

PUERTO RICO
INNOVATION
EXPO
POWERED BY PRCC

May 16-17, 2023
Coca Cola Music Hall



Preliminary Schedule of Events (Updated 5-13-23)

Tuesday May 16th

08:00am – 08:30am **Registration**

08:30am – 05:00pm **Expo & Networking**

08:30am – 09:00am **Ribbon Cutting Ceremony**

Master of Ceremony: Mrs. Liza M. García-Vélez, Esq., Executive Director, PRCC
Hon. Cameron McKenzie-Hertell, President & Chairman of the Board, PRCC and Honorary Consul of Japan

09:00am – 09:30am **Fireside Chat Breakfast:**

Topic I: Government's Perspective on Improving Puerto Rico's Economy

Invited Keynote Speakers:

Hon. Manuel Cidre, Secretary, Puerto Rico Department of Economic Development and Commerce

Hon. Rafael "Tatito" Hernández, President, House of Representatives of Puerto Rico

09:30am – 09:45am **Special Message**

Invited Keynote Speaker:

Hon. Pedro R. Pierluisi, Governor of Puerto Rico

09:45am – 10:45am **Fireside Chat Breakfast:**

Topic II: Roadmap for Economic Growth after Bankruptcy

Moderator: Mrs. Denisse Flores, CPA, Co-President PRCC Tax Affairs Committee and PwC Managing Partner

Invited Keynote Speaker:

Mr. Robert F. Mujica Jr., Executive Director, Financial Oversight and Management Board for Puerto Rico

Reaction Panel:

Hon. Omar J. Marrero-Díaz, Secretary of State and Executive Director of the Puerto Rico Fiscal Agency and Financial Advisory Authority (AAFAF)

Hon. Manuel Cidre, Secretary, Puerto Rico Department of Economic Development and Commerce

Hon. Rafael "Tatito" Hernández, President, House of Representatives of Puerto Rico

Tuesday May 16th

10:45am – 11:30am **Disruption of the Tourism Industry**

Moderator: Mr. Mickey J. Espada, President PRCC Municipal Affairs Committee and President of Mabudeg Marketing & Business Developing Group

Discussion Panel and Invited Panelists:

Mr. Carlos Mercado, Executive Director, Puerto Rico Tourism Company

Mr. Carlos García, CEO & Co-Founder, Trip Ventures

Mr. Gustavo R. Pecunia, Co-Founder, Chief Technology Officer at Quibble

Mrs. Gillian Morris, Software Product Manager at Jupe and Founder of Hitlist

11:30am – 12:00pm **Invest Puerto Rico: Goals, Success Stories, and Initiatives**

Invited Keynote Speaker:

Mrs. Ella Woger, CEO of Invest Puerto Rico

11:30am – 12:10pm **Start-Up Presentations**

Moderator: Mrs. Menchu Agüeros Jiménez, Outreach Manager at Parallel18

12:15pm – 01:30pm **Luncheon Fireside Chat: Sports as an Economic Model**

Moderator: Mrs. Adriana Sánchez Parés, Esq., Former Secretary of the PR Department of Sport & Recreation and Private Practice Attorney

Discussion Panel and Invited Panelists:

Mr. Raúl Rodríguez, Owner & CEO of Droguería Betances LLC and Luis Garratón, LLC, and President of the professional baseball team Criollos de Caguas

Mr. José Alberto Silva, CPA, Managing Partner of Silva CPA Group, PSC and Major League Baseball Player Manager

Mr. Pedro Zorilla, CEO of GFR Media

Mrs. Anaymir “Tuti” Muñoz Grajales, Vice-President Sales & Marketing of Muñoz Holdings, Inc. and Vice-President of Sales & Marketing of MB Sports, Inc.

