

ADVERTISING CONTRACT **BizData** BOOK 2025



ADVERTISER INFORMATION

Name:	
Job Title	
Company Name	
Mailing Address	
Phone Number	
Direct Line	
Mobile Number	

ADVERTISING RATES (Select ad space with an X)

Position	Member	SME Member	Non-Member	SME Non-Member
Back Cover*	<input type="checkbox"/> \$3,670	<input type="checkbox"/> \$3,120	<input type="checkbox"/> \$5,500	<input type="checkbox"/> \$4,675
Spread	<input type="checkbox"/> \$3,335	<input type="checkbox"/> \$2,835	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$4,250
Inside Front Cover*	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$2,550	<input type="checkbox"/> \$4,500	<input type="checkbox"/> \$3,825
Inside Back Cover*	<input type="checkbox"/> \$2,370	<input type="checkbox"/> \$2,015	<input type="checkbox"/> \$3,550	<input type="checkbox"/> \$3,020
Page 1	<input type="checkbox"/> \$3,200	<input type="checkbox"/> \$2,720	<input type="checkbox"/> \$4,800	<input type="checkbox"/> \$4,080
Full Page in ROP	<input type="checkbox"/> \$1,850	<input type="checkbox"/> \$1,575	<input type="checkbox"/> \$2,775	<input type="checkbox"/> \$2,360
½ Page	<input type="checkbox"/> \$1,120	<input type="checkbox"/> \$955	<input type="checkbox"/> \$1,680	<input type="checkbox"/> \$1,430
Banner	<input type="checkbox"/> \$770	<input type="checkbox"/> \$655	<input type="checkbox"/> \$1,150	<input type="checkbox"/> \$980

*Premium positions (most viewed) available: only one (1) per space.

SPECIAL OFFERS (Select offer with an X) LEADERSHIP OFFER

Ad Size	Member	SME Member	Non-Member	SME Non-Member
Full-page ROP	<input type="checkbox"/> \$3,225	<input type="checkbox"/> \$2,780	<input type="checkbox"/> \$4,840	<input type="checkbox"/> \$4,115

Includes:

- **One (1) 15-minute interview** on PRCC's *Cámara Activa digital program*, broadcast live on YouTube and Facebook. (Equivalent to a \$500 investment)
- **Package of 10 advertising banners** - 1920 x 250 pixels, 10 seconds, MP4 per episode on *Cámara Activa program*. (Equivalent to a \$175 investment)
- **One (1) paid post** on PRCC's social media platforms with a projected reach of over 75k impressions. (Equivalent to a \$700 investment)
- **One (1) organic post** on PRCC's social media platforms.
- **One (1) complimentary ticket** to attend one (1) PRCC event. (Excludes Annual Convention and Golf Tournament)

For more information or to participate in the rankings: bizdatabook@camarapr.net

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BOOST OFFER

Ad Size	Member	SME Member	Non-Member	SME Non-Member
Half-page ROP	<input type="checkbox"/> \$2,210	<input type="checkbox"/> \$1,880	<input type="checkbox"/> \$3,315	<input type="checkbox"/> \$2,820

Includes:

- **One (1) 15-minute interview** on PRCC's *Cámara Activa digital program*, broadcast live on YouTube and Facebook. *(Equivalent to a \$500 investment)*
- **Package of 5 advertising banners** - 1920 x 250 pixels, 10 seconds, MP4 per episode on *Cámara Activa digital program*. *(Equivalent to a \$90 investment)*
- **One (1) paid post** on PRCC's social media platforms with a projected reach of over 50k impressions. *(Equivalent to a \$500 investment)*
- **One (1) organic post** on PRCC's social media platforms.
- **One (1) complimentary ticket** to attend one (1) PRCC event. *(Excludes Convention and Golf Tournament)*

TERMS AND CONDITIONS

INSERTION ORDER

- All advertising bookings must be made through a written order specifying the details and size of the advertisement.
- The Puerto Rico Chamber of Commerce (PRCC) is not responsible for errors resulting from orders, cancellations, or corrections made verbally.

BILLING AND RATES

- All prices are net and applicable to both individual clients and advertising agencies.
- Invoices must be paid within 30 days from issue date.
- **2% Discount:** available for payments made in full within 30 days of invoice date.
- **Finance Charge:** A monthly 1.5% fee (equivalent to 18% annually) will apply to invoices paid 60 days from issue date.
- Bookings outside of U.S. territory require prepayment.
- Contractors must present a copy of the Merchant Registration Certificate and/or complete the legal forms required based on the origin of the company issuing the payment.
- The PRCC reserves the right to modify rates with 30 days' prior notice.

AD DELIVERY

- Ads delivered after the closing date will be subject to an additional 25% surcharge.
- If artwork for a specific ad is not delivered, the PRCC will invoice the contracted space and fill the space as necessary.

ARTWORK SPECIFICATIONS

- All ads must be submitted in **PDF format** via email.
- Artwork must be **camera ready**.
- The minimum size for the back cover is one full page.

CANCELLATIONS

- Cancellations of ads will not be accepted after the closing date.

CLAIMS

- Claims regarding invoices will not be accepted 15 days after the issue date.

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- The PRCC will not be responsible for ads promoting products or services at incorrect prices.
- Price adjustments will not be made for errors that do not materially affect the value of the ad; any liability will be limited to the cost of the space occupied by the error.
- The publication of ads submitted after the closing date and time is not guaranteed. In such cases, the contracted space will be invoiced in full.
- Claims regarding changes in color tones will not be accepted.

AD REPLACEMENTS (MAKE GOODS)

- Claims or corrections must be made within 48 hours of publication.
- AD replacements (*make goods*) will be subject to prior evaluation.

CLOSING DATES:

EDITORIAL

- Deadline to submit forms to participate in the rankings: March 31, 2025

SALES

- Deadline to reserve ad space: July 25, 2025
- Deadline to submit artwork: July 31, 2025

PUBLICATION DATE

- Third quarter of 2025

ADVERTISING TERMS AND CONDITIONS ACCEPTED AND AUTHORIZED BY:

Advertiser	PRCC Sales Representative
Name:	Name:
Signature:	Signature:
Date:	Date:

The invoice will be sent once the contract is fully completed and signed.

PAYMENT

<input type="checkbox"/> Check	Check Number:	Total Amount:	Date:
Check Payable to: Cámara de Comercio de Puerto Rico			
<input type="checkbox"/> Credit Card:	<input type="checkbox"/> American Express <input type="checkbox"/> Master Card <input type="checkbox"/> Visa		
Credit Card Number			
Expiration Date (Month/Year):	ID Security Number:	Total Amount:	
Name on the card		Signature	

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