Schedule of Events (Updated 3-04-26)

7:30-8:15am **Registration**

8:15-8:30am **Welcome Remarks**
Master of Ceremony: Mrs. Mónika Candelaria, Journalist, News Anchor & Reporter
- **Mr. Luis E. Pizarro, Esq. LLM,** PRCC Immediate Past President, Chairman of the PRHIC 2026 & President of PRCC Health Committee
- **Mrs. Margaret Ramírez Báez, Esq.**, PRCC President & Chairwoman of the Board

8:30 – 9:30am **The Ultimate Paradox-Medicare Advantage in Puerto Rico: Highest-performing market, lowest reimbursement. A methodology problem, not a spending problem**

Moderator: TBD

Invited Keynote Speaker:
- **Mr. Roberto Pando,** President of MCS Advantage, Inc. and MCS Life Insurance Company
- **Mrs. Solange de Lahongrais, Esq.,** President of MMM Multihealth & President of the Medicaid & Medicare Advantage Products Association of Puerto Rico, Inc. (MMAPA)
- **Mrs. Penelope Kokkinides,** SVP General Manager of Medicare Business at Triple-S

9:30 – 10:15am **Federal Healthcare Priorities: Congressional Intent, Administrative Authority, and Policy Outcomes. It's a Methodology problem, not a spending problem**

Moderator: Mrs. Gabriella Boffelli, Executive Director, Puerto Rico Federal Affairs Administration

Invited Keynote Speakers:
- **Rep. Greg Murphy, M.D.** Member, Way & Means Committee & Chairman of the Congressional Doctors Caucus
- **Rep. Earl L. "Buddy" Carter**, Member, Committee on Energy & Commerce, Subcommittee on Health & Member, House Budget Committee
- **Honorable Robert Kennedy, Jr.**, Secretary, U.S. Department of Health and Human Services

10:15 – 11:00am **Our Governor's Perspective: From Vision to Urgent Action**

Presenter: Mr. Luis E. Pizarro, Esq. LLM, PRCC Immediate Past President, Chairman of the PRHIC 2026 & President of PRCC Health Committee

Invited Keynote Speaker:
Hon. Jenniffer A. González-Colón, Governor of Puerto Rico

11:00 – 12:00pm **Healthcare Providers Under Impossible Assumptions: When Math no longer works, but mandates never end**

Moderator: Mr. Elliot Pacheco, President of Entrepreneurs for Puerto Rico & Past-President of the Puerto Rico Community Pharmacies Association
Invited Keynote Speaker:
Mr. Ricardo Hernández, CPA, CEO of Menonita Health
Mr. Leonardo Valentín, MD, President of Professional Hospital

Discussion of Invited-Panelists:
- **Prof. José Laborde, Ph.D.**, Health Economist, Demographer & Professor at Univ. of Puerto Rico – Río Piedras Campus
- **Mr. Juan Ramos Luján,** CFO & Director of Strategic Planning, Best Option Healthcare
- **Mr. José Vargas**, President, VarMed Health Center LLC
- **Mr. Giancarlo Valentín, PhD, MHSA,** Chief Operating Officer, Professional Hospital Guaynabo

12:00-1:30pm **Luncheon Keynote: Our Resident Commissioner's Perspective for Healthcare in Congress**

Presenter: Mrs. Margaret Ramírez Báez, Esq., PRCC President & Chairwoman of the Board

Invited Keynote Speaker:

Hon. Pablo José Hernández, Resident Commissioner of Puerto Rico in Washington

1:30-2:15pm **Rx Complexity as a Business Model: Why drug pricing is so complicated — and accountability is questioned?**

Moderator: Mrs. Carolyn Rodríguez, Pharm.D., Chief Pharmacy Officer, MCS

Invited Keynote Speakers:

Mr. Jason Borschow, Founder & CEO, Abarca Health
Mr. Martty Martínez, Pharm.D., President & CEO, PharmPix, Corp.

