



The Puerto Rico Chamber of Commerce and its Health Committee  
present the

# PUERTO RICO Health Insurance CONFERENCE 2023

**HIGH-RELIABILITY HEALTHCARE SYSTEM  
FOR PUERTO RICO: THE JOURNEY FROM HERE TO THERE**



**March 30th | Caribe Hilton**

## **Schedule of Events (Updated 3-28-23)**

**7:30-8:00am Registration**

**8:00-8:25am Welcome Remarks**

**Mr. Luis Pizarro, Esq. LLM**, Chairman PRHIC 2023 & PRCC Member of the Board of Directors & President/CEO of FIDE LLC

**Hon. Cameron McKenzie**, President & Chairman of the Board, PRCC and Honorary Consul of Japan

**8:30-10:10am High-Reliability Healthcare System for Puerto Rico: The Journey from Here to There**

**Presenting and Moderating this session: Mrs. Marina Díaz**, Staff Director, PR/Virgin Islands, Local Engagement & Administration (LEA), Centers for Medicare & Medicaid Services (CMS), HHS

### **Special Message:**

**Hon. Jenniffer A. González-Colón**, Resident Commissioner for Puerto Rico in Washington

### **The U.S. Federal Government Perspective**

#### **Invited Keynote Speaker:**

- **Mr. Jonathan Blum**, Principal Deputy Administrator & Chief Operating Officer, Office of the Administrator, Centers for Medicare & Medicaid Services, US Department of Health & Human Services
- **Dr. LaShawn Worsley-McIver, MPH**, Director, Office of Minority Health at Centers for Medicare & Medicaid Services (CMS), HHS
  - ✓ *Update on the national priorities for HHS to improve the health and well-being of all Americans:*
  - ✓ *What programmatic suggestions can the administration provide for the disbursement and spending of the Medicaid & Medicare funding for Puerto Rico?*
  - ✓ *What kind of role could Puerto Rico's MA program play as part of a national agenda to reinvent healthcare given its high beneficiary participation rate?*

### **Reaction from:**

- **Hon. Pedro R. Pierluisi**, Governor of Puerto Rico

### **The State Perspective**

**Presenting and Moderating this session: Mrs. Marina Díaz**, Staff Director, PR/Virgin Islands, Local Engagement & Administration (LEA), Centers for Medicare & Medicaid Services (CMS), HHS

### **Special Message:**

**Mrs. Marcia Cruz-Correa, MD, PhD**, Executive Director UPR Comprehensive Cancer Center, Professor of Medicine UPR Medical Campus and Visiting Professor at Johns Hopkins

### **Invited Keynote Speakers:**

- **Mrs. Edna Y. Marín-Ramos**, Executive Director, Puerto Rico Health Insurance Administration
- **Mr. Roberto Pando, JD, MS**, President of the Medicaid & Medicare Advantage Product Association of PR (MMAPA) & President, MCS Advantage & MCS Life Insurance Co.
- **Mr. Yussef Galib-Frangie Fiol, MD, FACP**, President, Puerto Rico Medical Association
- **Mr. José Samuel Rosado, MPHA, FACHE**, Vice-President of the Board of Directors, PR Hospital Association & Executive Director, Bayamon Medical Center & Puerto Rico Women & Children's Hospital
- **Mr. Raúl F. Montalvo-Orsini, MD**, President, MSO of Puerto Rico
  - ✓ *Local perspective on the national priorities for CMS to improve the health and well-being of the beneficiaries of the Vital Program, Medicare Platino Program and the Medicare Advantage program.*

- What has been done?
  - Where are we?
  - What needs to be done?
- ✓ What is the government's priority from the health insurance reform perspective, particularly on the Vital Program and the Medicare Platino Program, for this coming year?
  - ✓ How has the healthcare community adapted to new, as well as ongoing challenges Puerto Rico faces in the delivery of healthcare?

