



The Puerto Rico Chamber of Commerce
and its Health Committee present the

PUERTO RICO Health & Insurance CONFERENCE 2022

MODERNIZING PUERTO RICO'S HEALTH SYSTEM
to Drive Improvements in Care Delivery and Patient Outcomes



April 1, 2022 | Caribe Hilton-San Gerónimo Ballroom

Registration: 7:30 a.m. - 8:00 a.m. | Conference: 8:00 a.m. - 5:30 p.m. | Networking Cocktail: 5:30pm-7:00pm

Schedule of Events (Updated on 3-31-22)

7:30-8:00am Registration

8:00-8:25am Welcome Remarks

Mr. Luis Pizarro, Esq. LLM, Chairman PRHC 2022 & PRCC Board of Directors & CEO of FIDE LLC
Mr. Luis A. Gierbolini Rodriguez, Esq., President & Chairman of the Board, Puerto Rico Chamber of Commerce

8:25-12:00pm Plenary Session: State Innovation Initiatives: Modernizing Puerto Rico's Health System to Drive Improvements in Care Delivery and Patient Outcomes

8:25-9:15am The Puerto Rico Perspective

Moderator: Mrs. Marina Díaz, Staff Director, PR/Virgin Islands, Local Engagement & Administration, Centers for Medicare & Medicaid Services (CMS), U.S. Department of Health & Human Services

Invited Keynote Speakers:

- **Mr. Jorge Galva, JD, MHA**, Executive Director, PR Health Insurance Administration (ASES)
- **Mr. Alexander Adams, Esq.**, Designated Insurance Commissioner, Government of PR
- **Mr. Roberto Pando, JD, MS**, President of the Medicaid & Medicare Advantage Product Association of PR (MMAA) & President, MCS Advantage & MCS Life Insurance Co.
- **Mrs. Ana Ramos**, Director for Commercial and Market Access, Merck Puerto Rico
- **Mr. Yussef Galib-Fiol, MD**, President, Puerto Rico Medical Association
- **Mr. Jaime Plá-Cortés**, Executive President, Puerto Rico Hospital Association

9:15-10:15am Financing of Healthcare: Importance of the Managed Care Model to Lower Cost, Increase Quality and Provide Access to Healthcare Services

Moderator: Mr. Julio Colón, FHFMA, CPA, CGMA, CFO VarMed Health Center

Invited Keynote Speakers:

- **Mr. Carlos Vivaldi, CPA**, CFO at MMM Holdings, LLC
- **Mr. José E. Soliván-Rivera, CPA**, Associate Executive Director, Sistema de Salud Menonita
- **Mrs. Adriana Ramirez, Esq.**, Chief Operating Officer, Abarca Health

10:15-11:15am Needs versus Reality in the Healthcare Labor Market

Moderator: Mr. Héctor A. Mújica Trenche, JD, Director of Public Policy Affairs, Mújica Group, LLC

Discussion Panel and Invited Panelists:

- **Mr. Angel Sostre-Cintrón, Esq.**, Executive Director, PR Licensing & Disciplinary Board for Health Professional of the Puerto Rico Department of Health
- **Mrs. Robin Russell-Orama, MHSA, MBA**, Executive Director of Castañer General Hospital and Vice Chair of the Board of Directors of the Primary Care Association of Puerto Rico
- **Mrs. Ivonne Vega, MD**, Chief Medical Officer & Regional VP, Humana
- **Mr. José Laborde, Ph.D.**, Economist & Professor, University of Puerto Rico

11:15-12:00pm The U.S. Federal Government Perspective

Moderator: Mrs. Marina Díaz, Staff Director, PR/Virgin Islands, Local Engagement & Administration (LEA), Centers for Medicare & Medicaid Services (CMS), HHS

Invited Keynote Speakers:

- **Dr. Dara Kass**, Regional Director, Region II, U.S. Department of Health & Human Services
- **Dr. Melanie Anne Egorin**, Assistant Secretary for Legislation, U.S. Department of Health & Human Services
- **Mr. Daniel Tsai**, Deputy Administrator & Director, Center for Medicaid & CHIP Services, U.S. Department of Health & Human Services

