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Dr. Pérez is Founder and President of FARO, LLC a strategy advisory firm that specializes in population health tools and pharmacy trend management. FARO connects the dots between clinical and financial ROI by leveraging best in-class data analytics and economic analysis. Before launching FARO, Dr. Pérez held senior leadership positions in the PBM, pharmaceutical and health insurance space in Puerto Rico, LATAM and the continental U.S. for more than 18 years.