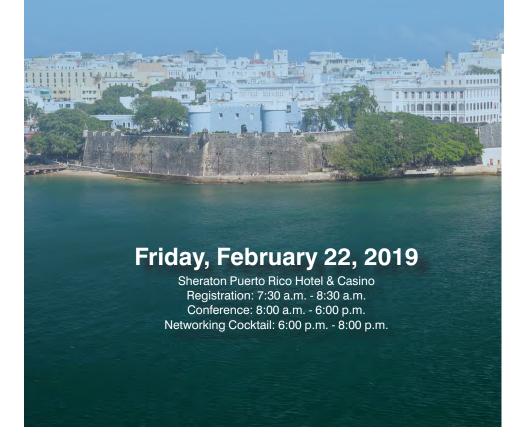






The Puerto Rico Chamber of Commerce,
Birling Capital Advisors, LLC
and El Nuevo Día present

# 3PROMESA Conference





### **Message** from your hosts:



Mr. Kenneth Rivera Robles, CPA & Esq.
President and Chairman
of the Board
Puerto Rico Chamber of Commerce



Mr. Francisco J. Rodriguez-Castro
President & CEO of Birling Capital
LLC and Chairman of the
3rd PROMESA Conference

Puerto Rico finds itself in a critical defining moment in its history with an economy that has been contracting for a decade, years of fiscal imbalance, social turmoil and a massive exodus of its citizens. At this juncture and right in the middle of the aftermath of Hurricane María, it is our obligation to search for a vision for Puerto Rico. New tools and better solutions are now urgent. In 2019, more than any time in history, Puerto Rico needs to be creative with the tools it has. While it is true the recently approved Opportunity Zones creates an once-in-a-lifetime opportunity to redevelop Puerto Rico and the hurricanes brought us within view of the abyss, we must, nonetheless, march on toward our impressive list of opportunities and they include:

- Starting to pay our bondholders some of the money we owe them.
- Creative use of the public-private partnership model to create hundreds of new possibilities.
- Decentralize and reduce the government to align it with current realities.
- Focus on economic growth and development.
- Seek Municipal Reforms to allow for centralization of services, programs, events, activities, purchasing and other critical services.
- Take advantage of the inflow of federal Community Development Block Grant funding.
- Create a government divestiture program to sell unneeded assets.
- Eliminate obsolete government rules, regulations, programs and agencies.
- Transform the government monopolies and define essential services.

We also need to create a set of "Supra-National Goals" that the whole country may protect and follow, and implement a detailed "Economic Development Plan" with a focus on creating a "Vision for Puerto Rico" for the period from 2019 to 2032. This process should have detailed principles, objectives, goals, and strategic guidelines to accomplish them.

### Message from your hosts: 😭



This Vision should be implemented and followed no matter which party is in control of Puerto Rico and includes the following parameters:

- Transform Puerto Rico into a country with robust economic development and sustained growth of 4% over the next two years.
- Create 150,000 new jobs in the private sector in the next six years.
- Increase our labor participation rate to 55%.
- Reduce the unemployment rate to 5% in six years.
- Reduce the governmental apparatus by transferring to the private sector any corporation, operation or service that the private sector can perform with greater efficiency.
- Transform the education system from the elementary to the university level to one focused on entrepreneurship, trades, and transformation.
- Measure ourselves with all international metrics to maintain competitiveness.

As all Puerto Ricans can understand the new Vision for Puerto Rico and the Country Plan, every citizen will, in turn, defend and protect its goals and aspirations. To adequately address these critical issues, the Puerto Rico Chamber of Commerce, Birling Capital Advisors, LLC and El Nuevo Día have organized the 3rd PROMESA Conference. This Conference is a radical departure from our initial conference; on this occasion we are on concrete, defined and specific solutions to improve Puerto Rico's well-being. We are anxious to hear the private sector's proposals to reactivate our economy; the role municipalities play in their reinvention; the vision of the Legislature as PR.O.M.E.S.A progresses; and the agenda for the revitalization of Puerto Rico. All these issues are relevant to direct future initiatives of the business sector toward a sustainable socioeconomic recovery of Puerto Rico. We seek a broad introspection of what is needed to rethink Puerto Rico after María and look for solutions according to our new social and economic reality and realize not all storms come to disrupt your life; some come to clear our path.

The group of invited speakers has been selected to offer all points of view regarding PR.O.M.E.S.A., and not focus only on those who are against or in favor, but rather how we will use PR.O.M.E.S.A. to put finances into shape, channel more federal aid and nurture the country with higher fiscal discipline. Each expert has vast experience in their areas of focus and will provide collaborative perspectives on how to take advantage of PR.O.M.E.S.A. law.

While it is true P.R.O.M.E.S.A. is a law that upsets our democratic order, we cannot stop using it to learn, grow, improve and eliminate, once and for all, the practices that have led us here. Once all the challenges have been identified, we can make more accurate decisions and raise the level of discussion to be part of the solution. Not all storms come to interrupt our lives. Some come to clear the way for us. Our goal is to present to every citizen the post-María opportunities we may have with P.R.O.M.E.S.A.

Congratulations for being part of one of the most transcendental economic conference in our Island.

