism Company

CEO GFR Media & LinkActiv





Puerto Rico Convention Center

🔀 sgonzalez@camarapr.net

camarapr.org #CamaraComercioPR

Mr. Pedro Zorilla



12:15pm - 1:30pm @Hall C Launch Lunch: Sponsors' Presentations & Pep Talk: Lets be part of the Innovation Adventure

Keynote Speaker:



Mr. Gamaliel Malavé

Owner and Head Coach, The Growth Coach

1:45pm - 2:45pm @ Room 104

Special Plenary Session on Energy Challenges

Keynote Speaker:



Mrs. Diana Furchtgott-Roth

Director, Center for Energy, Climate, and Environment and The Herbert and Joyce Morgan Fellow in Energy and Environmental Policy at the Heritage Foundation

Reaction Panel:



Mr. Iván Báez

Vice President, Government & Public Affairs at Genera PR



Mr. Jesús Bolinaga President of AES Puerto Rico



Mr. Anthony Pérez Development Manager CIRO Energy Group

2:45pm - 3:15pm @Room 104 Special Plenary Session on Housing Challenges

Moderator:



Mr. Agustín Rojo

Managing Partner at VRM Companies & President of Puerto Rico Builders Association

Keynote Speaker:



Dr. Kimberly A. McClain

Assistant Secretary Congressional and Intergovernmental Relations, U.S. Department of Housing & Urban Development

Reaction Panelist:



Mrs. Agnes Crespo, Esq.

Director PR Division, IBTS - Institute for Building Technology and Safety

3:15pm - 3:45pm @Room 104

Reaction Session on Health & Insurance Demographic Challenges

Reaction Panelists:



Mr. Carlos L. Rodríguez, Esq. SVP of Corporate Affairs & Chief Legal Officer at Triple-S Management



Mrs. Elaine Saldaña, Esq. Chief Legal Officer Optima Seguros

03:45pm - 04:00pm Coffee Break



787-721-6060, Ext. 2225

∝ sgonzalez@camarapr.net

May 7 & 8

camarapr.org #CamaraComercioPR

4:00pm - 4:30pm @Room 104

Reaction Session on Education & Job Challenges

Moderator:



Mrs. María Cristina González EVP, Chief Communications & Public Affairs Officer, Popular Inc.

Reaction Panelists:



Hon. Gabriel Maldonado-González Secretary, PR Department of Labor & Human Resources



Mrs. Isabel Rullán **Executive Director of ConPRmetidos**

Mr. Sergio Claux Regional Director LatAm, Forte Global

4:30pm - 5:00pm @Room 104

Reaction Session on Economic Development Challenges

Moderator:



Mr. Kenneth Rivera Robles, CPA, Esq., PRCC Former President & Advisor to the President and Tax Partner at

Reaction Panelist:



Mr. Luis Alemañy

Galíndez LLC

President of Bank of Economic **Development for Puerto Rico**



Mrs. Waleska Rivera President & CEO at Danosa Caribbean. Inc. and PRCC Second VP of the Board



Mrs. Joanellis Fernández **PRCC Board Secretary and Business Development Director at Kevane Grant Thornton**



Mr. Jorge Rodríguez, P.E. Founder & CEO of Instituto de Libertad Económica para Puerto Rico (ILE)





5:00pm - 6:00pm

Expo & Networking or Concurrent Session Participation

4:00pm - 6:00pm **CONCURRENT SESSIONS:**

@Room 103A

Forum I: Exports as Trade Policy and National Economic Defense Strategy



Moderator: Mr. Hugo Lasso, President PRCC Exports Committee, PRDEC Chair & Regional Exports Director-Latin America, Avery **Products Corporation**

Keynote Speaker (VIRTUAL PRESENTATION):



Mr. David F. Day, Esq. NADEC Pacific South Representative, Co-chair, Trade Policy Committee, and Chairman of Global Risk Mitigation Foundation

Discussion Panel and Invited Panelists:



Mr. Mariano Parlato NADEC Representative, Business Strategic Advisor



Mr. José E. Ledesma Fuentes, CFA EX PRDEC Chair, CEO of Discover PR LLC and PRCC Former President



Mrs. Felicia Correa, MPA PRDEC, Act Officer, and Vice President & Senior Compliance Officer Banco Popular de Puerto Rico

Success Stories:



