

SUSTAINABILITY IN FOOD SUPPLY CHAINS DURING CRISIS AND RELIEF EFFORTS

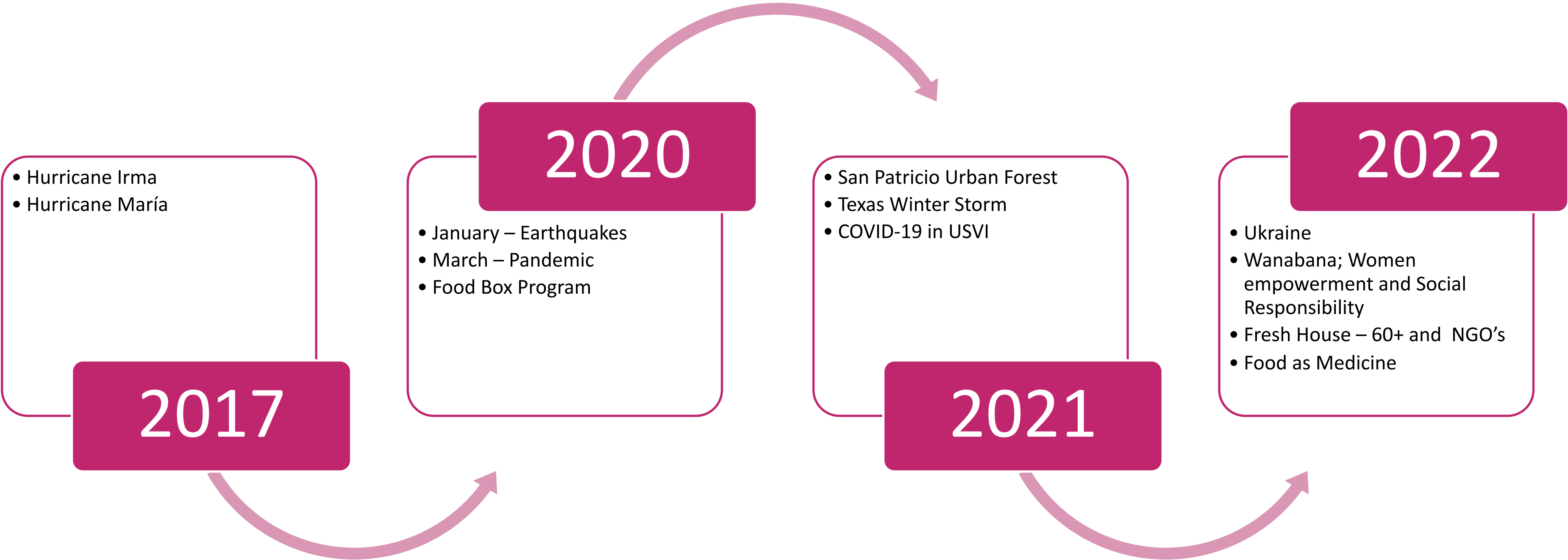
> October 13, 2023



Rebuilding a community as it rises after a disaster is a huge effort and does not happen overnight. Lend a helping hand to those in need.



COMMITMENT TO SUPPORT COMMUNITIES IN NEED



WHO ARE WE?