7:30-8:30am **Registration** 

8:30-8:45am

#### **Welcome Remarks**

- Mr. Francisco J. Rodríguez-Castro
   President & CEO of Birling Capitol Advisors, LLC and
   Chairman of the 3rd PROMESA Conference
- Mr. Kenneth Rivera-Robles, CPA & Esq. President & Chairman of the Board, PRCC

8:45-9:00am

### **Special Video Message from The United States Congress**

#### **Invited Keynote Speaker:**

Hon. Sean Duffy
 U.S. House Representative for Wisconsin's 7th
 Congressional District

9:00-9:15am

### Special Keynote: We are going to need a bigger Boat: The Ugly Truth of HealthCare

### Invited Keynote Speaker:

Mr. James P. O'Drobinak
 Chief Executive Officer of Medical Card System, Inc. (MCS)

9:15-10:15am

### **Special Plenary Session: How is PROMESA Impacting Democracy in Puerto Rico**

Moderator: Mr. Luis Dávila Colón, Esq. Attorney and News Analyst and Host of El Azote- Univision Radio, WKAQ580AM

#### **Discussion Panel and Invited Panelists:**

- Hon. Antonio L. Soto Torres
   President Commission of Treasury & Budget, House of Representatives of Puerto Rico
- Hon. Carmelo J. Ríos-Santiago Majority Leader, Senate of Puerto Rico
- Hon. Eduardo Bhatia Gautier
   Puerto Rico Senate Minority Leader and Former
   President of the Senate of Puerto Rico

Hon. Rafael Hernández-Montañez
 Minority Leader, Puerto Rico House of Representatives

10:15-11:15am

Panel I: Dispelling the Puerto Rico Fiscal Plan and Law 20/22 Social and Economic Impact to Puerto Rico Moderator: Mr. Francisco J. Rodríguez-Castro, President &

CEO of Birling Capitol Advisors, LLC

#### Discussion Panel and Invited Panelists:

- Hon. Manuel Laboy Rivera
  Secretary of the Department of Economic
  Development and Commerce (DEDC) in Puerto Rico
- Mr. José J. Villamil Chairman of the Board, Estudios Técnicos, Inc.
- Mr. Alberto Bacó Bagué, Esq., CPA Principal Owner, ABB Capital, LLC
- Mr. Fahad Ghaffar Partner, Paulson & Co.

11:15-12:15pm

Panel II: Reinventing Puerto Rico: A look at CDBG Funding and Opportunity Zones

Moderator: Mr. Enrique G. Cruz, Analyst for NotiUno 630, Uno Radio Group

#### Discussion Panel and Invited Panelists:

- Hon. Fernando Gil Enseñat Secretary of Housing of Puerto Rico
- Eng. Dennis G. González Ramos, P.E.
   Disaster Recovery Deputy Secretary of CDBG-DR
   Program, Department of Housing of Puerto Rico
- Eng. Francisco Díaz Massó President & CEO, Bermúdez, Longo, Díaz-Massó, LLC
- Mr. Michael Williams Founder & CEO, Kinetic International
- Mrs. Jeanelle Alemar-Escabí, CPA, CGMA, JD, LL.M. Director of the Board, Legal, Tax, Financial Logistics, Kinetic Investment Group, LLC



12:15-2:00pm

#### **Keynote Luncheon**

#### **Invited Keynote Speaker:**

 Mr. Christian Sobrino Vega, Esq.
 CEO & President, Fiscal Agency & Financial Advisory Authority and Governor's Representative to the Fiscal Oversight & Management Board for Puerto Rico

2:00-3:00pm

Panel III: Puerto Rico Systemic Risk in HealthCare Moderator: Mr. Raúl Candelario-López, Esq., President & CEO The RCL Group

#### Discussion Panel and Invited Panelists:

- Dr. Jaime Rivera Dueño
   President Board of Directors, Puerto Rico Hospital Association
- Mr. James P. O'Drobinak Chief Executive Officer of Medical Card System, Inc. (MCS)
- Dr. José Joaquín Vargas-De León, MD.
   Former President of Puerto Rico IPAs Association and Chief Medical Advisor of VarMed Management Group
- Mr. Orlando González-Rivera, Esq., CPA President, MMM Healthcare, Inc.

3:00-4:00pm

#### **Panel IV: Legal Views and Changes**

Moderator: Hon. Brian K. Tester, Bankruptcy Judge, United States Bankruptcy Court-District of PR

#### **Discussion Panel and Invited Panelists:**

- Mr. John E. Mudd, Esq.
   Attorney and Legal Analyst, Law Offices of John E. Mudd
- Mr. Zachary H. Smith
  Partner and Chair, Bankruptcy & Restructuring, Moore
  & Van Allen PLLC
- Mrs. Dania Slim
   Counsel at Pillsbury Winthrop Shaw Pittman LLP

## Schedule of Events

4:00-5:00pm

### Panel V: The Business Sector Perspective and New Government Strategies

Moderator: Mr. César E. Hernández-Monagas, Esq., Principal, Healthcare, Hospitality & Government, Birling Capitol Advisors, LLC

#### Discussion Panel and Invited Panelists:

- Hon. Gerardo J. Portela Franco
   Chief Investment Officer & Senior Advisor to the Governor
- Mr. Josué E. Rivera State Director, U.S. Department of Agriculture Rural Development in Puerto Rico
- Dr. Richard Shinto, MD, MBA
   CEO of InnovaCare Health Solutions and President &
   CEO of MMM Holdings, LLC
- Mr. Alejandro Abrams, P.E. President, Puerto Rico Chapter-AGC
- Mrs. Wendy Morton-Huddleston, CGFM Principal in the Public Sector Practice of Grant Thornton LLP

5:00-5:45pm

### **Keynote & Update from the P.R.O.M.E.S.A. Board Invited Keynote Speaker:**

Prof. David A. Skeel, Jr.
 Member of The Financial Oversight & Management
 Board for Puerto Rico

5:45-5:50pm

#### **Closing Remarks**

- Mr. Francisco J. Rodríguez-Castro Chairman, 3rd PROMESA Conference
- Mr. Kenneth Rivera-Robles, CPA & Esq. President & Chairman of the Board, PRCC

