

1st PROMESA Conference

August 31, 2016

**Panel II - CCPR proposals on Economic Growth in PR
Perspective from the private-local sector**

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VUCA is the new normal... beyond 100 x 35...



*** VUCA is an acronym that emerged from the military in the 1990s to describe post-cold war environment

*** Bob Johansen – Institute of the Future, 2011



Embracing VUCA... mindset change.

- Volatile
- Uncertain
- Complex
- Ambiguous



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*** Bob Johansen – Institute of the Future, 2011



Our part of the strategic plan and mission...

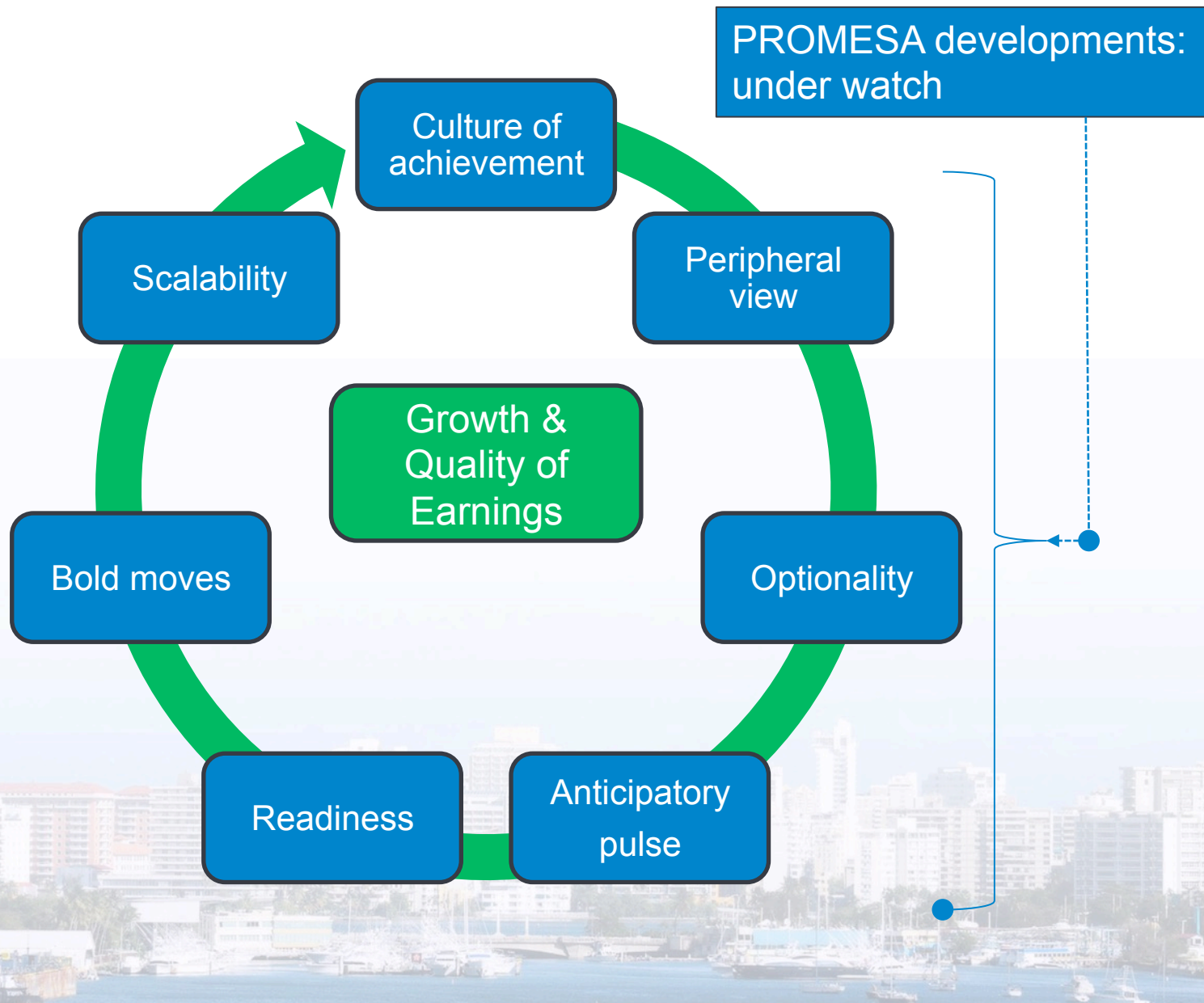
Change is a different way of *doing*....

