

Javier S. Cuebas

Javier has over two decades of experience advising Fortune 500 companies, labor unions, trade associations, advocacy groups, law firms, and political candidates. During the 2020 elections, he served as a National Latino Advisor for the Biden For President campaign, where he was part of the team responsible for launching the most comprehensive and culturally competent outreach program ever designed to secure the Puerto Rican vote.

He currently serves as the Managing Director at Amelia Consulting Group, a government affairs and advocacy firm that specializes in high-profile issue campaigns, advocacy and stakeholder engagement, crisis communications, support for high-stakes litigation, and strategic philanthropy.

Throughout his career, he has advised dozens of government agencies and nongovernmental organizations including the Federal COVID Response (FCR) Combat COVID initiative team, the National Institute for Drug Abuse, the Pew Charitable Trusts, the National Health IT Collaborative for the Underserved, Hispanic Federation, American Women in Radio and Television, the National Association of Women Business Owners, the Lutheran Immigration and Refugee Service, Crisis Action, and the Government of Puerto Rico, to name a few.

Javier has worked on high profile issue campaigns ranging from environmental justice for Vieques, Puerto Rico, to fighting the treatment of migrant children at the US-Mexico border. As a seasoned operative, he knows quite well how important it is to be the one framing the debate. That is why during his tenure with the American Foreign Service Association, his team launched a brand awareness campaign that changed congressional conversations around U.S. Foreign Service members from “what is it that they do” to “what can we do to help them.” In doing so, he spearheaded the organization’s outreach and response to the 2012 Benghazi attacks, compensation for the Iran crisis hostages, the international affairs budget, and the U.S. Senate confirmation of career American diplomats, among other issues.

He is the Chair and co-Founder of Grupo 21, an initiative launched by stateside community leaders and elected officials of Puerto Rican heritage after the 2020 elections to increase the diversity of the Executive Branch. Since its inception the groups has presented more than 100 candidates to the Biden-Harris Administration, has become a partner organization of the Presidential Personnel Office, and has mobilized national support for the successful US Senate confirmations of nominees for the departments of State, Defense, Interior, and the Veterans Affairs Administration, and has supported appointees now serving in 11 agencies.

He is also a former staff member of Congresswoman Barbara Lee (CA) and retired Congresswoman Barbara Kennelly (CT). His political experience also includes three Presidential Campaigns (Biden-Harris, Kerry-Edwards, and Gore-Lieberman). He has also served as a spokesperson in English and Spanish, and as political commentator on radio and television (i.e., CNN, Univision, Telemundo, Voice of America). A native of Puerto Rico, he graduated Cum Laude from the University of Puerto Rico Mayaguez and attended the University of Denver’s Josef Korbel School of International Studies.