



Héctor A. Mújica Trenche, JD-LPRP

Héctor Mújica-Trenche is the Public Affairs VP for Mújica Group, an Integrated Communications and Special Events marketing firm located in Bayamón, Puerto Rico. Prior to his new role for Mújica Group he was the Public Affairs Director for Humana, Puerto Rico.

Mújica has a BBA in Marketing from the University of Puerto Rico and a Juris Doctor Degree from Interamerican University School of Law. He's also a Licensed Public Relations Practitioner and a Certified Lobbyist in both the House and Senate of Puerto Rico.

In addition to his experience as a lobbyist, Mújica has several years experience in the public relations, advertising and crisis management fields having worked as Managing Partner for more than twenty years for his own communications company, Public Affairs Consultants. Prior to that experience, he was also a Special Aide to the Secretary of Justice and a former Director of the Press and Communication Department for the Puerto Rico Department of Justice.

He's a former President of the Puerto Rico Insurers Association (ACODESE) and the Puerto Rico Film Festival (Cinemapfest). He's also a member of the American College of HealthCare Executives (ACHE), the Medicaid and Medicare Advantage Products Association (MMAPA) and the Puerto Rico Chamber of Commerce.

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