Mrs. Joan D. Laureano PRDEC Vice President and President of Nosotras Boutique Fashion (Brands: Krystalos/Devozioni/TúniK)



Mr. Alexis Omar Hernandez Arnaldy, P.E. PRDEC Member, and President and

CEO of ePUMPS Solutions, LLC



Puerto Rico Convention Center



Sgonzalez@camarapr.net





Mr. Víctor Sánchez PRDEC Member, and President and CEO at Pharma-Bio Serv

@Room 103B

Forum II: Opportunities for SMEs: **Financing Alternatives, Innovation** and Technology

Panel I: Financing Alternatives



Moderator: Mr. Braulio Nieves Registered Investment Adviser, Pariter Wealth Management Group, LLC and President PRCC Members Committee

Discussion Panel and Invited Panelists:



Mrs. Mariel Lama Managing Director, Bluhaus Capital



Mr. Freddy Castejón Managing Director, WorCaps



Mrs. Vivian M. Dolagaray López **Executive Vice President Commercial** Strategy and Financing at BDE



Mrs. Mayra Medina VP of Credit, Cooperativa de Ahorro y Crédito Oriental

anel II: Innovation and Technology



Moderator: Mr. Juan Carlos Seguí President PRCC SMEs Committee and President of Seguí & Associates **Insurance Brokers**



Mr. Asbertly Rosa, CFA Portfolio Manager - Popular Impact Fund, BPPR



Mr. Daniel Alvarado Co-Founder & Principal Technical Lead of CelerOps LLC



Mr. Emmanuel Oquedo Co-Founder & CEO of BrainHi

@Hall C Lounge Forum III: Non-Profit Organizations: **Formalization and Tax Aspects**

Moderator & Invited Panelist:



Mrs. Wilma Alejandro PRCC Member of the Third Sector and Board Member, and PR Relations Officer at BPPR

Discussion Panel and Invited Panelists:



Mr. Eddie Ríos **CEO & President of ATA-Accounting** Taxes & Advisors LLC and **PRCC Board Member**



Mr. Luis E. Gierbolini, Esq. Former PRCC President & President of Gierbolini Consulting Group, LLC

6:00pm - 8:30pm @Hall C

Cocktail Celebration

Music by A Son de Guerra-Tributo a Juan Luis Guerra



Puerto Rico Convention Center



787-721-6060, Ext. 2225

Sgonzalez@camarapr.net

Wednesday, May 8th



8:00am - 3:00 pm

Registration

8:00am - 9:00am @Hall C Lounge

Breakfast

8:30am - 6:30pm @Hall C

Expo & Networking

10:00am-2:00pm *Educational Business & Entrepreneurship Talks*

9:30am - 10:30am @Room 104

Fireside Chat: Quality of Life and Corporate Social Responsibility in PR

Master of Ceremony:



Mr. Ferdinand Pérez Producer & Moderator of @JugandoPelotaPR, and Pelota Dura by NotiUno 630

Keynote Speaker:



Mrs. Glorymar Rivera, PhD. President of PRCC Committee on Quality of Life and Corporate Social Responsibility, and President of United Way of Puerto Rico

Presentation: Puerto Rico and Sustainable Development Goals

Keynote Speaker:



Mr. Nelson I. Colón Tarrats, EdD. President & CEO, PR Community

Foundation (FCPR)

Reaction Panel:



Mrs. Palmira N. Ríos González, PhD. Member of the Advisory Board of FCPR, Member, Executive Council, President of INPAE, and Academic Researcher at UPR



Mrs. Ataveyra Medina Hernández, Esq. CEO of Microjuris.com



Mr. Ricardo Arzuaga Chaves Founder & Executive Director at UNA-USA PR Chapter



Mr. Brayan L. Rosa Executive Director at Instituto del Desarrollo de la Juventud



Mrs. Lydia R. Figueroa Cueva Community Outreach Director, and Executive Director at Fundación Triple S

10:30pm - 12:00pm @Room 104

Forum with Primary Candidates for Puerto Rico Governor

Welcome Remarks & Introduction



Mr. Ramón Pérez Blanco, Esq. PRCC President & Chairman of the Board



Mr. Carlos L. Rodríguez, Esq. SVP of Corporate Affairs & Chief Legal Officer at Triple-S Management

Moderators:



