

Denisse Flores
Partner, Tax

Denisse Flores-Caldera is a partner at PwC US and Managing Partner of the San Juan office. Denisse is a proven leader and highly respected member in the broader Puerto Rican business community. She has significant experience in Puerto Rico, US and international tax matters and regularly advises clients spanning across a wide array of industries, including technology, retail, energy, private equity, manufacturing, and financial services. Denisse primarily focuses on both inbound and outbound Puerto Rican and US federal income tax matters and has significant experience in cross border tax structuring issues. Denisse has more than twenty years of tax consulting and compliance experience and is considered a leader in the business community. She also devotes time advising on various Puerto Rico incentives Acts, including the PR Incentives Code (Act 60), the P3 legislation (Act29), and others. She began her career in PwC Mexico and later moved within PwC to San Juan and New York City focusing on, amongst others, global cross-border tax matters for multinationals and asset management clients.

Denisse completed a Juris Doctor (JD) from the University of Puerto Rico School of Law, and is a licensed attorney. She is a CPA and former president of the Puerto Rico CPA State Society, one of the most prestigious business organizations in Puerto Rico, where she has held a number of leadership roles and continues to be actively involved. She earned an undergraduate degree in accounting from the University of Puerto Rico and a Masters in Tax (MST) from Bentley University.

Denisse regularly speaks at tax conferences and seminars, and is the author of various articles. She also is the Treasurer of the Board of Directors of the Boys & Girls Clubs of Puerto Rico – affiliate of the Boys & Girls Clubs of America. She was a participant at Genesis Park – PwC's global leadership program.