

PUERTO RICO

TELECOM



CONFERENCE 2011

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Mr. Reyli E. Maldonado

Sales Director, AT & T Mobile Business Solutions for PR & USVI

Reyli E. Maldonado currently serves as Director of Sales AT & T Mobile Business Solutions for the Market of PR and USVI since 2004. Prior to that, he served as Director of Marketing and Chief Technology Officer for Cingular and Cellular One, entities prior to AT & T Puerto Rico. In total, he has spent 20 years with the company.

In his current role, Mr. Maldonado is responsible for business sales force's largest mobile communications industry in PR. During his tenure, the business customer base has increased by 150% and he has also successfully completed the integration of the business customer base and mobile sales force Centennial.

Maldonado earned a BBA in business administration from the University of Puerto Rico, Rio Piedras campus, with honors in 1986.