



The Puerto Rico Chamber of Commerce invites you to the...

PUERTO RICO TELECOM CONFERENCE 2011 THE NEW FUTURE

November 9, 2011 | Conrad San Juan Condado Plaza | 8:00 a.m. - 4:10 p.m. Conference | 4:10 p.m. - 6:00 p.m. Business Solutions Cocktail

Preliminary Schedule of Events

November 3, 2011

- 7:30 - 8:30 a.m.
Registration
- 8:30 - 8:40 a.m.
Welcome Remarks
- Mr. Miguel A. Vivaldi-Oliver
Chairman, Technology & Telecommunications Affairs Committee, Puerto Rico Chamber of Commerce
 - Mr. Salvador Calaf-Legrand, Chairman of the Board, Puerto Rico Chamber of Commerce
- 8:40 - 9:05 a.m.
The Telecom Revolution: A Connected Society
Keynote Speaker:
Mr. Per Fredriksson
Principal Consultant, Customer Units North, Caribbean & Latin America Region, Ericsson de Costa Rica, S.A.
- 9:05 - 9:30 a.m.
Puerto Rico Economic Development - Version 2.0: Telecom
Speaker:
Mr. José Joaquín Villamil, Chairman & CEO
Estudios Técnicos, Inc. and Chairman of the Board
Association of Economists of Puerto Rico
- 9:30 - 10:00 a.m.
Global Challenges and Opportunities
Keynote Speaker:
Mr. Ramón Ponte, Microsoft Solution Specialist
- 10:00 - 10:30 a.m.
Networking Coffee & Showcase of Business Solutions
- 10:30 - 11:30 a.m.
Panel 1-Telecom Futures: Linking Everyone to Everything Around the World and Beyond
Moderator: Mr. Raymond Ortiz, President
COSVI Asset Management Corp.
Topics and Invited Panelists:
- The Information Economy: Internet & Mobility
Mr. Luis G. Romero-Font, President & CEO, Optivon, Inc.
 - Developing Broadband Access in Rural and Remote Areas
Mr. David J. Villano, Assistant Administrator
Telecommunications Program
USDA Rural Development
 - Dynamic Advertising: Reaching the World from my Desk
Mr. Andrés Claudio-Flores
President, Grey Puerto Rico
 - Working in a Cloud: Tools for the Emerging Entrepreneur
Mr. Armando J. Peña N.
Information Worker & Client Product Marketing Manager
Microsoft Puerto Rico & US Virgin Islands

- 11:30 a.m.- 12:00 M/d
Panel 2-Broadband Innovation and Expansion in Puerto Rico
Moderator: Mr. Juan M. Aguayo-Leal, MA
Director of Business Development Information Technologies, Telecommunications, Engineering & Aerospace Puerto Rico
Industrial Development Company (PRIDCO)
Invited Panelists:
- Mrs. Sandra E. Torres López, Esq., President, Puerto Rico Telecommunications Regulatory Board
 - Mr. Juan Eugenio Rodríguez De Hostos, Puerto Rico Chief Information Officer
 - Mr. Oscar Jiménez-Mártir, P.E., President, INTECO
- 12:00 - 2:00 p.m.
LUNCH: Puerto Rico in Obama's Broadband Plan
Keynote Speaker:
Mrs. Anna M. Gómez, Deputy Assistant Secretary for Communications and Information and Deputy Administrator, National Telecommunications and Information Administration (NTIA) U.S. Department of Commerce

- 2:00 - 3:00 p.m.
Panel 3: The IN-Cloud: Achieving Business Agility and Efficiency
Moderator: Mr. Raymond Ortiz, President
COSVI Asset Management Corp.
Topics and Invited Panelists:
- Cloud and Virtualization
Mr. Francisco Muñoz, PE, RCDD
Vice President of Business Solutions
WorldNet Telecommunications, Inc.
 - Mobility: Changing the Operation of a Company
Mr. Reyli E. Maldonado, Sales Director
AT & T Mobile Business Solutions for PR & USVI
 - Unified Communications & Interoperability
Mr. Javier Fernando Pereira, Director of Product Development, Columbus Business Solutions
 - Public Safety Meets Technology
Mr. Jorge G. López, Industry Manager, Latin America Public Safety and National Security, Microsoft

- 3:00 - 4:00 p.m.
Panel 4: Entrepreneurship in Telecom and Emerging Business Opportunities
Moderator: Mr. Juan M. Aguayo-Leal, MA
Director of Business Development Information Technologies, Telecommunications, Engineering & Aerospace Puerto Rico
Industrial Development Company (PRIDCO)
Topics and Invited Panelists:
- Operating a Local Company Within Global Markets
Mr. Abelardo M. Ruiz
Business Sales & Marketing Executive Vice-President
Integration Technologies Corp
 - Distance Learning
Mr. Juan P. Noboa-Paredes, Chief Technology Officer
Dominican Republic Ministry of Education
 - The Smart Grid
Mr. Jorge L. Hernández, PE
PREPA Corporate Strategy Office Administrator
 - The SOHO (Small Office/Home Office) Value Network
Mr. Jorge Hernández, CPA
Vice President & CFO, OneLink Communications

- 4:00 - 4:10 p.m.
Closing Remarks

- 4:10 - 6:00 p.m.
Business Solutions Cocktail

For Registration, Sponsorship and space for Showcasing of Business Solutions:

Visit www.camarapr.org

Call 787-721-6060, Ext 2241

Investment*:

PRCC Members and Non Members:\$240.75

Table of Ten (10): \$1,930.00

Students**:\$187.25

* Includes:Tax, Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Cocktail. **Must present student ID. Notify upon registering. We accept: Mastercard, VISA, American Express and Discover. \$10 surcharge for participants not pre-registered.



Engineers will receive six(6) contact credit hours in continuing education by the Professional College of Engineers and Land Surveyors of



CPAs will receive five (5) contact general credit hours in continuing education by the Puerto Rico Society of CPA.