Marketing, Sales & Distribution of fresh produce, eggs, and others



Direct to consumer



Third-Party Logistics



Non-For-Profit Focus in Nutrition

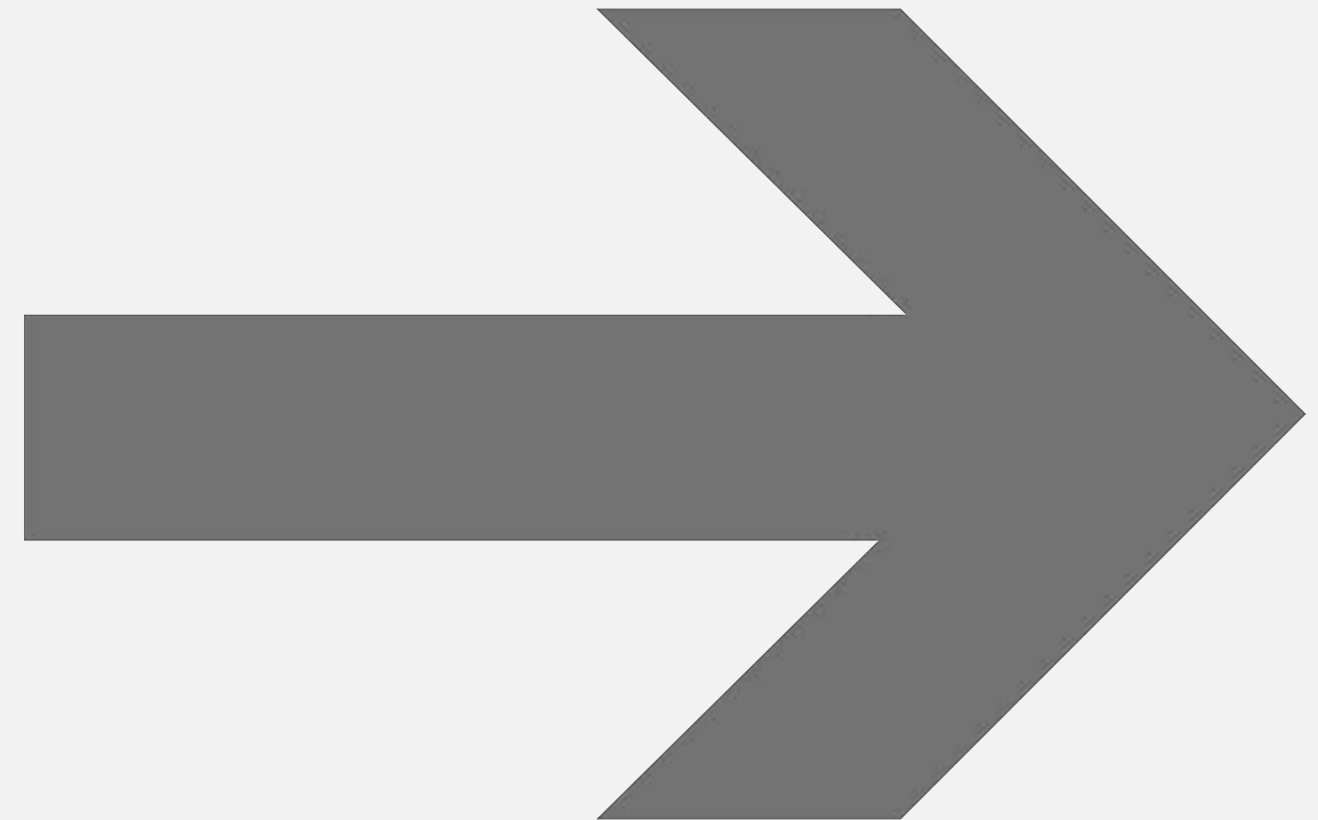


Project Purées & Fruit Pulp Company participation

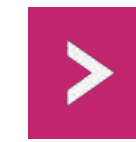




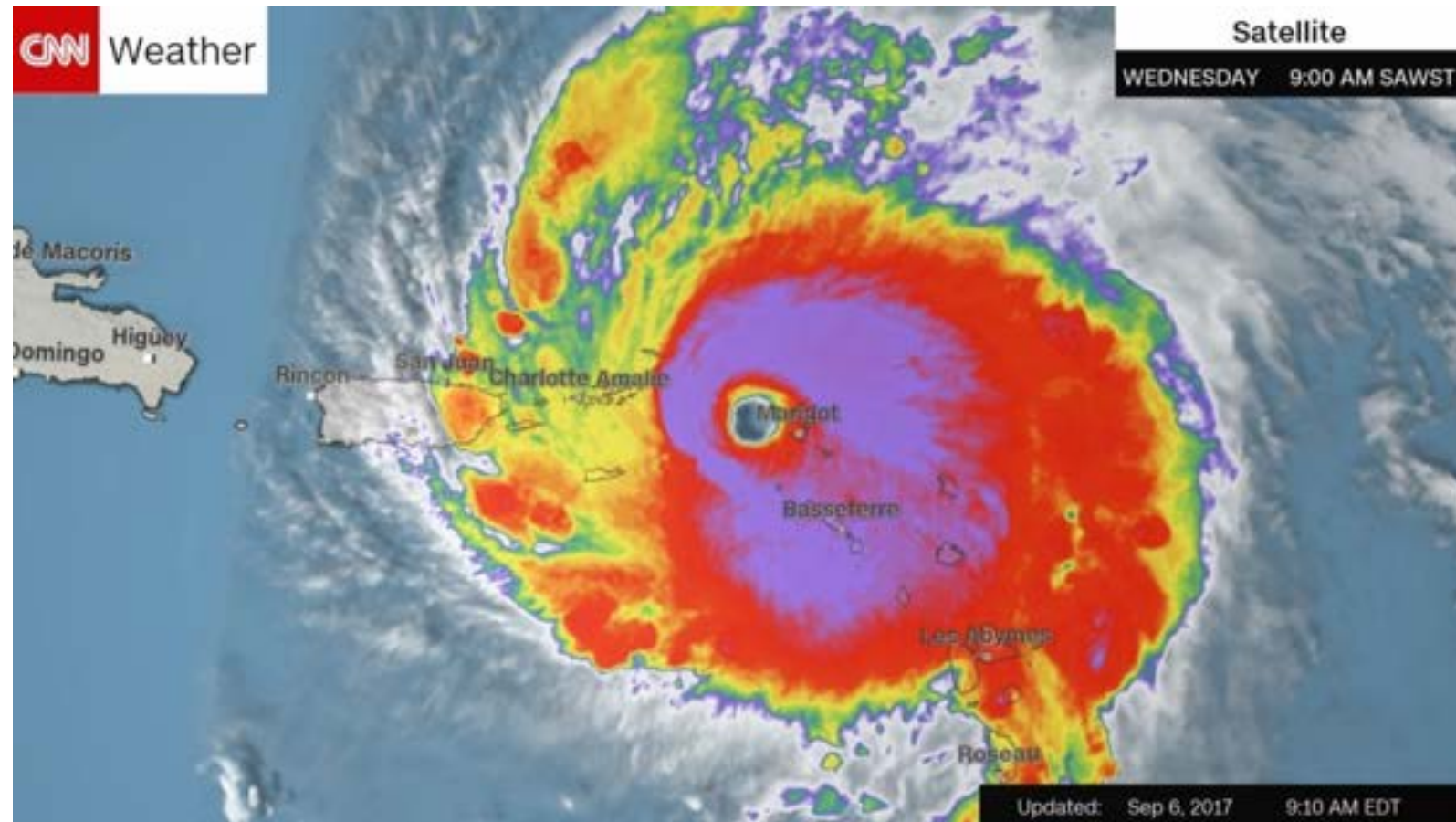
DISASTER EVENTS IN PUERTO RICO



HURRICANE IRMA



September 6, 2017



On September 6, 2017, Hurricane Irma tore through the British and U.S. Virgin Islands and Puerto Rico, causing catastrophic destruction in the USVI and Puerto Rico. The strongest Atlantic Ocean hurricane ever measured, the Category 5 storm brought 185 mph+ winds that wreaked havoc and devastation. Irma took down power grids and communications in Culebra, St. Thomas, St. John and portions of eastern Puerto Rico, impacting over 1 million people. The St. Thomas hospital and St. John clinic were destroyed. The Puerto Rico & USVI governments shut down for the remainder of the week. US Virgin Islands Governor Kenneth Mapp instituted a 36-hour curfew territory-wide.

HURRICANE MARÍA

➤ September 19-20, 2017



Twelve days later, September 19-20, 2017, Hurricane Maria – another intense Category 5 hurricane – brought cataclysmic devastation to St. Croix and Puerto Rico.

