



Keiko Yoshino is the Co-Founder and Executive Director for the Puerto Rico Blockchain Trade Association (PRBTA). She is leading the advancement of web3 on the island through education, advocacy, and community building. Keiko also manages the Act 60 campaign (www.L60PR.com) that is educating locals how they can benefit from 72 of 73 of the island's tax incentives. The PRBTA has introduced blockchain legislation and organized Puerto Rico Blockchain Week for the last two years.

Keiko is an experienced public policy attorney and consultant from Washington, D.C. where she previously served as Legislative Director to both a City Council member and the Deputy Mayor for Planning and Economic Development. Keiko has extensive experience navigating controversial issues, building coalitions, and working with governments to achieve favorable outcomes.