

PUERTO RICO

TELECOM



CONFERENCE 2011

THE NEW FUTURE



Mr. Javier Fernando Pereira

Director of Product Development, Columbus Business Solutions

Mr. Pereira has more than 20 years of global experience in the development of products and services, which has been a triggering factor in his success to increment Market participation of marketing groups of companies such as Verizon, MCI and Nortel, among others. He has worked in almost every division of the telecommunications industry from the conceptualization of a new territory, country or region to the design and implementation of its networks and marketing strategies. Mr. Pereira is an expert in the operational aspect of corporations and how telecommunications products and services greatly support the businesses objectives. At Columbus, Pereira is responsible for the development of corporate products and services of Columbus Business Solutions division in the Pan Caribe region, which includes Panama, Colombia, Guatemala, Honduras, Jamaica, Trinidad & Tobago and Puerto Rico.