Maria was the strongest storm to hit Puerto Rico since 1928. Her maximum sustained winds of 155 mph barreled into Yabucoa in southeastern Puerto Rico just after 6 a.m. on September 20th. Her winds were so powerful, they destroyed the National Weather Service radar installation in San Juan. Maria inundated Puerto Rico with 20–35 inches of rain and a storm surge of 6-9 feet, causing catastrophic flooding and island-wide flash flood alerts. Power and communications were knocked out across Puerto Rico, leaving over 3.5 million residents in the dark. Both territories remained under 24-hour curfew for weeks after the storms. The severely damaged power grids took months, even years to restore.

HURRICANE MARÍA

➤ September 19-20, 2017

The storm caused unimaginable damage to agriculture across the region. Hurricane Maria wiped out 80 percent of Puerto Rico's crop value, causing a loss of \$780 million in agriculture yields according to preliminary PRDA estimates. Plantain, banana, and coffee crops were the hardest hit. Livestock farmers suffered significant losses too, losing animals, buildings, feed and more.





After

The storm left 80 percent of crop value destroyed, 60 percent of the island without water and almost the entire island without power

Regional Relief Centers were created to be closer to affected communities

Paid employment, food supplies, and other basic needed products were provided through an alliance with the American Red Cross





We are here to help!

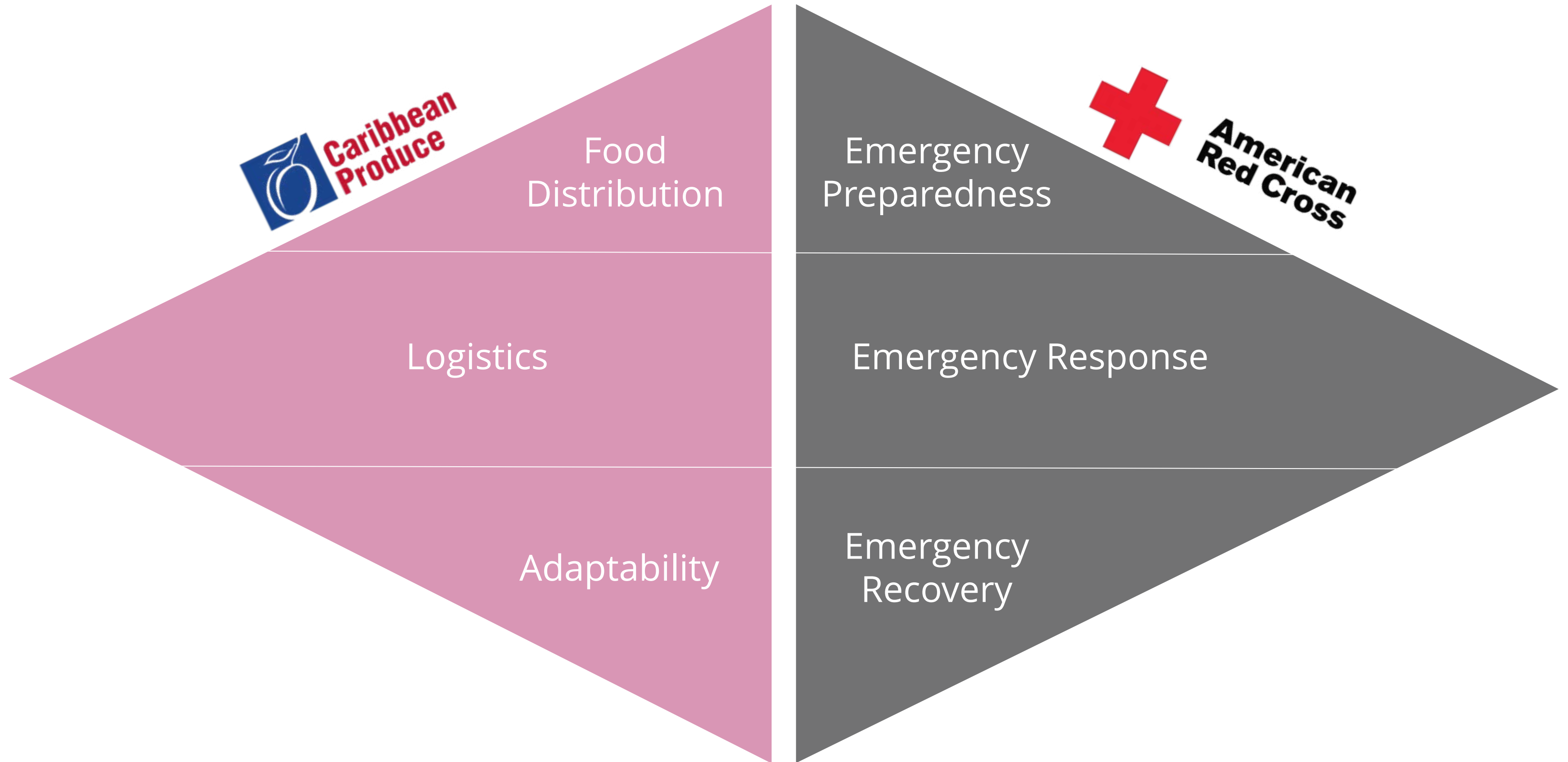
Disaster relief efforts

PARTNERSHIP KEY COMPONENTS

**Assessment of
Available
Resources**



PARTNERSHIP CAPABILITIES





committed with Puerto Rico

Serve as logistic partner
with 3,256 ROUTES IN 6
MONTHS

- > 2017 alliance of logistics services with American Red Cross
- > Receipt, storage and dispatch of inventory worked by the American Red Cross
- > More than 3,256 delivered routes in 6 months
- > 65 daily routes
- > 10,000 daily products delivered to elderly homes and people with food insecurity

Seek & Serve

“The spirit of service is a way of life. There is always someone who needs you, makes you feel important and makes you help others. There is always someone who needs to listen to you. There is always someone who needs to talk to you.