Mrs. Maria Elena (Mari) Batista Santaella, Entrepreneur and Sports Business, Professor and Athletic Director

Mr. Ricardo Dalmau, CPA, MBA, President at BSN (Professional Basketball League)

01:30pm – 02:30pm **Futureproofing your Tech & Data Investments: Artificial Intelligence, Web 3 and Emerging Technologies**

Moderator: Mrs. Lorena Molina-Irizarry, Senior Advisor for Puerto Rico Strategy & Implementation, U.S. Department of Commerce

Discussion Panel and Invited Panelists:

Mr. Jascha Stein, CSO & Board of People Centered Internet, Lead Puerto Rico Prosperity Initiative (PRPI), Co-Founder & CEO OmniBot.ai, World Economic Forum Global Innovator

Mr. Bryan Lane, Chief, Business Intelligence at FDIC, Co-Founder of AI Center of Excellence at GSA, Tech Speaker & Writer

Mrs. Nannette Martínez-Ortiz, CIIO at Government of PR / Executive Director at Puerto Rico Innovation and Technology Service (PRITS)

Mrs. Keiko Yoshino, Executive Director of the Puerto Rico Blockchain Technology Association

02:30pm – 03:15pm **The Future of Energy Systems**

Moderator: Mrs. Limarys Suárez, Executive Political Anchor, “Directo y Sin Filtro”, ABC PR

Discussion Panel and Invited Panelists:

Mr. Guillermo de Saint Malo, CEO of Eleta

Mr. Roberto Herrera, Board Director, and Country Manager of Interenergy Group for the Dominican Republic

Mr. Rafael Vélez-Domínguez, CPA, President at Atabey Capital Management

Mr. Iván Báez, Vice President, Government & Public Affairs Genera PR

Mr. Jesús Bolinaga, President of AES Puerto Rico

Tuesday May 16th

03:15pm – 04:15pm **Latinas Leading**

Moderator: Hon. Mara Candelaria-Reardon, Deputy Director of Public Engagement, Presidential Appointee, NTIA/US Department of Commerce

Discussion Panel and Invited Panelists:

Hon. Christina Hale, Associate Administrator for the Office of Communications and Public Liaison, U.S. Small Business Administration

Hon. Jessica G. Cavazos, Deputy Under Secretary of Commerce for Minority Business Development, U.S. Department of Commerce

Mrs. Maria Monica Conde-Barragán, Vice President of International Affairs
Bogota Chamber of Commerce

Mr. Sol Angel Ortega, Senior Advisor for Public Engagement, The White House

Mrs. Amy Mercado, Orange County Property Appraiser of Orange County Florida, and Founder of Direct Ops

04:15pm – 04:30pm **Signing of Collaborative Agreement with the Economic Development Bank for Puerto Rico (EDB)**

Message by Mr. Luis Alemañy González, President, BDE, in support of Start-Up Businesses

04:30pm – 5:30pm **Start-Ups Presentations**

Moderator: Mrs. Menchu Agüeros Jiménez, Outreach Manager at Parallel18

04:30pm – 09:30pm **Cocktail Celebration**

Wednesday May 17th

08:00am – 08:45am **Registration and Networking**

08:30am – 05:00pm **Expo & Networking**

08:45am – 09:00am **Welcome Remarks**

Master of Ceremony: Mrs. Liza M. García- Vélez, Esq., Executive Director, PRCC

Hon. Cameron McKenzie-Hertell, President & Chairman of the Board, PRCC and Honorary Consul of Japan

09:00am – 09:05am **Special Video Message**

Invited Keynote Speaker:

Hon. Jenniffer A. González-Colón, Resident Commissioner for Puerto Rico in Washington

9:05am – 10:20am **Fireside Breakfast:**

Topic I: Update: Federal Funds in Puerto Rico

Moderator: Mr. Carlos Otero, Associate Director at El Vocero

Invited Keynote Speakers:

Mr. Manuel A.J. Laboy, PE, MBA, Executive Director at COR-3, Central Office of Recovery, Reconstruction and Resiliency

Mr. Edwin E. Gonzalez-Montalvo, PhD, PE, Executive Director, Puerto Rico Highways and Transportation Authority

10:20am – 10:45am **Fireside Chat Breakfast:**

Topic II: Roosevelt Roads as Economic Development for Puerto Rico

Invited Keynote Speaker:

Arq. Nilda Marchán, Executive Director, Roosevelt Roads Redevelopment Authority

Wednesday May 17th

10:45am – 11:15am ILE – Puerto Rico Competitiveness

Invited Keynote Speaker:

Mr. Jorge Luis Rodriguez, PE, Founder & CEO at Instituto de Libertad Económica para PR

11:15am – 12:00pm Networking

12:00pm – 02:00pm Luncheon CATO Presentation: What Puerto Rico Needs to do to Become Competitive

MC: Mr. Jorge Rivera Nieves, Anchor Journalist for Telemundo Puerto Rico

Moderator: Mr. Carlos Dalmau, Esq., Strategist, UPR Law School Professor, Media & Public Policy Advisor

