



Ella Woger-Nieves

Chief Operating Officer

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A Puerto Rico native, Ella brings 20 years of experience in strategic marketing and management consulting to strengthen Invest Puerto Rico's endeavors. She played an instrumental role in the organization's creation, helping establish InvestPR's mission, objectives, and roadmap to accomplishing them. A true believer in the island's potential as a world-class investment destination, Ella ensures that all stakeholders – internal and external – are aligned to InvestPR's vision of being a transformational and results-oriented accelerator of economic development in Puerto Rico. Her 20-year career spans successful runs working with Fortune 500 companies in strategic sectors like financial services and life sciences, as well as counseling an array of leading public and private sector clients. Ella is a graduate of the University of Pennsylvania with a Bachelor of Arts in Economics.

"I am fortunate to be able to say that rebuilding Puerto Rico's economy in order to set the Island on a path of growth and prosperity is all in a day's work."