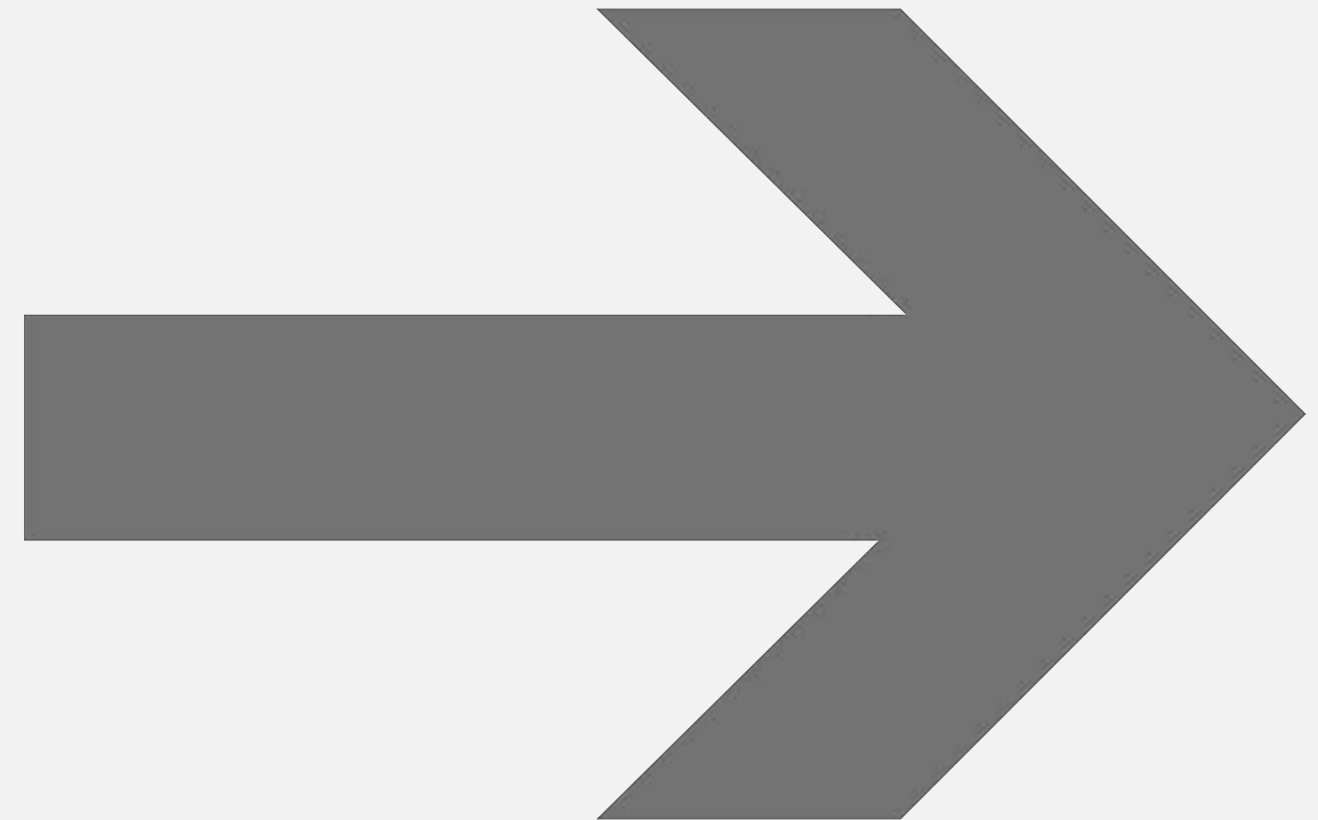


Yes! And how do we do it?

The spirit of service is contagious, and I wanted to infect it into all of us.

2020 EVENTS

Southwest Earthquakes
COVID 19 Pandemic



EARTHQUAKES

Events

- > PR wakes up with a 6.4 earthquake that caused destruction in southwest municipalities
- > There were hundreds of repetitions that lead people to seek outside shelter due to fear of house collapsing and social distancing because of pandemic
- > Population was in need because of loss property and possessions.
- > Lack of labor on regional farms



> January 7, 2020

Initiatives

- > Provided several trucks with food for the affected communities
- > Adopted farmers families to provide them with food and necessary products
- > Provided labor to support harvest of crops on the affected farms
- > Provided warehousing facilities to harvest crops
- > Offered logistic services to harvested goods

CPE provided tropical fruits to elderly Hispanic homes in the Bronx, bringing a little bit of our rich flavors to isolated elderly populations during COVID

Caribbean Produce, Puerto Rico farmers ship 16K lbs. of fruit, vegetables to Bronx

April 28, 2020 0 5059



As a result of the COVID-19 crisis, CPE has been helping farmers sell their products including fruits, vegetables, dairy products and protein throughout non-traditional channels and other platforms, as a consequence of the quarantine lockdown and curfew ordered by the local government.

ENVÍO DE PRODUCTOS AL CONDADO DEL BRONX

Noticias Ya - Orlando, Florida:

<https://noticiasya.com/orlando/2020/04/28/agricultores-puertorriquenos-envian-esperanza-a-nueva-york/>

Metro.pr/Activo PR:

<https://activopr.com/enterate/2020/04/28/envian-frutas-frescas-puerto-rico-a-nueva-york.html>



Envían frutas frescas de Puerto Rico a comunidad boricua en Nueva York

Agricultores locales donaron 16,000 libras de frutas para adultos mayores y poblaciones vulnerables batallando contra el COVID-19

Por Activo



La empresa local de distribución de productos de consumo y alimentos frescos Caribbean Produce Exchange, Inc. (CPE) en unión a un grupo de agricultores de Puerto Rico, exportaron

EMPRESAS Y COMERCIOS

Envían 16,000 libras de frutas de Puerto Rico a Nueva York

Caribbean Produce se unió a agricultores locales y a otras empresas para llevar alimentos a las comunidades boricuas e hispanas del Bronx impactadas por el COVID-19

Notas, 27 de abril de 2020 - 10:48 p.m.