6:00-8:00pm

**Networking Cocktail** 

### Lunch Keynote Speaker





Mr. Christian Sobrino Vega, Esq.
CEO & President, Fiscal Agency & Financial Advisory Authority
and Governor's Representative to the Fiscal Oversight & Management
Board for Puerto Rico

Mr. Sobrino began serving as President of the GDB on January 2, 2017. He also serves as Governor Rosselló's Chief Advisor on Economic Development. From 2015 to 2016, Mr. Sobrino worked as director of the ethics and compliance program of AbbVie's Puerto Rico affiliate. In this role, Mr. Sobrino formed part of the affiliate management team overseeing the commercial operations of the company in the Island. Prior to that, he served in the Corporate Departments of San Juan-based law firms Pietrantoni Méndez & Álvarez (PMA) from 2013 to 2015, and O'Neill & Borges from 2009-2015. At both firms, he specialized in commercial lending, financial restructuring, corporate and public finance, acquisitions and dispositions of landmark assets, and general corporate law. Mr. Sobrino holds a B.A. in English from Boston College and a J.D. from the University of Puerto Rico. He is admitted to practice law in the Commonwealth of Puerto Rico.



# **Special** Video Message from the United States Congress



# Hon. Sean Duffy U.S. House Representative for Wisconsin's 7th Congressional District

Congressman Duffy is an American politician, prosecutor, former sports commentator and reality television personality. He first entered public life as a cast member on The Real World: Boston, 1998's Road Rules: All Stars, and 2002's Real World/

Road Rules Challenge: Battle of the Seasons, before going on to serve as district attorney of Ashland County, Wisconsin, and the U.S. Representative for Wisconsin's 7th congressional district. He is a member of the Republican Party and supported Donald Trump's 2016 presidential bid.

Congressman Duffy serves on the House Financial Services Committee as the Chairman of the House Financial Services Subcommittee on Housing and Insurance.



### **Our** Speakers



#### Mr. James P. O'Drobinak

Chief Executive Officer and Chairman of the Board of Directors, MCS Healthcare Holdings, LLC.

Jim O'Drobinak arrived at MCS Healthcare Holdings, LLC. (MCS) in 2011 as President and Chief Executive Officer and was later appointed Chairman of the Board in 2012.

In 2012, O'Drobinak was named president of the Puerto Rico Medicaid and Medicare Advantage Products Association (MMAPA). During his tenure as President, which ended in 2016, he led the industry's efforts aimed at protecting federally funded healthcare programs for Puerto Rico, and continues his involvement with MMAPA currently as an Officer and Board Member.

Jim began his career with Deloitte & Touche, and has excelled in companies such as Advantech, and ABR Information Services, which was later sold to Ceridian. Jim and his wife, Liana, were also founders of Acclaris LLC and a member of its Board of Directors up until its sale in 2010 to a private equity group.

He graduated Cum Laude from the University of South Florida with a bachelor's degree in Business Administration, and is a Certified Public Accountant. O'Drobinak and his wife, Liana, who runs the MCS Foundation, live in San Juan, and are very proud of their four children: Ryan, Katie, Eric, and Michael, the greatest achievements of their lives.

### Our Speakers 💮



#### Moderator: Mr. Luis Dávila Colón, Esq. Attorney and News Analyst and Host of El Azote-Univision Radio, WKAQ580AM

Luis Dávila Colón is an attorney, author, news analyst, and media and business advisor. He is currently the News Analyst and Host of El Azote- Univision Radio, WKAQ580AM.

He has participated in various forums since the 1970s in the courts of Puerto Rico, including the Supreme Court and the federal court system. His knowledge in the media began in 1979 on television as a commentator on "Cara a Cara antes el País" in WIPR, as a political analyst. He has covered plebiscites on several channels and elections on Telemundo from 1987 to 2004.

Dávila Colón has written opinion columns for El Nuevo Día, El Mundo, El Vocero and in the U.S. for El Nuevo Herald in Miami, and is also author of eleven books.

He obtained his Bachelor's Degree in History and Philosophy from Marquette University in Milwaukee, Wisconsin in 1974 and graduated Magna Cum Laude from the University of Puerto Rico in 1977.



Hon. Antonio L. Soto Torres
President Commission of Treasury & Budget, House of
Representatives of Puerto Rico

Antonio (Tony) Soto Torres, began his working life since he was young in accounting work for an air cargo company. For the demonstrated commitment and its executions, they appoint him to

direct the Logistics Department of said company. An important company of air shipments makes him approach and he names him Account Executive of the Carolina Region; becoming the youngest in Latin America and the Caribbean. For this company he also performed successfully achieving great financial achievements. Then he decides, together with his parents, to head for the Funeral Industry, real estate and business development advice. He served as President of the Municipal Legislature of the Autonomous Municipality of Guaynabo from January 2005 to December 2012. He was elected by one of the broadest margins for Representative of District Number 6, which is made up of the towns of Cataño, Guaynabo and Bayamón. He was sworn in for his first term as a legislator in January 2013. He has stood out for presenting measures for economic development, education and benefit for his District. Tony Soto was born on April 6, 1973 in Bayamón, Puerto Rico. He studied business at the Interamerican University of Puerto Rico and Phoenix University.





**Hon. Carmelo J. Ríos-Santiago**Majority Leader, Senate of Puerto Rico

Carmelo J. Ríos-Santiago, born on May 21, 1973 in San Juan, Puerto Rico, is an attorney and politician.