12:00-2:00pm Luncheon

Presenters: Mr. Felix Rodriguez Schmidt, MD, Deputy Secretary, PR Department of Health
Mr. Luis Pizarro, Esq. LLM, Chairman PRHIC 2022 & PRCC Board of Directors & CEO of FIDE, LLC

Special Recognition & Invited Keynote Speaker:

Excellency Awards:

- **Hon. Xavier Becerra**, Secretary, US Department of Health & Human Services
- **All Members of the Puerto Rico Scientific Coalition & Medical Taskforce**

Lifetime Achievement Award:

- **Hon. Carlos Mellado**, Secretary, Puerto Rico Department of Health

Concurrent Sessions:

2:00-3:00pm Panel I: Clinical Valued-Based Care Models

Moderator: Mr. Mariano de Socarraz, President at CorePlus Servicios Clinicos y Patologicos, L.L.C

Discussion Panel and Invited Panelists:

- **Mr. Víctor Ramos, MD**, President of the Puerto Rico College of Physicians and Surgeons
- **Mrs. María Fernanda Levis-Peralta, MPH, MPA, PCMH, CCE, CFRE**, CEO & Founder, Impactivo Consulting
- **Mr. Michael Soler, MD**, Family Practice Group
- **Mr. Ismael Toro Grajales, MD**, Geriatrician & Family Doctor

2:00-3:00pm Panel II: The Use of Technology to Improve Care Delivery & Patient Outcomes

Moderator: Mr. Salvador Rovira, Esq., LLM, President and Founder Rovira Rodríguez Group

Discussion Panel and Invited Panelists:

- **Mr. Carlos Casals**, COO, digiiMED
- **Mr. Florian Gaa**, General Manager, Abartys Health
- **Mrs. Glorisa Betancourt, Esq.**, Manager Health Economics & Market Access, Boston Scientific del Caribe, Inc.

3:00-3:50pm Plenary Session: Interoperability: Symbiotic Relationship between the Compliance & Technology of Healthcare

Moderator: Mrs. Fabiana Barasorda, Esq., Compliance Director, PharmPix

Invited Keynote Speaker:

- **Mr. Alexander Quevedo**, Health Information Technology Coordinator, PR Government

Discussion Panel and Invited Panelists:

- **Mrs. Edna Y. Marín-Ramos**, Puerto Rico Medicaid Program Executive Director (PRMP)
- **Mr. José Abrams**, Health Plan Information Technology VP at Triple S
- **Mr. Ike Samples**, Project Director, Intervoice
- **Mrs. Gannett Ramos**, Information & Technology Senior VP, MCS

3:50-5:00pm Special Plenary Session: U.S. Congress Perspective on Puerto Rico's Healthcare Agenda

Presenting this session: Mr. Luis Pizarro, Esq. LLM, Chairman PRHIC 2022 & PRCC Board of Directors & CEO of FIDE LLC

Moderator:

Mr. Nicholas Uehlecke, Former Senior Advisor to HHS Secretary of Health and Principal at Todd Strategy Group

Invited Keynote Speaker:

- **Mr. Brian Fahey**, Legislative Director, Office of Congressman Brian Guthrie

Reaction Panel:

- **Mr. Luis E. Bacó, Esq.**, Former Chief of Staff, Rep. Jenniffer González Colón & Senior Vice President, Capitol Hill Consulting Group
- **Mrs. Verónica Ferraiuoli, Esq.**, Legal Counsel in the office of Congresswoman Jennifer González Colón

5:00-5:10pm Closing Remarks

Mr. Luis Pizarro, Esq. LLM, Chairman PRHC 2022 & PRCC Board of Directors & CEO of FIDE LLC

5:10-7:00pm Networking Cocktail

Investment*: • PRCC Members: \$225 + Tax* • Non-Members: \$275 + Tax • Students: \$175** + Tax*

* Tax not included. Includes: Educational Material, Continental Breakfast, Coffee Breaks, Lunch and Cocktail. **Must present student ID. Notify upon registering. We accept MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

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