Topic I: Public Private Partnerships

Keynote Speaker:

Mr. Marc Joffe, State Policy Analyst at Cato Institute

Reaction Panel:

Mr. Joel Pizá, Esq., Executive Director, Puerto Rico Ports Authority

Mr. Iván Báez, Vice President, Government & Public Affairs Genera PR

Topic II: Education Reform in Puerto Rico

Keynote Speaker:

Mr. Neal McCluskey, Director of Center for Educational Freedom at The Cato Institute

Reaction Panelist:

Mr. Luis A. Ferrao-Delgado, PhD, President of the University of Puerto Rico

Topic III: Jones Act

Keynote Speakers:

Mr. Colin Grabow, Research Fellow at the Cato Institute's Herbert A. Stiefel Center for Trade Policy Studies

Mrs. Sara Fuentes, Vice President for Government Affairs at Transportation Institute

Reaction Panelist:

Mrs. Clarivette Díaz, Presidente, Puerto Rico Shipping Association

02:00pm – 03:00pm How Diversity and Inclusion Improves Overall Performance and Corporate Social Responsibility Practices

Moderator: Mrs. Glorymar Rivera-Báez, Ph.D., President, PRCC Committee on Quality of Life and Corporate Social Responsibility, and Executive Director at REHACE

Special Video Messages:

Hon. Cory Booker, U.S. Senator for New Jersey

Mr. Jaime Romano, Partner Responsible for Sustainability Strategy Grant Thornton Spain and Plenary Member of the Chamber of Commerce, Industries and Services of Madrid, Spain

Mr. Javier Pollán, Marketing Director, Chamber of Commerce Industries and Services of Madrid, Spain

Discussion Panel and Invited Panelists:

Hon. Michael A. Blake, Founder & CEO, Atlas Strategy Group, President, Next Level Sports & Entertainment, Former NY Assembly Member & DNC Vice Chair

Mrs. Le'Kiesha M. French, President & CEO of PRENEUROLOGY Global

Mrs. Natalie Madeira-Cofield, National Small Business Advisor, Presidentially Appointed SBA Executive, Executive-in-Residence, Award winning 4x CEO, Entrepreneur and Advocate for Women Philanthropist

Mr. Ron Busby Sr, President/CEO of the U.S. Black Chambers, Inc.

Ms. Milly Silva, Secretary-Treasurer of 1199 SEIU

Mrs. Melinda Woods, CEO/Founder of EaaS Consulting and Expert Tech Advisor

Wednesday May 17th

03:00pm – 03:45pm Innovation in Education and its Role for the Future

Moderator: Mr. Israel Berrios, Co-President of PRCC Education Committee and President at Modern Hairstyling Institute

Special Message:

Mr. Stephen Spinelli Jr., PhD, President of Babson College (video message)

Discussion Panel and Invited Panelists:

Hon. Eliezer Ramos-Parés, Secretary of Education of Puerto Rico

Mr. Joaquín Bacardí, Executive Chairman Board for Hacienda Santa Ana, LLC, Owner of Edmundo B. Fernandez, Inc., Chairperson of The Baldwin School of Puerto Rico and Member Deans Advisory Council of MIT Sloan School of Management

Mr. Greg MacGilpin, Jr., Head of School, The Baldwin School of Puerto Rico

Mrs. María de los Angeles Pagán, Co-President of PRCC Education Committee and President of Automeca Technical College

Mr. Michael Fernandez-Frey, Esq., M.P.A., Founder & Executive Director of Caras con Causa

03:45pm – 04:30pm How U.S. Embassies are a Tool for Economic Growth

Moderator: Mr. Javier Cuebas, President of Grupo 21

Discussion Panel and Invited Panelists:

Hon. Robin Stein Bernstein, Former U.S Ambassador to Dominican Republic

Hon. Hans H. Hertell, Former U.S. Ambassador to the Dominican Republic

Mr. José F. Burgos, Director U.S. Department of Commerce for Puerto Rico, and the U.S. Virgins Islands

07:00pm – 11:00pm Dance Celebration

MC: Mr. Jorge Rivera Nieves, Anchor Journalist for Telemundo Puerto Rico

Music: DJ King Arthur and Limi-T21

Dress Code: Elegant Casual

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