Senator Ríos possesses a Bachelor's degree in Political Science and Economics from Bethune-Cookman University. In 1998, he obtained his Juris Doctor and started his own law firm specializing in Administrative, Civil, and Criminal Law in 2001. In 2004 he was elected Senator for the Bayamón District of Puerto Rico. He was elected for a fourth consecutive term in 2016, and selected as the Senate Majority Leader. In national politics he is an active member of the Democratic Party, LULAC, Council of State Governments Eastern Region and the National Hispanic Caucus of State Legislators where he currently serves as Vice-President.



# Hon. Eduardo Bhatia Gautier Puerto Rico Senate Minority Leader and Former President of the Senate of Puerto Rico

Minority leader and former President of the Island's Senate Eduardo Bhatia is a member of the Popular Democratic Party (PPD). Senator Bhatia obtained his Bachelor's Degree in Government and Public Policy from Princeton University in 1986 and in 1990 graduated from Stanford Law School, in California.

During his years as a law student he co-founded and was an editor of the "Stanford Journal of Law and Policy". After graduating from law school, Senator Bhatia worked for a year (1990-1991) as a Law Clerk at the U.S. Court of Appeals for the First Circuit in Boston, Massachusetts. From 1991 to 1992, he was the Chief of Staff for Resident Commissioner of Puerto Rico in the United States Congress. He practiced law from 1993 to 1995 for the San Juan based law firm McConnell Valdés. In 1996, Mr. Bhatia was elected Senator at Large in Puerto Rico. In 2005, the Governor appointed Mr. Bhatia as the Executive Director of the Puerto Rico Federal Affairs Administration (PRFAA). Returning to the political arena in 2008, Senator Bhatia was again elected for a four-year term and served in leadership as the Minority Whip. He was reelected in 2012 and became the 15th President of the Senate of Puerto Rico. During his term as President, Senator Bhatia was a driving force in the overhaul of the broken fiscal system of Puerto Rico. He is the author of the most comprehensive energy reform law in Puerto Rico's history (Law 57 of 2014). Mr. Bhatia also authored an historic legislation to revamp the broken public education system of Puerto Rico, as well as major civil rights and environmental legislation. In 2013, Senator Bhatia served as Co-Chair of the Eastern Regional Conference of the Council of State Governments (CSG-ERC) in the United States. That same year he was elected President of the National Hispanic Caucus of State Legislators (NHCSL) becoming the first Senate President to hold the title. He lives in San Juan and is married to Isabel Fernández, a lawyer and entrepreneur originally from Panama.



#### Hon. Rafael Hernández-Montañez Minority Leader, Puerto Rico House of Representatives

Student at the Interamerican University School of Law. He has a Bachelor of Science with concentration in Site Surveying and Cartography. For 15 years he worked in the mortgage banking industry, while being a member of the U.S. Navy Reserve.

For the last 10 years, Hernández-Montañez has been elected as a legislator for the Popular Democratic Party. Mostly, as a Representative for the District of Dorado, Vega Baja and Vega Alta. Today, he is the PDP Minority Leader in the House.

He sponsored legislation to offer essential services to the people, while obtaining no less than 34 laws approved.



#### Moderator: Mr. Francisco J. Rodríguez-Castro President & CEO, Birling Capital, LLC and Chairman of the 3rd PROMESA Conference

Mr. Rodriguez-Castro is President & CEO of Birling Capital since its creation and manages all aspects of its practice. Mr. Rodriguez-Castro with over 25 years of experience has been a key executive in government, global, multinational and public companies as well

as a key corporate advisor to multiple entities in a diverse array of market segments. He has participated in structuring over \$10 billion in Municipal Finance, Corporate, Commercial, Asset Based, AFICA and Mergers and Acquisitions transactions.

Mr. Rodríguez Castro has been Managing Director at UBS, President & CEO of the Economic Development Bank and held senior lending positions in the corporate banking sector. He is also a key leader in promoting the private sectors participation in the formulation of public policy of the country supporting the governments in its efforts to achieve and maintain sustained economic development for Puerto Rico. In addition to his management roles he was the founder of the Private Sector Coalition a not for profit association. As board member of the Puerto Rico Chamber of Commerce starting in 2006 he organized, founded and Chairs the Puerto Rico Conference a Macro economic investment conference.



# Hon. Manuel Laboy Rivera Secretary of the Department of Economic Development and Commerce (DEDC) in Puerto Rico

Eng. Manuel A. Laboy Rivera is the Secretary of the Department of Economic Development and Commerce (DEDC) and Executive Director of the Puerto Rico Industrial Development Company (PRIDCO) with the mission to attract new investment, promote the creation of new jobs and strengthening of small and medium enterprises. He is responsible for the formulation and strategic implementation of the Puerto Rico economic development plan, including competitiveness-related reform, infrastructure projects and instrumentalities that include agencies and public corporations.

Secretary Laboy Rivera served in the administration of former Governor Luis Fortuño as an Assistant Secretary of the DEDC.



### Mr. José J. Villamil Chairman of the Board, Estudios Técnicos, Inc.

Mr. Villamil is Chairman of the Board and CEO of Estudios Técnicos, Inc., a private economics and planning consulting firm and served as Chairman of BBVA in Puerto Rico. He has degrees in Economics from the University of Pennsylvania's Wharton

School and Graduate School of Arts and Sciences. He has held teaching positions in various universities, including UPENN, Rutgers, Harvard University, and the Institute of Development Studies at the University of Sussex, UK. He has been a consultant to the United Nations Economic Commission for Latin America and the Caribbean, the Organization of American States, and the Latin American Institute of Economic and Social Planning

Mr. Villamil's published work includes books published in Argentina, México, The U.S. and Great Britain and articles in professional journals in Chile, Great Britain, the U.S. and Mexico. He received the prestigious John Simon Guggenheim Memorial Foundation Fellowship for his work on development of small economies and has lectured extensively on the subject.