Discussion of Invited-Panelist:

- **Mrs. Carla Fernández**, Senior VP & General Manager, Cardinal Health
- **Mr. José Rojas**, PharmD., President & CEO, Special Care Pharmacy Services
- **Mrs. Amarilis Reyes,** Interim Director of Public Policy and Communications, Merck Puerto Rico
- **Dra. Tania Rodríguez Morales**, CEO of MEDX Medical Experience
- **Mr. Isaias Serrano**, President, Puerto Rico Community Pharmacies Association & Owner of Farmacias Caribe
- **Mr. Hari Sabnani, CPA**, President & CEO of Alivia Health

2:15-3:00pm **Modernizing Puerto Rico's Mental Health System: Updating the Law for Today's Puerto Rico Realities**

Moderator: Mrs. Marelli Colón Emeric, MD, Psychiatrist

Invited Keynote Speakers:

- **Hon. Gabriel Rodríguez Aguiló**, Chairman of the Health Committee, Puerto Rico House of Representatives
- **Hon. Juan Oscar Morales**, Chairman of the Health Committee, Puerto Rico Senate

Discussion of Invited-Panelists:

- **Mrs. Marina Díaz, MHSA**, Staff Director, CMS Puerto Rico/Virgin Islands, Office of Program Operations and Local Engagement, Local Engagement & Administration (LEA)
- **Mrs. Catherine Oliver-Franco, PhD.**, Administrator, Mental Health and Addiction Services Administration (ASSMCA by its Spanish acronym), Puerto Rico Department of Health

3:00-3:45pm **Healthcare Governance Under Federal Oversight: Aligning Territorial Policy with Federal Funding, Mandatory Compliance, and Measurable Outcomes: A National Showcase Model for Cost Control**

Moderator: Mr. José Acarón, State Director at AARP Puerto Rico**,** Member of the Board, Puerto Rico Health Insurance Administration (ASES by its Spanish acronym), Government of Puerto Rico

Invited Keynote Speakers:

- **Hon. Víctor M. Ramos-Otero, MD.**, Secretary of the Puerto Rico Department of Health
- **Lcdo. Carlos A. Santiago-Rosario, JD, LLM (Health Law), MHSA, FACHE, CHC,** Executive Director, Puerto Rico Health Insurance Administration (ASES by its Spanish acronym)

3:45-4:15pm **From Narrative to Action: How Washington Decides, What the Media Amplifies, and Why Puerto Rico's Solutions can Stall?**

Moderators:

- **Mrs. Mónika Candelaria**, Journalist, News Anchor & Reporter
- **Mrs. Ginnell Torres-Adrover, Esq.**, Associate, MZLS

Discussion of Invited-Panelists:

- **Hon. Luis G. Fortuño, Esq.**, Former Governor of Puerto Rico & Partner at Reed Smith, LLP
- **Mrs. Carmen Jovet,** La Mujer Noticia
- **Mrs. Joanisabel González,** Business Editor at El Nuevo Día
- **Mrs. Veronique Abreu-Tañón,** Radio News Anchor & News Correspondent
- **Mr. Carlos Dalmau, Esq.**, Professor, Lawyer & Strategist

4:15-4:30pm **Closing Remarks**

5:00-5:30pm **Post Conference Coverage with "WKAQ en la Tarde con Kike Cruz": LIVE from the Puerto Rico Health Insurance Conference**

Special Guests:

- **Mr. Javier Llano,** Partner, Capitol Hill Advisors, LLC
- **Mrs. Wildalis Serra Ortiz, Esq**., Director of Public Policy & Government Affairs, Triple-S
- **Mr. Jonathan A. Bonet-Rivera, MPA, JD,** Senior Director Government Relations & Community Engagement, Public Affairs at MMM Holdings, LLC
- **Mr. Gabriel Cadenas,** Administrator of the Family Medicine Center in Carolina, Puerto Rico

4:30-6:30pm **Networking Cocktail**

Investment*:

- **PRCC Members: $250 + Tax* p/p / Table for 10: $1,950 + Tax***
- **Non-Members: $295 + Tax p/p / Table for 10: $2,500 + Tax***

** Tax not included. Includes: Educational Material, Continental Breakfast, Coffee Breaks, Lunch and Cocktail. **Must present student ID. Notify upon registering. We accept MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified within (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.*

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