Por ELNUEVEDIA.COM



El cargamento incluyó papas de Hawaii, papayas de Santa Catalina y plátanos verdes de Guánica, entre otros alimentos. (Comunicado)



FARMERS TO FAMILIES' FOOD BOX PROGRAM



- ▼ Provides fresh food for food insecure population in Puerto Rico including Vieques & Culebra
- ▼ Provided for families in USVI
- ▼ Packed and delivered more than 3 million food boxes
- ▼ Impacted more than 9 million people
- ▼ Timeframe: May through October 2020





FARMERS TO FAMILIES' FOOD BOX PROGRAM

Procurement & assembly of
100,000 food boxes weekly





FARMERS TO FAMILIES' FOOD BOX PROGRAM

Delivery of 60 daily shipping routes through alliance with 400 NGO's

ALLIANCES WITH MUNICIPALITIES, SCHOOLS, NON-PROFIT ENTITIES & CHURCHES

- More than 400 collaborative agreements with various social impact entities throughout the island
- More than 1,400 delivery spots throughout the different entities



We were also present in Vieques, Culebra and USVI, bringing food boxes to communities in need

ENVÍO DE ALIMENTOS A LA ISLA DE CULEBRAS, P.R. DICIEMBRE 23, 2020

- Presencia PR:
<http://www.presenciapr.com/llevar-alimentos-frescos-y-solidaridad-para-aliviar-crisis-de-hambre-en-culebra/>
- Puerto Rico Posts:
<https://puertoricoposts.com/llevar-alimentos-para-aliviar-la-crisis-de-hambre-en-culebra/?fbclid=IwAR2xHVGQRrHjW42FwgR0QnSgtoc12j673VUyMFGIHrCAKb4IKeVw3tg6bXs>



ENVÍO DE ALIMENTOS A LA ISLA DE CULEBRA

- Revista Placeres de PR:
<https://www.placerespr.com/caribbean-produce-dona-cajas-alimentos-en-culebra/>
- El Vocero de PR:
https://www.elvocero.com/actualidad/llevar-cajas-de-alimentos-frescos-a-culebra/article_3d9e592e-4619-11eb-9ca0-639ac56142e9.html
- Puerto Rico Headline News:
<https://www.puertoricoheadline.com/they-bring-fresh-food-and-solidarity-to-culebra/>
- WIPR:
<https://wipr.pr/llevar-alimentos-frescos-y-solidaridad-a-los-residentes-de-culebra/>



HELPING IN OTHER COMMUNITIES

Alliance with Caritas de Puerto Rico to serve communities in need in Texas & USVI

> Texas, USA

Affected community after Winter Storm Uri

> USVI

Affected community due to COVID-19



Catholic Charities
ARCHDIOCESE OF GALVESTON-HOUSTON
A United Way Agency
Provide help and create hope to those in need [here](#).

Cáritas Puerto Rico

Catholic Charities USA

Catholic Charities of the Virgin Islands



Caribbean Produce Exchange envía 107,000 libras de alimentos a Houston e Islas Vírgenes
Por CB en Español el 18 de Marzo de 2021

(Suministrada)

Caribbean Produce Exchange, Inc. (CPE), empresa local de distribución de alimentos frescos y productos de consumo, anunció la donación de cuatro contenedores con 107,000 libras de productos para ayudar a comunidades hispanas de Texas afectadas por las recientes tormentas invernales, así como a cientos de familias caribeñas que continúan enfrentando desafíos alimentarios y económicos a causa de la pandemia del COVID-19.

El donativo forma parte de la plataforma de responsabilidad social y compromiso solidario de CPE, cuyo propósito empresarial se basa en nutrir bienestar desde 1960. Los alimentos incluyen productos lácteos de Indullic y otras empresas locales, proteínas de res y pollo para proveerlos a ciudadanos de la tercera edad y familias de escasos recursos económicos a través de una alianza con la organización sin fines de lucro, "Catholic Charities", en ambas jurisdicciones.

"A un año de la pandemia del COVID-19 y tras el impacto de las tormentas invernales que azotaron al estado de Texas, quisimos llevar apoyo solidario a Houston, ciudad que cuenta con una creciente comunidad puertorriqueña e hispana, con algunos productos que Son de Aquí. De igual manera, recibimos información de familias enfrentando inseguridad nutricional entre nuestros vecinos caribeños en las Islas Vírgenes Americanas y nos movilizamos de inmediato para establecer una alianza con Catholic Charities, entidad que cuenta con una red de voluntarios en ambas jurisdicciones para distribuir las ayudas. Los contenedores ya están en sus destinos y ya comenzaron las entregas de alimentos", destacó Ángel Santiago, presidente y principal oficial ejecutivo de la empresa distribuidora.



ENVÍO DE ALIMENTOS A TEXAS E ISLAS VÍRGENES AMERICANAS
MARZO 2021

107,000 lbs. de alimentos donados:

- El Nuevo Día: <https://www.elnuevodia.com/negocios/empresas-comercios/notas/caribbean-produce-exchange-envia-107000-libras-de-productos-desde-puerto-rico-hacia-houston-e-islas-virgenes/>
- Caribbean Business: <https://cb.pr/caribbean-produce-exchange-envia-107000-libras-de-alimentos-a-houston-e-islas-virgenes/> Periódico

EMPRESAS Y COMERCIOS
Caribbean Produce Exchange envía 107,000 libras de productos desde Puerto Rico hacia Houston e Islas Vírgenes
La ayuda alimentaria va dirigida a ayudar a las comunidades afectadas por las tormentas invernales y por el COVID-19