### Our Speakers 😯



Mr. Alberto Bacó Bagué, Esq., CPA Principal Owner, ABB Capital, LLC

Bacó Bagué is the Founder and General Director of the Partnership for Modern Puerto Rico, a forum that promotes co-investment, macro project promotion, deep dive thought processes, and highlevel networking to lead Puerto Rico into the future.

Bacó Bagué is an attorney, CPA, and entrepreneur. During his career, he has distinguished himself as an active supporter of the development of the venture capital and private equity industry in Puerto Rico and has held senior management positions in both the public and private sectors. In the public sector, Bacó Bagué has held positions as Executive Vice President, President and Chairman of the Board of the Economic Development Bank and the Government Development Bank for Puerto Rico. For four years, he directed the economic development strategy and execution as a cabinet level Secretary. Prior to his appointment, Bacó Bagué held several leadership positions within the private sector, including CEO of Marvel and Bohío International, and Board seats with W Holdings and Assurant P.R., among others. He has held several positions within international accounting and law firms, and currently directs ABB Capital LLC, which specializes in strategies for growth, governance and turnarounds.

Bacó Bagué graduated Magna Cum Laude from the University of Puerto Rico with a Bachelor's Degree in Business Administration. He also holds a Juris Doctor degree from the University of Puerto Rico. He is an active member of Young Presidents' Organization (YPO).



Mr. Fahad Ghaffar Partner, Paulson & Co.

Fahad Ghaffar is currently a partner at Paulson & Co managing Real Estate investments in Puerto Rico. Fahad is focused on acquisitions, asset management and development of the portfolio which is the fifth largest employer on the island and a top 10 tax payer in Puerto Rico.

Fahad is a graduate of the University of Virginia, studying economics and finance after which he began his career as a lender at UBS. Ultimately he ended up in the Swiss national bank stability fund, in charge of liquidating \$60 billion of UBS toxic assets. Fahad's expertise is debt for equity swaps, distressed acquisitions and complex restructurings.





### Moderator: Mr. Enrique G. Cruz Analyst for NotiUno 630, Uno Radio Group

At this moment in his fascinating multi-faceted career, Enrique G. ("Quíque") Cruz provides expert strategic business consulting while also serving, since 2007, as the highly-respected host of top-rated Uno Radio Group's two-hour afternoon drive-time program, "Análisis 630" on NotiUno (630AM) and writing a weekly column at El Vocero, giving his audience a unique brand of political and socio-economic analysis, incisive interviews and commentary.

He began his career in 1982 by joining American Airlines as part of its Passenger Services team, quickly rising to Regional Management positions in Puerto Rico and the Caribbean, until becoming the first Puerto Rican to be named a Managing Director by AA at the age of 34.



### Hon. Fernando Gil Enseñat Secretary of Housing of Puerto Rico

On December 2016, Fernando A. Gil-Enseñat, Esq., born and raised in Mayaguez, Puerto Rico, was nominated by the Governor of Puerto Rico to serve as the Secretary of the Puerto Rico Department of Housing and the Chairman of the Board of the Puerto Rico Public Housing Administration (Second Largest PHA in the USA).

Secretary Gil-Enseñat holds a Bachelor's Degree in Political Science from the University of Puerto Rico, Mayaguez Campus and a Juris Doctor from the Pontifical Catholic University of Puerto Rico. Afterwards, he attended the American University Washington College of Law, in Washington D.C., where he earned a Master's Degree in International Business Law. He is admitted to practice law in Washington D.C., Puerto Rico and the US District Court of Puerto Rico. While practicing law in Washington D.C., he participated in cases regarding Commercial International Arbitration and Foreign Corrupt Practice Act Investigations.

In 2009, Secretary Gil-Enseñat returned to Puerto Rico to serve in the Department of Justice, where he implemented the Juvenile Drug Court Pilot program and later, directed the Office of Federal Affairs. In 2010, he served as the Associate Administrator for Procurement of the Puerto Rico Public Housing Administration. In 2012, he returns to private practice as a civil litigation attorney, in the federal and state courts, and also advice clients in the areas of Construction, Employment Law and also as consultant for Federal Grant Management.

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# **Eng. Dennis G. González Ramos, P.E.**Disaster Recovery Deputy Secretary of CDBG-DR Program, Department of Housing of Puerto Rico

A licensed civil Professional Engineer (PE) and program manager, Dennis has a longstanding record of overseeing all phases of successful multi-million dollar infrastructure, superfund, and

environmental construction projects for government and private-sector clients.

Throughout his career, Dennis has managed construction projects in residential, multi-family, public housing, commercial, hospitality, and sports centers, totaling more than \$1,500,000,000 (\$1.5B) in construction value. His experience is backed by strong credentials and a proven history of on-time, on-budget, and high-quality project completions.

Dennis is a versatile, high-energy professional who leads projects towards profitable growth under strict quality standards. He is a strategic problem-solver who creates smart solutions and executes with urgency across all levels of the organization. He earned a master's degree in Engineering Management from the Polytechnic University of Puerto Rico, holds a Real Estate Broker License, and is a Certified Property Inspector.



**Eng. Francisco Díaz Massó**President & CEO, Bermúdez, Longo, Díaz-Massó, LLC

Eng. Francisco Díaz Massó graduated from Rutgers University in New Jersey with a Bachelor's Degree in Mechanical Engineering. Once he graduated, he started his career as Project Engineer in the Mechanical Division of Bermudez & Longo, SE.

In 1994, at 28 years of age, Eng. Díaz Massó created his own company, Díaz-Massó, Inc., giving him great recognition within the industry and gaining the respect of many clients that repeatedly trusted his outstanding work. Díaz-Masso, Inc. participated in very important projects in the industrial and commercial field, emphasizing in expansions of industrial facilities, with investments over \$500M.

