



Rodrigo Zavala

Latinoamerican Energy Industry Expert

HIGHLIGHTS

Accomplished executive with over 25 years of experience in the energy industry, focusing on regional acquisitions, expanding business lines, and positioning Puma Energy as a leader in Latin American markets.

- Board member of the NACS (The Association for Convenience & Fuel Retailing)
- Board member of NGO Digital Undivided
- President & Partner of Star Power System LLC
- Recipient of the 2014 Platts Global Energy Award – the “Rising Star Individual”

BIO

An experienced CEO and business leader, I enjoy leading diverse and geographically remote teams and supporting them to innovate the ways that they deliver their ambitious business plans.

Having completed more than 25 transactions, I am accomplished in M&A, including divestments and leading integrations.

I have a consistent track record of developing and delivering business plans in challenging markets and have experience in redefining global strategic intent, start up and turnaround, for organizations with multi-billion-dollar turnover and investments across multiple countries.

I have experience in leading operational improvements and delivering operational efficiencies across both midstream and downstream businesses.

I am very much a life long learner; I enjoy acquiring new skills and enjoy keeping myself up to date with the latest trends and technology. I take pleasure in sharing my knowledge, networking with and mentoring, startup and accelerator companies.

I pride myself as a leader who always puts the team at the heart of everything that I do. I focus on creating collaborative conditions where people can be passionate about being productive. I adopt a coaching and mentoring style to enable my colleagues to have confidence in their abilities to enable them to deliver exceptional results and leave lasting legacies within their portfolios.

Rodrigo is a member at the Puerto Rico headquarters of the Alliance for Ibero-America Business Council (CEAPI). CEAPI is a business council composed by 140 presidents of the largest Ibero-American companies that are committed to strengthening the relationship network and the business space.

He is also a member of the board of directors for the Association for Convenience & Fuel Retailing (NACS). Since November 2019, he is a member of the NACS-Coca Cola Retail Council. Additionally, he is a Member of Digital Undivided NGO.

Rodrigo holds an Economics degree from Universidad de Belgrano, an MBA from Universidad del CEMA in Argentina, has completed the Senior Management Program at ESE Business School in Chile, and is currently working on an advanced strategy program at the University of Chicago.