#### 10:10-11:00am **Transformation of the Medicaid Program and its Operations in Puerto Rico**

**Moderator: Mr. Jonathan Bonet, MPA, JD**, Senior Director, Government Relations & Community Engagement, MMM Healthcare, LLC

##### **Invited Keynote Speakers & Discussion Panel:**

- **Mrs. Dinorah Collazo-Ortiz, Esq., CHC**, Program Executive Director, Medicaid Office  
Puerto Rico Department of Health
- **Mr. Greg Charles**, Puerto Rico Eligibility & Enrollment Project Manager, Intervoice
- **Mr. Zachary J. Rioux, PMP**, Senior Manager, Medicaid Practice Group - Consulting, BerryDunn
- **Mrs. Rosalba Scotto, PMP**, Account General Manager, Puerto Rico MMIS Account, Gainwell Technologies
  - ✓ What is the latest on the Medicaid Management Information System (MMIS) Roadmap
  - ✓ Important information to healthcare stakeholders on the Unwinding of the Public Health Emergency
  - ✓ Sneak-peak on a centralized credentialing initiative

#### 11:00-11:50am **Importance of Accurate Information about Healthcare in the Media**

**Moderator: Mr. Carlos Dalmau, Esq.**, Strategist, UPR Law School Professor, Media & Public Policy Advisor

##### **Discussion Panel and Invited Panelists:**

- **Mrs. Joanisabel González**, Business Reporter, El Nuevo Día/GFR Media
- **Mrs. Ileanexis Vera**, Business Editor, El Vocero
- **Mrs. Marjorie Ramírez**, News Anchor and Reporter, Telemundo Puerto Rico
- **Mrs. Luz Nereida Vélez**, Journalist and TV Reporter/Noticentro, WAPA-TV
  - ✓ What is more important about healthcare in the media – the message or the messenger?
  - ✓ What are the main concerns about healthcare in social media and how does it relate to the current funding challenges of Puerto Rico's healthcare system?
  - ✓ What is society's responsibility with healthcare media?

#### 12:00-1:30pm **Luncheon**

##### **Invited Keynote Speaker:**

**Hon. Carlos R. Mellado-López, MD**, Secretary, Puerto Rico Department of Health

#### 1:45-2:55pm **High-Reliability Mental Healthcare System for Puerto Rico: The Journey from Here to There**

**Moderator: Mrs. Marta Rivera-Plaza, MHSA**, CEO, Hospital San Juan Capestrano

##### **Invited Keynote Speakers:**

- **Mr. Dennis Romero, MA**, Regional Director, Substance Abuse and Mental Health Services Administration (SAMHSA), US - DHHS Region II
- **Mr. Cesar Eduardo Cruz-Cancel, PhD, MSW, TACIII, TFCIII**, Assistant Treatment Administrator at the Addiction & Mental Health Services Administration ("ASSMCA"), Puerto Rico Department of Health

##### **Discussion Panel and Invited Panelists:**

- **Mrs. Madeline Rossy, MD**, Public Health Advisor, Office of Intergovernmental & External Affairs, Region 2 Health Resources and Services Administration (HRSA), US DHHS
- **Mrs. Wendy Fernández, Ph.D.**, Senior VP of Clinical Affairs, APS Health
- **Mrs. Dalimarie Pérez Flores, DSW, MSW, MPA**, VP Clinical Affairs, FHCHS of PR, Inc.
- **Mrs. Iris E. Rodríguez Delgado, MD, DABPN**, Medical Director, INSPIRA
  - ✓ If Puerto Rico achieved its mental health goals 10 years from now: what would have happened from your perspective to accomplish such goals?
  - ✓ What are tools and projects that need to be prioritized to address gaps in continuity of care?
  - ✓ Which are the blind spots providers and key constituents need to address with regard to the prevention of mental health conditions?
  - ✓ Surgeon General has said that mental health starts in the workplace. What are ways in which your organization is providing tools to develop such a framework?