In 2006, Eng. Díaz Massó returned to Bermudez & Longo, SE to join forces with the company and created the company he presides today, Bermudez, Longo, Díaz-Massó, LLC (BLDM). Eng. Díaz Massó was president of the Association of General Contractors of Puerto Rico Chapter in 2017.





### Mr. Michael Williams Founder & CEO, Kinetic International

Michael brings more than 25 years and a wide breadth of experience in the financial markets. Institutional broker and market maker on the trading floor of the PCX/NYSE/ARCA options exchange. Representing Goldman Sachs, Swiss Bank, and Morgan Stanley. Making markets in the technology industry including Applied Materials

(AMAT) and Advanced Micro Devices (AMD). Michael represented the Options Industry Council (OIC) as a guest speaker and instructor. He has lectured at the Securities Exchange Commission (SEC), and universities on derivatives and risk management. Commissioned to write the Exchange Floor Membership Exam and coauthored the McGraw Hill textbook, "Fundamentals of the Options Market". In 2008 co-founded a financial risk management, trading, and OMS system and formed the company, Silexx Financial Systems. Integrated with top-tier Wall Street Firms, Silexx was acquired by CBOE Global (one of the world's largest listed exchanges) in 2017. He has created and managed Broker Dealers, Registered Investment Advisor Firms, and consulted for hedge funds and institutional operations.

Founder of Kinetic Investment Group, LLC, a private hedge fund. Co-founded a private equity and security lending firm, with offices in U.S. and PR. Mr. Williams is also an honored US Navy Veteran served in the Persian Gulf.



### Mrs. Jeanelle Alemar-Escabí, CPA, CGMA, JD, LL.M.

### Director of the Board, Legal, Tax, Financial Logistics, Kinetic Investment Group, LLC

Jeanelle has been a tax practitioner for more than 18 years. Since 2015 she has assisted more than 70 businesses and investors to relocate their operations to Puerto Rico. She is also an adjunct

professor of the Law School at the University of Puerto Rico teaching Business Operations in Puerto Rico. Ms. Alemar worked as part of the tax practice group of the law firm Pietrantoni, Mendez & Alvarez LLC from 2005 to 2015. In addition, she served as tax adviser for the Secretary of the Puerto Rico Treasury Department from 2001 to 2004. Her certifications include: Certified Public Accountant and Chartered Global Management Accountant affiliated to the AICPA; Certified Promoter by the Puerto Rico Department of Economic Development and Commerce to promote Puerto Rico incentive programs; Certified Mediator by the Puerto Rico Supreme Court and a Notary Public. Ms. Alemar is the Co-author of Bloomberg BNA Tax Management Portfolio 995: "Business Operations in Puerto Rico" T. M. 7320 and of the Article Bloomberg BNA Tax Management Weekly State Tax Report, Volume: 2012 Issue: 22, 06/01/2012; "Investment Destination: Puerto Rico New Tax Incentives to Lure Business and Individual Investment". She has a B.S.B.A. (Accounting/Finance) and a J.D., both from the University of Puerto Rico, and an LL.M. (Masters of Law) in Taxation from Georgetown University Law Center in Washington, DC.



Moderator: Mr. Raúl Candelario-López, Esq. President & CEO The RCL Group

Raúl Candelario is the president of The RCL Group LLC., a consulting and government affairs firm. Mr. Candelario holds a B.A. in Political Science from Inter American University of Puerto Rico and a law degree from the Pontifical Catholic University of Puerto Rico.

He was the former General Director of the Treasury Committee of the Puerto Rico House of Representatives where he lead the legislative efforts for the establishment of the Sales and Use Tax (SUT) in 2006, Fiscal Reform and of the new Internal Revenue Code of 2011, better known as the "Tax Reform of 2011".



Dr. Jaime Rivera Dueño
President Board of Directors, Puerto Rico
Hospital Association

Dr. Rivera Dueño has occupied multiple positions within the healthcare field, including Regional Health Administrator, Region II, HEW, in New York; Secretary of Health of Puerto Rico; President and Dean of Ponce School of Medicine. At present he is Senior Vice President of Medical Affairs and member of the Board of Grupo HIMA-SAN PABLO. He is also the President of the Board of Directors of The Puerto Rico Hospital Association.

He is a physician specialized in pediatrics. Has been a speaker in healthcare in different forums around the world including membership in committees, commissions and board member.





### Dr. José Joaquín Vargas-De León, MD. Former President of Puerto Rico IPAs Association and Chief Medical Advisor of VarMed Management Group

Dr. Vargas graduated from Medical School in 1979 becoming a licensed physician in 1981. He worked at the Bayamón Regional Hospital and received an award for developing the Best Medical

Plan for the patients of the International Ladies Garment Union.

Dr. Vargas is a Primary Care Physician with over 30 years of on hand experience, an Innovator, Patient Advocate, Public and Private Advisor on Healthcare, Local and Federal Healthcare policies, programs, and regulations. He is recognized by Public and Private Institutions as a knowledgeable leader in the Puerto Rico Healthcare Industry. He is the founder and president of Needs Educational Foundation, overseeing the non-profit organization's activities to redefine and improve healthcare services and outcomes by educating high risk patients with complex and chronic conditions. He is the former President of the IPA Association of Puerto Rico. Additionally, the Medical Advisor of VARMED Management Group Corp. where he teamed up with Dr. Jeffrey Brenner of Camden Coalition of Healthcare Providers of New Jersey, becoming a leader and pioneer in the development of Super Utilizers Programs in the US for the Medicaid population. Dr. Vargas has continued working in the development of various programs for the last two years, identifying and stratifying the most vulnerable population, addressing the social determinants of health that guide complex health conditions and developing cost efficient metrics in favor of patients and providers.



