

Joanellis Fernández Ortiz

MBA



Title

Business Development Director

Experience

Mrs. Joanellis Fernández brings to Kevane Grant Thornton her vast experience of more than twenty-five years in the areas of business development, communications, management, sales, marketing, consulting and financial services. As part of Joanellis' accomplishments, she has successfully developed and executed detailed fundraising organizational programs for profit and non-profit organizations.

Sector experience

In her role as Business Development Director, Joanellis develops and executes a cross-selling opportunities and sales detailed organizational program, with the main objective of promoting our firm in the business community. She develops and manages high-level customers' relationships and provides full-service and account management services.

Professional qualifications

Mrs. Fernández holds a Master Degree in Business Management from the University of Phoenix, and a Bachelor Degree in Marketing from the University of Puerto Rico.

Professional affiliations and memberships

President 2016- 17 of the Business Women Committee and Member of the Board of Directors 2013-2017 of the Puerto Rico Chamber of Commerce. Member of Puerto Rico Manufacturers Association, Sales & Marketing Executive Association, Puerto Rico Chapter Alumni FAE, University of Puerto Rico, Rio Piedras Campus.

Languages spoken

Spanish and English

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