Rafael Lenin López Journalist & Columinist CEO RL Media, Host "Primera Pregunta" Telemundo Primer Round Magic 97.3FM



Mrs. Joanisabel González Business Reporter at GFR Media's El Nuevo Día



787-721-6060, Ext. 2225 🛛 🔀 sgor

∝ sgonzalez@camarapr.net

May 7 & 8

Wednesday, May 8th



Candidates:



Hon. Jenniffer González Colón PNP



Hon. Juan Dalmau Ramírez PIP



Hon. Jesús Manuel Ortiz PPD



Hon. Javier Jiménez Proyecto Dignidad



Hon. Juan Zaragoza Gómez PPD



Hon. Pedro. R. Pierluisi PNP

12:30pm - 1:45pm @ Hall C Launch Lunch: Sponsor's Presentation & Pep Talk: **Public and Private Synergy Nowadays**

Keynote Speakers:



Mr. Humberto Mercader Deputy Secretary at Department of **Economic Development and** Commerce of Puerto Rico



Agro. Jorge Ramírez President Asociación Hecho en Puerto Rico

2:00pm - 2:30pm @Room 104 **Special Message from FOMB:**

Puerto Rico's Path to Fiscal Responsibility and Economic Growth Keynote Speaker:



Mr. Robert Mujica, Jr. Executive Director, Financial **Oversight & Management Board for** Puerto Rico

2:40pm - 3:00pm @Room 104

Accelerating Economic Growth in Puerto Rico

Keynote Speaker:



Mrs. Ella Woger **CEO of InvestPR**

3:00pm - 5:00pm @Room 104

Forum with Primary Candidates for Puerto Rico Legislature

Moderators:



Rafael Lenin López Iournalist & Columinist CEO RL Media, Host "Primera Pregunta" Telemundo Primer Round Magic 97.3FM



Mr. José Orlando Delgado Rivera Journalist/Business Reporter at GFR Media's El Nuevo Día

Candidates:



Hon. Joanne M. Rodríguez Veve **Proyecto Dignidad**



Hon. Luis Javier Hernández Ortiz Partido Popular Democrático



May 7 & 8

Sgonzalez@camarapr.net

Wednesday, May 8th





Hon. Gabriel Rodríguez Aguiló Partido Nuevo Progresista



Hon. Juan Luis Camacho Semidei Partido Popular Democrático



Hon. Keren L. Riquelme Cabrera Partido Nuevo Progresista



Mr. Gabriel López Arrieta Partido Popular Democrático



Mrs. Mabel Vélez Romero Partido Nuevo Progresista



Lcdo Adrián González Partido independista Puertorriqueño

5:00pm - 6:00pm **JUNTE de Juntas** by invitation only

5:00pm - 6:00pm Zenit Awards 2024

5:00pm - 6:00pm **Expo & Networking or Concurrent Session Participation**

787-721-6060, Ext. 2225

4:00pm - 6:00pm **CONCURRENT SESSIONS:**

Room 103 A

Forum I: Cybersecurity - Top Strategic **Technology Trends & Artificial Intelligence Trust, Risk and Security Management**

Keynote Speakers:



Mr. Julio González Safety and Security Advisor for Puerto Rico & Virgin Islands of CISA



Mr. William Bonaparte Chief Operating Officer, Cooperton

@Room 103 B Forum II: Human Resources in Business

Moderator:



Mrs. Camalis M. Flores Partner, RiskOne Solutions

The Secret to Retaining Talent Keynote Speaker:



Mrs. Vanessa Rodríguez, MA **Business Partner at RiskOne HR Consulting LLC**

Extraordinary and Happy in Difficult Times Keynote Speaker:



May 7 & 8

Mr. Yldefonso López Morales Esq. Senior Counsel, Labor & Employment Law Department at O'Neill & Borges LLC