### Mr. Orlando González-Rivera, Esq., CPA President, MMM Healthcare, Inc.

Mr. González is a Certified Public Accountant and an Attorney admitted by the Supreme Court of Puerto Rico.

After starting his professional career in the private sector, in 1997 he transitioned to serve in various Government roles, including Internal Audit Director of the City of San Juan, Administrator of

the Puerto Rico Socioeconomic Development Administration, and Executive Director of the Puerto Rico Health Insurance Administration.

In 2005, he became the Executive Director of Sociedad Española de Auxilio Mutuo y Beneficencia.

In 2007, he joined MMM Holdings, LLC as Chief Financial Officer and was then became President of MMM Healthcare, LLC.

Mr. González is also President of MMM Multi Health, a company subsidiary.



# Moderator: Hon. Brian K. Tester Bankruptcy Judge, United States Bankruptcy Court-District of PR

Judge Brian K. Tester received his law degree from Pepperdine University School of Law in Los Angeles, California. He relocated to Puerto Rico in 1993 where he worked for a chapter 7 trustee, a chapter 11 bankruptcy firm, the Office of the U.S. Trustee, and the largest/oldest San Juan law firm. In 2006, Judge Tester was sworn

in as a United States Bankruptcy Judge for the District of Puerto Rico. In December 2007, Judge Tester was appointed to the Bankruptcy Appellate Panel for the First Circuit and is currently still a member. He is also a professor on the faculty for the School of Law at the InterAmerican University of Puerto Rico.



#### Mr. John E. Mudd, Esq. Attorney and Legal Analyst, Law Offices of John E. Mudd

John E. Mudd is an attorney and legal analyst admitted to the practice of law in Puerto Rico, the P.R. Federal District Court, the First and Fourth Circuit Court of Appeals. He received his Juris Doctor from the University of Puerto Rico Law School in 1982. He also holds a Masters Degree from Boston University in International Relations focusing in Middle Eastern Studies.

He started his litigation career as an attorney in the federal division for the PR Department of Justice. After that, he worked for many years for Ortiz Toro-Ortiz Brunet where he participated in some of the most high profile cases in PR, including the Dupont Plaza Litigation, Rio Piedras Explosion, Tobacco Litigation (lead counsel) and the Airplane Crash in Cali, Colombia. Now a solo practitioner for more than ten years, Mr. Mudd specializes in Class Actions, Bankruptcy , Constitutional Law , Mass tort litigation and Intricate Issues of Federal Jurisdiction. He also gives seminars for continued legal education. In the past 4 years, Mr. Mudd has studied, discussed and written on the Puerto Rico Debt crisis from both a financial and legal points of view. He was the first analyst in the island to raise the probability of a Congressional imposed Financial Control Board on this blog and on El Azote de Luis Davila Colon on WKAQ 580 am radio.

Currently, you can find him Fridays at 5:00 pm with Luis Davila Colon at El Azote, he also makes occasional tv/radio appearances. In his free time, Mr. Mudd enjoys bread baking, reading and his blog. He currently resides in Guaynabo with his wife Viviana, daughter Sara and three crazy cats.





Mr. Zachary H. Smith
Partner and Chair, Bankruptcy & Restructuring,
Moore & Van Allen PLLC

Mr. Smith is a Partner and the Chair of Moore & Van Allen's Bankruptcy & Restructuring practice. He holds an A.B., cum laude, from Harvard University, a J.D., cum laude, from Boston University, and is a Senior Lecturing Fellow at Duke Law School. Mr. Smith has been recognized by Law360 as a Bankruptcy Rising Star, by Turnarounds & Workouts as an Outstanding Young Restructuring Lawyer, and by the American Bankruptcy Institute as a member of its first "40 Under 40" class. He is a graduate of the Juilliard School and has given piano performances at Carnegie Hall and Lincoln Center.



Mrs. Dania Slim Counsel at Pillsbury Winthrop Shaw Pittman LLP

Dania Slim helps clients maximize value by using her bankruptcy, litigation and corporate skills in both in- and out-of-court restructurings. Dania represents debtors, creditors and other parties in interest (including asset purchasers) in bankruptcy cases across a broad range of industries, including health care, real estate, hospitality and manufacturing. A significant portion of Dania's practice also focuses on Latin America, combining her legal skills with her native Spanish-speaking ability to help bridge language and cultural barriers with the firm's Latin American clients. She is based in the Miami, Washington, DC and Palm Beach offices.



Moderator: Mr. César E. Hernández Monagas, Esq. Principal, Healthcare, Hospitality & Government, Birling Capitol Advisors, LLC

Mr. Hernández-Monagas, Esq. recently joined Birling Capital, LLC as Senior Managing Consultant after working for more than 22 years as CFO of International Hospitality, Owners and Managers of seven hotels, two casinos and several affiliated companies in P. R. Prior to working at International Hospitality, Mr. Hernández-Monagas, Esq. worked at Ernst & Young, LLP as Audit Manager. During his tenure at EY, he served clients from different industries including pharmaceutical, manufacturing, government and hospitality.

Mr. Hernández-Monagas, Esq. obtained his Bachelor of Science Degree with a Major in Accounting from The Martin J. Whitman School of Management at Syracuse University in 1990 and Juris Doctor from the Interamerican University School of Law in 2001.