fuente, 18 de marzo de 2021 - 5:48 p.m.
Por EL NUESTRO DÍA, CPE

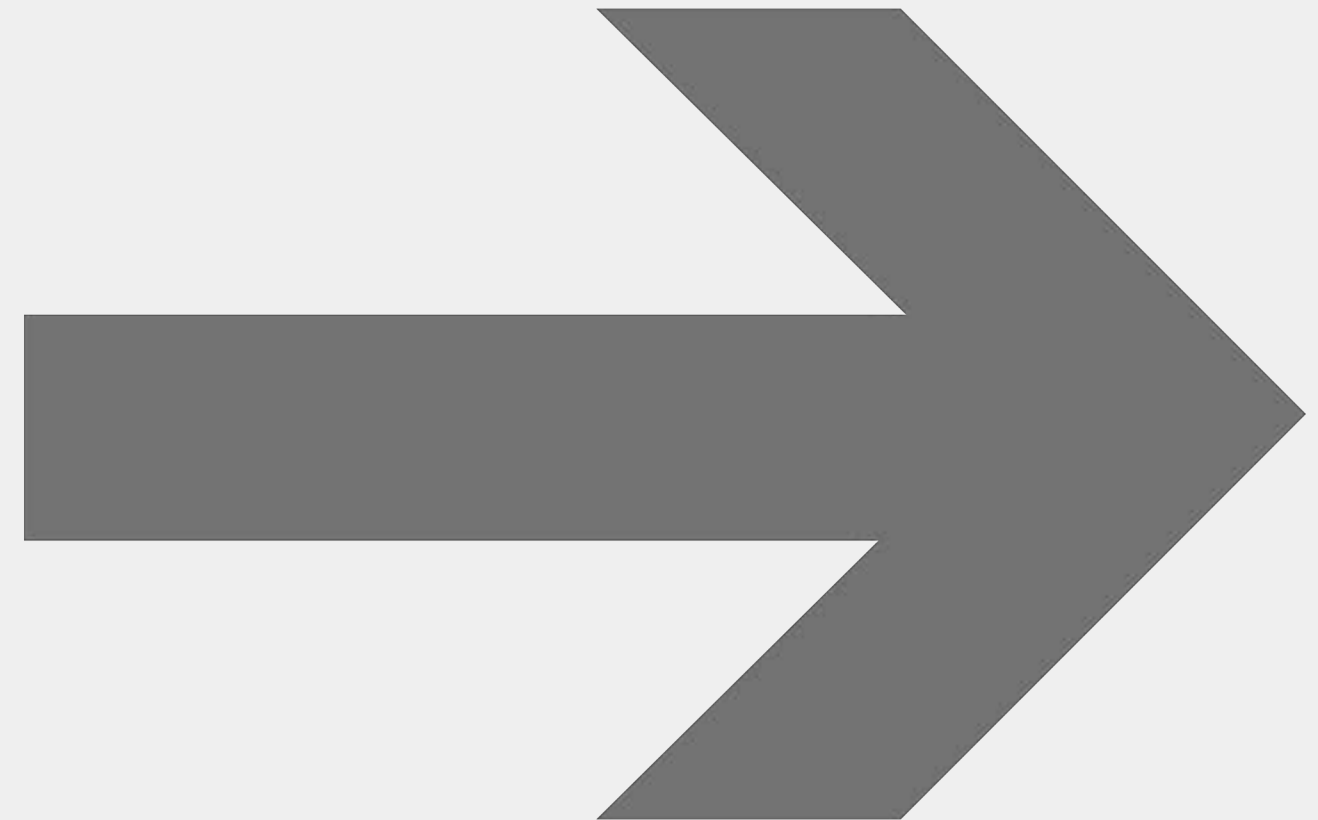
CB en Español
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OTHER RELIEF EFFORTS

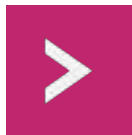
Get your others involved.





2022 UKRAINE

2 containers of Wanabana brand fruit pouches through Convoy of Hope







Red Caribeña de Varamientos

Collaborating since 1972 with Manatee rescue program to protect endanger species

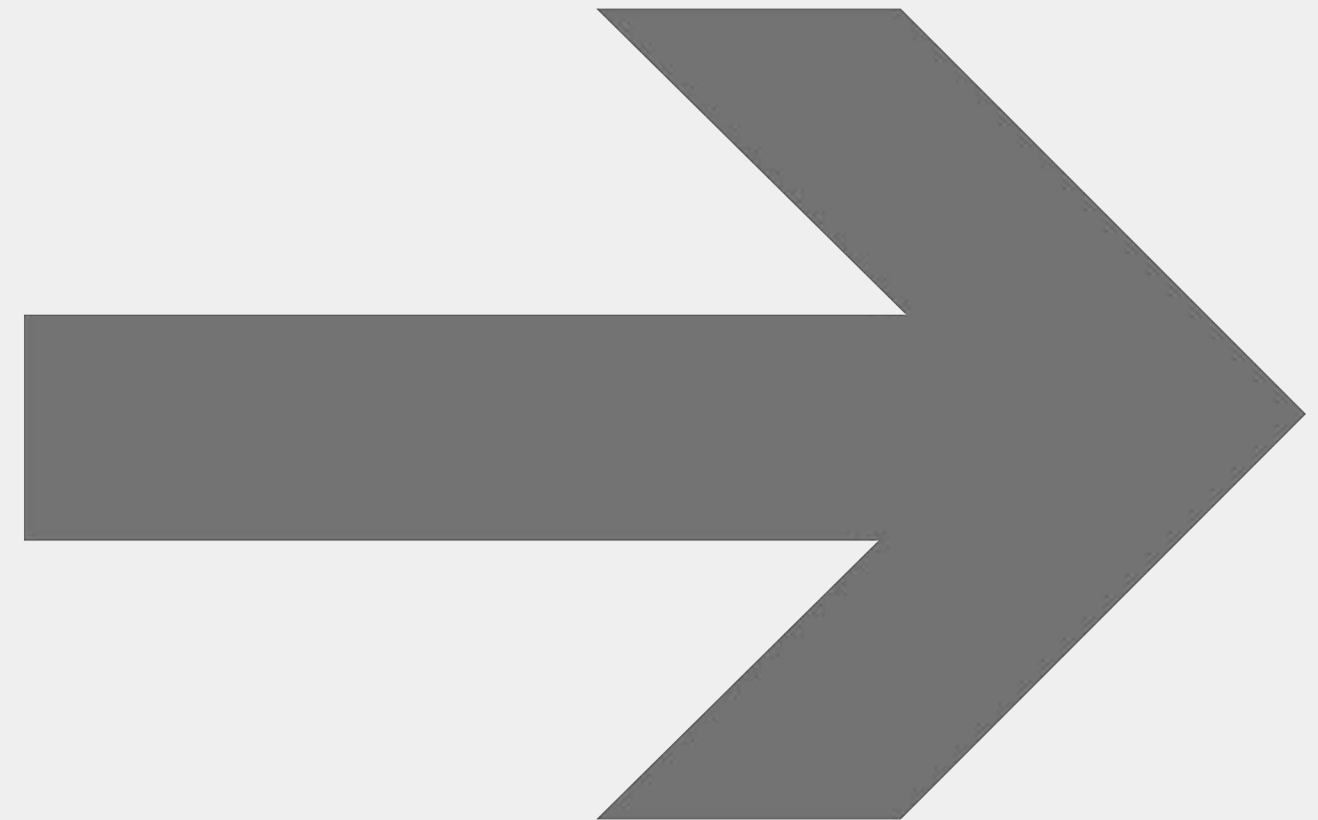
SAN PATRICIO URBAN FOREST

Reopening - 2021

- > In partnership with United Way, CPE donated \$25,000 to improvement works leading to the reopening of the San Patricio Urban forest in 2021.
- > A treehouse and other furniture were recycled and built with reclaimed wood left as debris after Hurricane María.



