José F. Alegría, CSNA Financial Advisor





José F. Alegría, CSNA, is a registered investment adviser and securities representative, with over 20 years of professional financial experience. Committed in assisting individuals, business owners and retired clients with their money management, liquidity, retirement planning and financial risk management needs, José began his professional career as a Certified Public Accountant at KPMG Peat Marwick.

At KPMG, José served as Audit Manager in charge of major financial services accounts such as Citibank, First Boston, Bank of Nova Scotia/ScotiaBank, BBVA, Banco Central Hispano, BanComercio, Banco Popular Retirement Plans, Cooperativa de Seguros Múltiples, Health Plus/Humana, National Insurance Company, and others. Before joining Merrill Lynch, Alegría also served as Chief Financial Officer and Managing Director of Liberty Global-Puerto Rico. Alegría is a *magna cum laude* graduate from the University of Puerto Rico, with a BBA in Accounting and minor in Finance. José is also a Certified Special Needs Advisor.