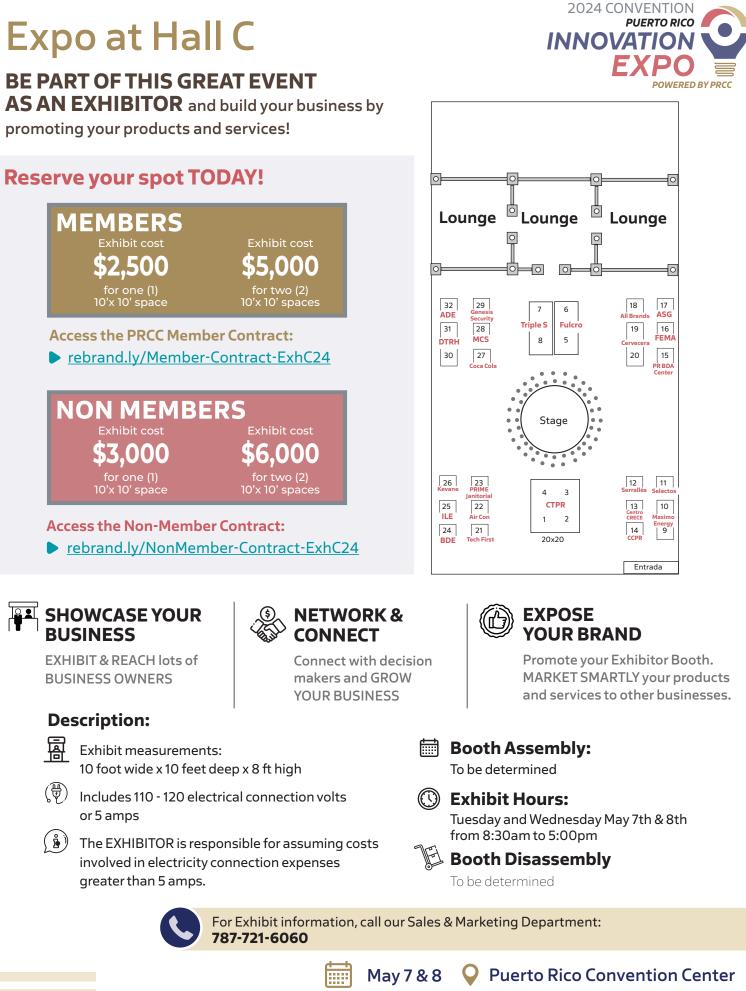
Puerto Rico Convention Center

6:00pm - 9:00pm @Hall C **Dance Celebration**

Music by Edgar Abraham Band "Latin Jazz and the Salsa Collective



Sgonzalez@camarapr.net



787-721-6060, Ext. 2225

Sgonzalez@camarapr.net

SPONSORSHIP OPPORTUNITIES



Sponsorship options:

		Non-exclusive	Exclusive
	Breakfast Session (Tuesday or Wednesday)	\$5,000	\$10,000
EDUCATIONAL	• Luncheon Keynote (Tuesday or Wednesday)	\$10,000	\$15,000
Events & Forums:	 Forums / Conferences (Tuesday or Wednesday) 	\$5,000	\$10,000
Rej			
SOCIAL Events	Cocktail Celebration (Tuesday)	\$5,000	\$10,000
	Dance Celebration (Wednesday)	\$10,000	\$15,000
in the second	Registration (Tuesday & Wednesday)	\$5,000	\$10,000
SPECIAL	Nametags with Barcode	\$10,000	\$15,000
Opportunites	Event Program	\$4,000	\$6,000

Sponsorship Categories:



*Price per activity:

After reading the sponsorship options, select the activities you wish to sponsor. The total amount of activities you select to sponsor will determine your sponsorship category.

787-721-6060, Ext. 2225

🔀 sgonzalez@camarapr.net

May 7 & 8

camarapr.org #CamaraComercioPR

RESERVATION FORM

Please fill out the following information and send to fmartinez@camarapr.net or anieves@camarapr.net



Contact Informatio	n .				
Date:					
Name:					
Company:					
Postal Address:					
Phone Number:		Fa	ax:		
Email:					
Guest name:					
Sales Representative:					
	Package Cost (DO	ES NOT includ	e tax)		
PRCC Membe	rs:	Non-Memb	ers:		
\$699.00	¢.	\$975.	00*		
\$899.00 *	* *	\$1,19	5**		
*Special price p/p for two-d Convention events. 30% discount from regular	-	** Special price for Convention Package plus one (1) ticket to participate in the PR Health Insurance Conference 2024.			
* Convention Package per p	person includes the following eve	nts:			
Tuesday: • Ex Celebration	po • 1 Breakfast Session • 6 Forums	s/Educational Activities •	1 Luncheon Keynote • 1 Cocktail		
Celebration			es • 1 Luncheon Keynote • 1 Dance		
	ference 2024: May 2 nd at the Sher	aton PR Hotel Casino,	8:30am-5:30pm with Closing Cocktail		
Convention Package	e cost does not include tax. Will not	he hilled			
	in all events and charged when pro-				
	inds for cancellations made after Ap				
All events are exclu-	usively for adults (over 18 years o	bia)			
Payment Form:					
Credit Card:	Mastercard	🗌 Visa	American Express		
Credit Card averabary					

