

NAYDA M. RIVERA CRUZ, RPh., MBA
President, Puerto Rico Pharmacists Association
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Nayda M. Rivera is a leader in her profession as pharmacist, ex President of local pharmacist association, Colegio de Farmacéuticos de PR, organization where she have had experience in several roles.

She has 10 years' experience in the Managed Care setting, with 12 years of previous experience in the pharmaceutical industry. Nayda has broad experience in government affairs, account management, formulary management, sales and marketing. She manages government accounts, pharmaceutical industry relations, and is part of Legislation and Government Affairs Committee in abarca health.

She studied a BS in Pharmaceutical Sciences from University of Puerto Rico, Medical Science Campus, and later obtained a Master in Business Administration. She is also member of American Pharmacists Association and Academy of Managed Care Pharmacy