# Hon. Gerardo J. Portela Franco Chief Investment Officer & Senior Advisor to the Governor

Gerardo J. Portela Franco as Chief Investment Officer of Puerto Rico and Senior Advisor to the Governor is in charge of optimizing all emblematic assets of the Government and revitalizing the investment environment in Puerto Rico. He was previously appointed Executive Director and Chairman of the Board of the

Financial Advisory Authority and Fiscal Agency of Puerto Rico by Dr. Ricardo Rosselló, after his inauguration as Governor of Puerto Rico on January 2, 2017. For 20 months he helped create and build the new Authority, which now has approximately 80 employees of which 35 come from the private sector. He also led the efforts in the restructuring of the GDB and Cofina deal, certified 17 Fiscal Plans and 2 budgets under PROMESA. He also helped reeingineering the government entity through reorganizations and consolidations and improve the publishing of financial information of Puerto Rico. Before entering the public service, Portela Franco had a distinguished career as an investment banker in Santander and UBS, specializing in the areas of public financing, project financing and corporate financing. Portela Franco holds a Master of Business Administration (M.B.A.) from the Darden Graduate School of Business Administration in the University of Virginia in which he received a grant from the Darden Foundation and a scholarship from the "Consortium for Graduate Study in Management". In addition, he graduated with honors and obtained a Bachelor of Business Administration (B.B.A.) with a concentration in Finance from the University of Puerto Rico.



### Our Speakers



# Mr. Josué E. Rivera State Director, U.S. Department of Agriculture Rural Development in Puerto Rico

Josué E. Rivera, serves as the State Executive Director of the United States Department of Agriculture (USDA) Rural Development (RD) in Puerto Rico, since April 2018.

He started his career while he was in college when he interned and worked full time in one of the Puerto Rico's top 10 accounting firms, Falcón Sánchez & Associates, as well as in the globally renowned PricewaterhouseCoopers, LLP. (PwC), Assurance Practices.

Josué joined the Puerto Rico Federal Affairs Administration (PRFAA) office in Washington DC in January 2017 as a Policy Advisor. He was named President of the Ethics Committee.

Mr. Rivera earned a bachelor's degree in Business Administration with a major in Accounting from the University of Puerto Rico.



Dr. Richard Shinto, MD, MBA CEO of InnovaCare Health Solutions and President & CEO of MMM Holdings, LLC

Dr. Richard Shinto is President and Chief Executive Officer for MMM Holdings, LLC and Innovacare Health Solutions. He has more than 20 years of clinical and operational healthcare experience.

Prior to joining MMM Holdings, he served as Chief Operating Officer and Chief Medical Officer for Medical Pathways Management Company. Also, was President and CEO of North American Medical Management from 2004 to 2012.

Dr. Shinto is a specialist in Internal Medicine and Pulmonology. He holds a B.S. degree from the University of California at Irvine, his medical degree from the State University of New York at Stony Brook and an M.B.A. from University of Redlands.



### Mr. Alejandro Abrams, P.E. President, Puerto Rico Chapter-AGC

Born in Mayaguez Puerto Rico, Alejandro J. Abrams is the president of the Puerto Rico Chapter of the Washington D.C.-based AGC of America (AGC-PR). AGC-PR is the leading voice of Puerto Rico's construction industry since 1963. Its members are responsible for the construction of 80% of Puerto Rico's infrastructure and the creation of 30,000 jobs.

Abrams is also the vice president of Desarrolladora JA, a local general contracting company based in Isabela Puerto Rico. During his professional career, Abrams has been responsible for the supervision, management and completion of multimillion-dollar infrastructure, residential and recreational projects.

Abrams, who holds a bachelor's degree in civil engineering from the Polytechnic University of Puerto Rico in San Juan and a master's degree in civil engineering from MIT in Cambridge, Massachusetts, has been a member of the Board of Directors of AGC-PR since 2015. Currently he is also a member of the American Society of Civil Engineers, Colegio de Ingenieros Agrimensores de Puerto Rico, and the National Society of Professional Engineers.



Mrs. Wendy Morton-Huddleston, CGFM
Principal in the Public Sector Practice of Grant
Thornton LLP

Wendy Morton-Huddleston, CGFM, PMP, MBA is a Grant Thornton LLP Principal, Risk Advisory Services. Wendy is a past President of the Association of Government Accountants (AGA) Washington, DC Chapter. Wendy has over 20 years of experience in grants management, financial management, strategic planning, enterprise risk management and business process optimization. Wendy is a member of the National Grants Management Association (NGMA), AGA and the Project Management Institute (PMI). Wendy has an Executive Leadership Certificate from Cornell University, Robotics Process Automation (RPA) Certificate from the AICPA, MBA and MS in Finance from the University of Maryland and a BS in Business from Norfolk State University.





**Prof. David A. Skeel, Jr.**Member of The Financial Oversight & Management Board for Puerto Rico

David A. Skeel, Jr. is the S. Samuel Arsht Professor of Corporate Law at the University of Pennsylvania Law School, a position he has held since 2004. Mr. Skeel joined the University of Pennsylvania Law School in 1999. From 1990 to 1998, Mr. Skeel taught at Temple University School of Law, where he was an Associate Professor from 1993 to 1998 and an Assistant Professor from 1990 to 1993. From 1988 to 1990, he was an associate in the law firm Duane, Morris, and Heckscher, within the firm's Reorganization and Finance Department. From 1987 to 1988, he clerked for the Honorable Walter K. Stapleton of the United States Court of Appeals for the Third Circuit. Mr. Skeel received a B.A. from the University of North Carolina at Chapel Hill and a J.D. from the University of Virginia School of Law.

### **Exhibitors**

- Asociación de Contratistas Generales
- Fundación de Alas de la Mujer
- Galería Petrus

- Kevane Grant Thornton
- MCS
- Synergi Partners
- Uno Radio Group



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