Credit Card number:							
Expiration date:		#Secur	rity:			Total:	\$
Name on credit card:					Signature:		
Other payment method:	Check Money Order (MC))	Cash		
# Check or Money Order		Т	Total:	\$		Date:	
Check or Money Order to: Cámara de Comercio de Puerto Rico							

erto kica

Convention 2024: PR Innovation Expo

May 7-8, 2024

Puerto Rico Convention Center



787-721-6060, Ext. 2225

∝ sgonzalez@camarapr.net



TICKETS



Please fill out the following information and send to fmartinez@camarapr.net or anieves@camarapr.net

Contact Information							
Date	PRCC Representative:	 Flor Martínez Ana Nieves 					
Name							
Company Name							
Postal Address							
Phone number	Fax:						
Email:							

Event	Day Time		# Tickets	PRCC Members Price & Amount		Non-Members Price & Amount		
			TICKCIS	+Tax		+Tax		
Breakfast & Morning Sessions	Т	8:00am - 12:00pm		\$125.00	\$	\$175.00	\$	
Breakfast & Morning Sessions (Table/Seats for 10)	Т	8:00am - 12:00pm		\$1,000.00		\$1,400.00		
Lunch & Afternoon Sessions	Т	12:15pm - 6:00pm		\$150.00	\$	\$200.00	\$	
Lunch & Afternoon Sessions (Table/Seats for 10)	Т	12:15pm - 6:00pm		\$1,200.00		\$1,600.00		
Concurrent PM Forums: I	T	4:00pm - 6:00pm		\$50.00	\$	\$65.00	\$	
Zenit Awards & Cocktail Celebration	Т	6:00pm - 8:30pm		\$100.00	\$	\$140.00	\$	
Breakfast & Morning Sessions	W	8:00am - 12:00pm		\$125.00	\$	\$200.00	\$	
Breakfast & Morning Sessions (Table/Seats for 10)	W	8:00am – 12:00pm		\$1,000.00		\$1,400.00		
Lunch & Afternoon Sessions	W	12:30pm - 6:00pm		\$150.00	\$	\$200.00	\$	
Lunch & Afternoon Sessions (Table/Seats for 10)	W	12:30pm - 6:00pm		\$1,200.00		\$1,600.00		
Concurrent Forums: I	W	4:00pm - 6:00pm		\$50.00	\$	\$65.00	\$	
Zenit Awards & Dance Celebration	W	6:00pm – 9:00pm		\$250.00 p/couple	\$	\$350.00 p/couple	\$	

IMPORTANT:

- WILL NOT BE BILLED
- Tax (IVU) will be included in all events and charged when processing payment.

787-721-6060, Ext. 2225

There will be no refunds for cancellations made after April 26,2024. All events are exclusively for adults (over 18 years old)

Payment Form:

Credit Card:	Mastercard		🗌 Visa		American Express		
Credit Card number:							
Expiration Date:		#Security:			Total:	\$	
Name on credit card:				Signature			
Other payment method:	Check] Money Or	der (MO)		Cash	
# Check or Money Order		Total:	\$		Date:		

Check or Money Order to: Cámara de Comercio de Puerto Rico



🔀 sgonzalez@camarapr.net

Puerto Rico Convention Center



VOICE AND ACTION of the private enterprise

MISSION

To strengthen the development of our members by providing knowledge, multi-sector representation and protecting the values and foundations of free enterprise. Foster the sustainable economic development of Puerto Rico's and a better quality of life.

VISION

To create sustainable socioeconomic conditions that energized Puerto Rico's competitiveness, promoting innovation and the entrepreneurial spirit.

VALUES

We believe in... Free Enterprise, Competitiveness, Economic Development, Multi-sector Dialog, Development of Our Human Resources, Team work, Knowledge, Integrity, Excellence, Planning, Innovation, Communication and the Need to Adopt Changes.



787-721-6060 camarapr@camarapr.net camarapr.org **f** 🛞 in 💿 🖀