#### 2:55-3:35pm **Impact of Employee Benefits on Employers under the New Reality, a collaboration between the PRCC Health Committee and the Insurance Committee**

**Moderator: Mr. Héctor A. Mujica-Trenche, JD**, Principal, Mujica Group, LLC

##### **Discussion Panel and Invited Panelists:**

- **Mrs. Camalis Flores-Polanco, LUTCF, FSS**, Partner, RiskOne Group & VP of the Puerto Rico Chamber of Commerce's Insurance Committee

- **Mr. Carlos I. De Jesús Estrada, MBA, CHIE**, Senior Vice President of Product Development, MCS Healthcare Management LLC
- **Mr. Luis A. Pérez-Moreno, MD**, CEO & Founding Partner, FARO LLC
- **Mr. Carlos García-Flores**, Managing Principal, CGF Insurance LLC
  - ✓ What is the current Puerto Rico landscape in terms of employers' new reality and healthcare benefit offerings?
  - ✓ Analysis of trends in the offering of benefits to employees including but not limited to high-demand benefits, monetary and emotional benefits, and mental health benefits.
  - ✓ Challenges and opportunities in the structuring of comprehensive plans for employers

### 3:35-4:15pm **The Truth & Reality about the Costs of Private Health Insurance Coverage: Puerto Rico versus US Mainland versus England**

**Moderator: Mr. Ramón Pérez-Blanco, Esq.**, President-Elect, Puerto Rico Chamber of Commerce and President & CEO of Fulcro Insurance, Inc.

#### **Invited Keynote Speakers:**

- **Mr. Vicente Feliciano**, Economist & President of Advantage Business Consulting
- **Mr. Ramón J. Cao García**, Economist and Professor of Economics at University of Puerto Rico
  - ✓ Overall discussion about the costs of private health insurance coverage.
  - ✓ Compare private health insurance coverage (medical benefits offering, provider network offering, and prescription drug formulary offering): Puerto Rico versus US Mainland versus England
  - ✓ What are the main challenges and opportunities in the private health insurance market versus the public health insurance market?

#### **Reaction Panel:**

- **Mr. Elliot Pacheco**, President, Entrepreneurs of Puerto Rico
- **Mr. Martty Martínez Fraticelli, Pharm.D**, President & Chief Pharmacy Officer, PharmPix, Corp.
- **Mr. Ángel Ávila De Jesús**, Commercial Sales Vice President de Triple-S Salud
- **Mr. Jaime Plá-Cortés, Esq.**, Executive President, Puerto Rico Hospital Association

### 4:15-5:00pm **Updated Profile, Report & Recommendations from the Office of the Insurance Commissioner of Puerto Rico**

**Presenting this session: Mr. Luis Pizarro, Esq. LLM**, Chairman PRHC 2023 & PRCC Board of Directors & President/CEO of FIDE LLC

#### **Invited Keynote Speaker:**

- **Mr. Alexander Adams-Vega, Esq.**, Commissioner, Office of the Insurance Commissioner of Puerto Rico
  - ✓ Latest facts and insight from the OIC
  - ✓ Update and description on the latest annual report of the health insurance market in Puerto Rico
  - ✓ Vision of the OIC in the health insurance segment and priorities in the workplan
  - ✓ Are there any new or proposed changes of laws or regulations in the commercial market? If so, what are they?
  - ✓ Updates on joint efforts between government offices, departments, agencies to ensure the resources to help the healthcare system of Puerto Rico.

### 5:00-5:10pm **Closing Remarks**

**Mr. Luis Pizarro, Esq. LLM**, Chairman PRHC 2023 & Member of the PRCC Board of Directors & President & CEO of FIDE LLC

### 5:10-7:00pm **Networking Cocktail**

#### **Investment\*:**

- PRCC Members: \$250 + Tax\* • Non-Members: \$295 + Tax • Students: \$195\*\* + Tax\*

\* Tax not included. Includes: Educational Material, Continental Breakfast, Coffee Breaks, Lunch and Cocktail. \*\*Must present student ID. Notify upon registering. We accept MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

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