**DIFFERENT WAYS
WE CAN HELP**





Social Responsibility

- Minority owned business by Latinos
- Manufacturing around 100% natural pesticides that contributes to nature and people's health
- Company focused on empowering women, mostly single mothers living in extreme poverty in area where opportunities for development are limited

In the area where the plantation is located, women did not have decent job opportunities, this is how we decided, right from the beginning, to offer legal employment to single women and mothers. After 10 years of work, we have evidenced a change in their lives as they are now important contributors in their home.

DEVELOPMENT OF PROGRAMS FOR NGOs



Eliminate
Food insecurity



Distribution
logistics



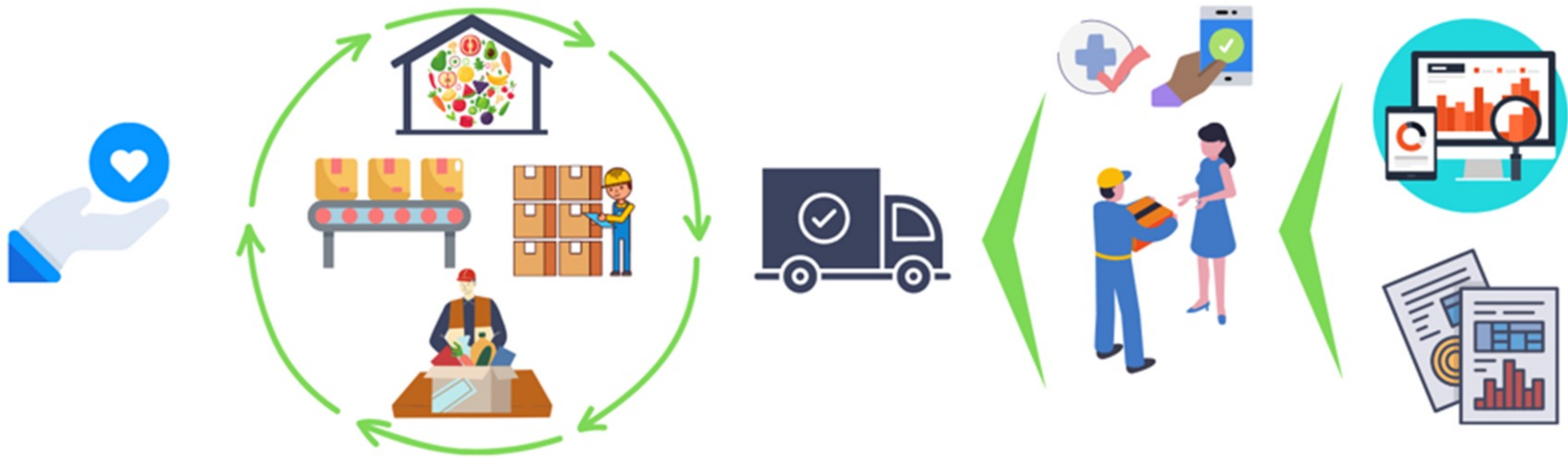
Administrative &
Compliance Support



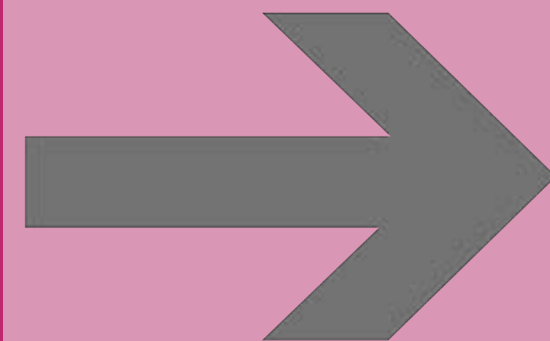
Data collection &
analysis

MORE THAN 400 COLLABORATION AGREEMENTS WITH THOSE WHO SERVE





NUTRITION ACCESSIBLE TO ALL



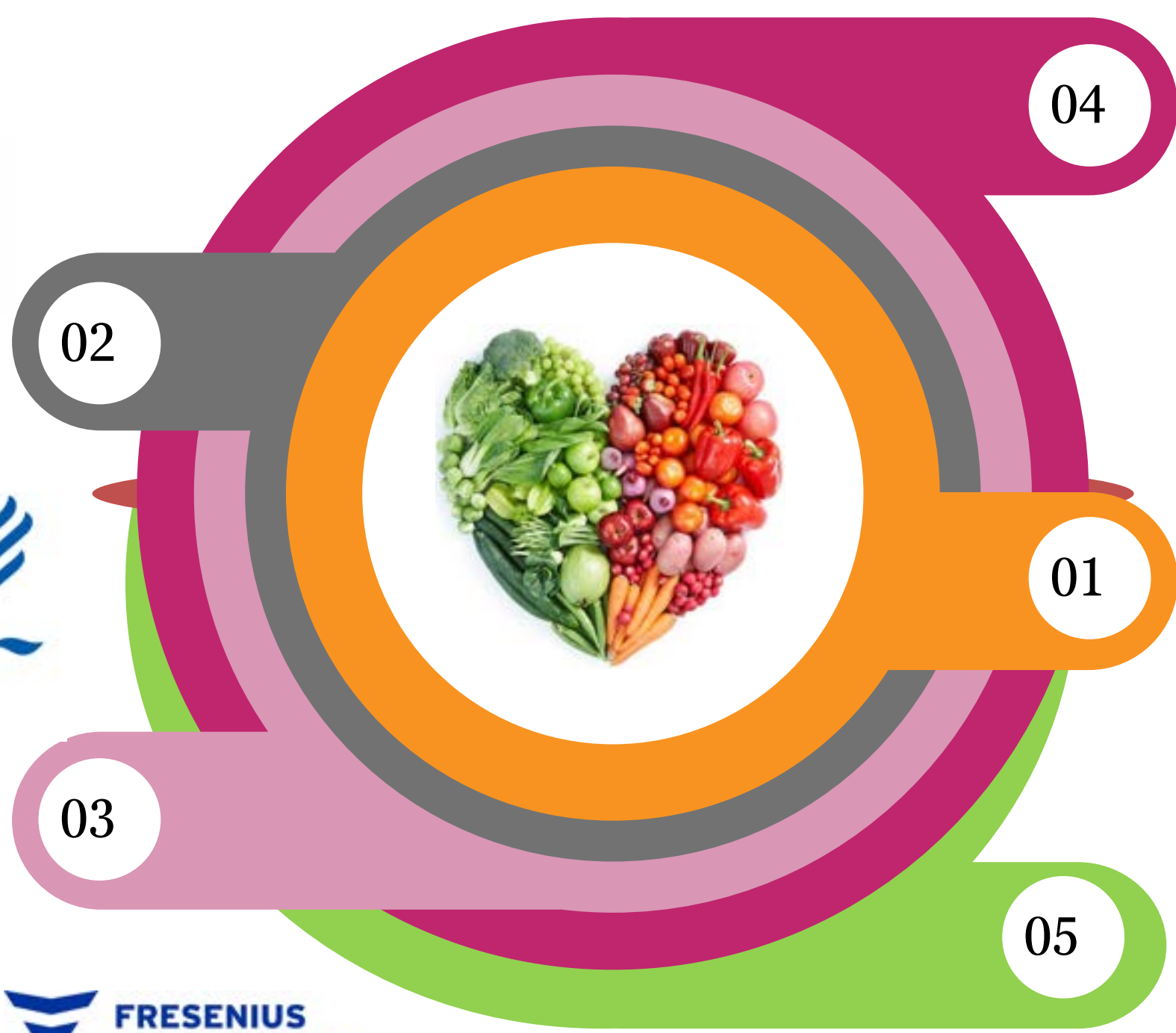


Together, we can create a health and nutrition ecosystem to serve the most vulnerable through Produce Prescription

Research and Government



Industry



NGO's



Operations



Improve social determinants of health

- Food insecure
- Chronic Conditions
- Elderly +65y
- Mobility restrictions



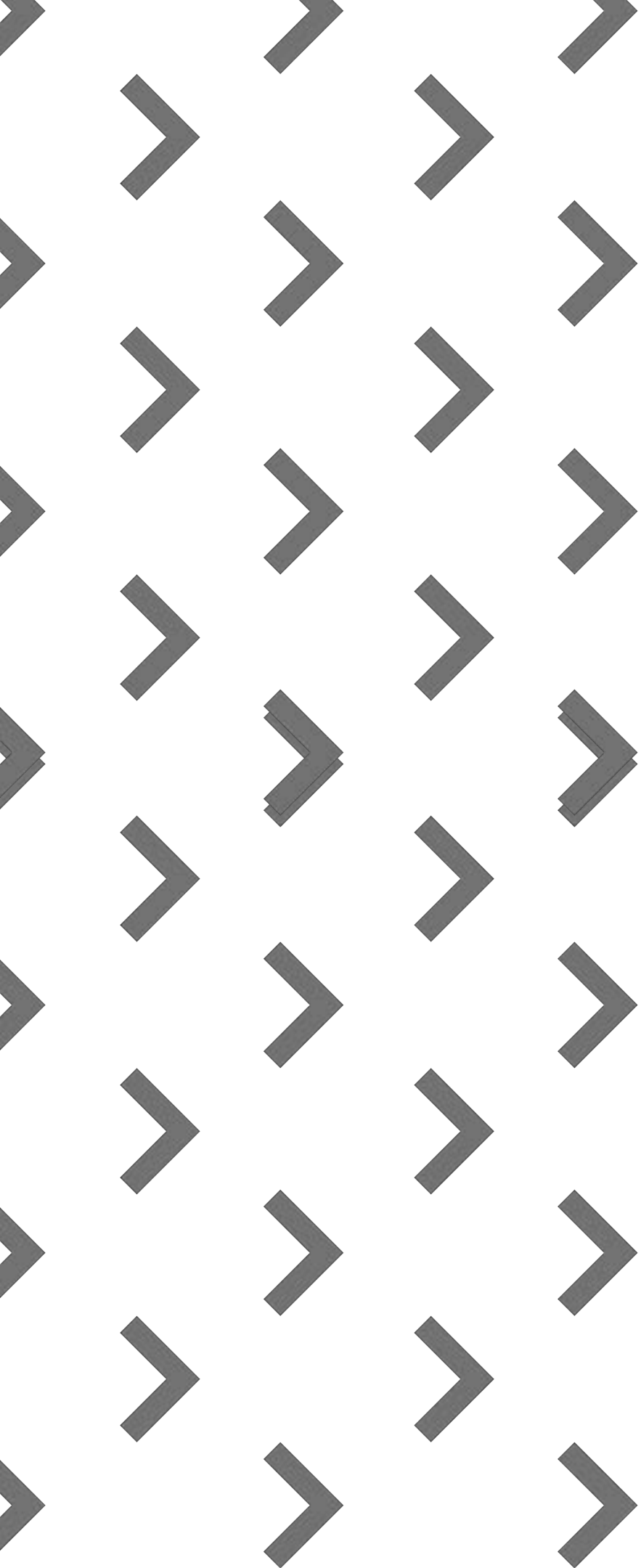
WAYS OF WORKING

Seek & Serve

Commitment

Transparency

Alliances



“Compassion is even more powerful than courage. Sure, with courage you can conquer a world – but only with compassion can you heal and build it.”

— Rasheed Ogunlaru