Transformation is a different way of *being*...





New execution protocol...





Dilemma for the private-local sector:

Solution or Enabler?

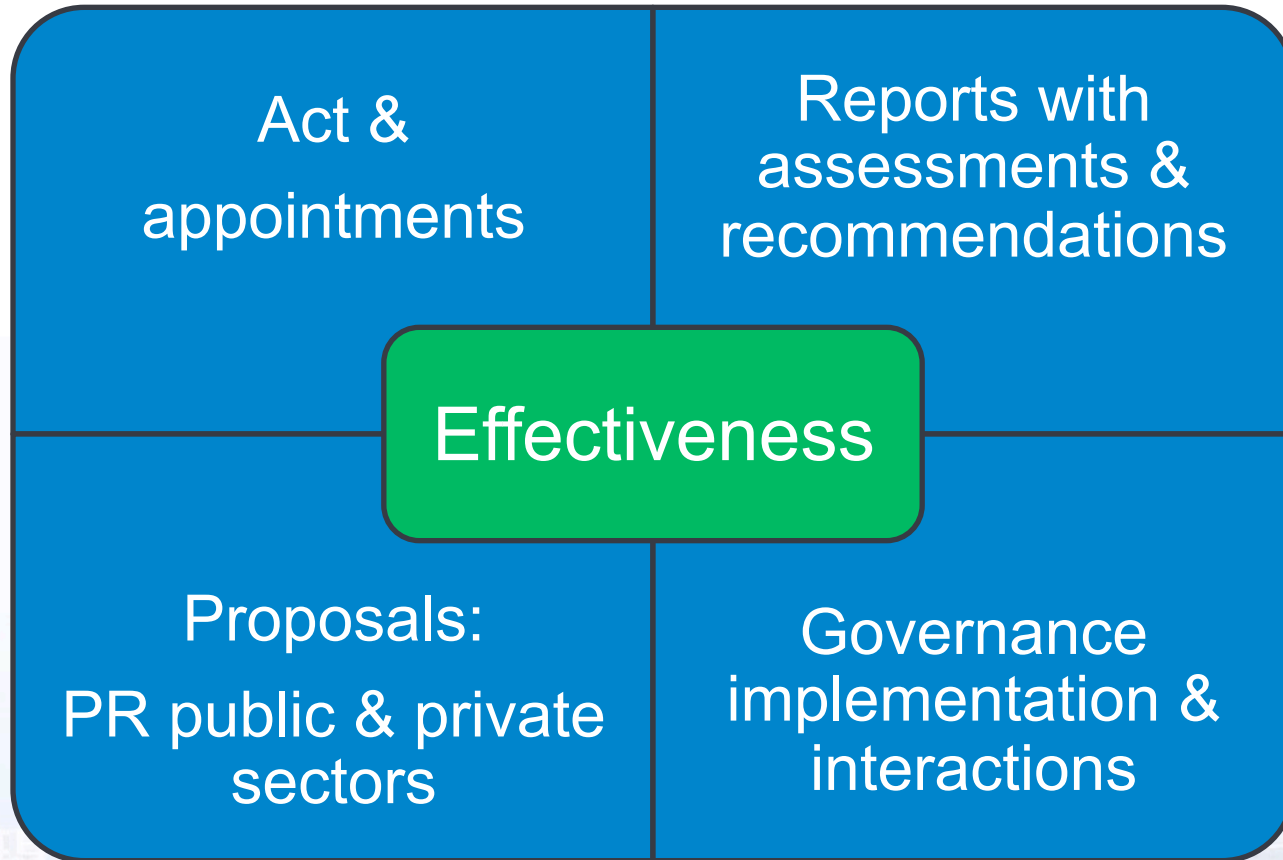
Solution: *the state of being solved*

Enabler: *to make possible*



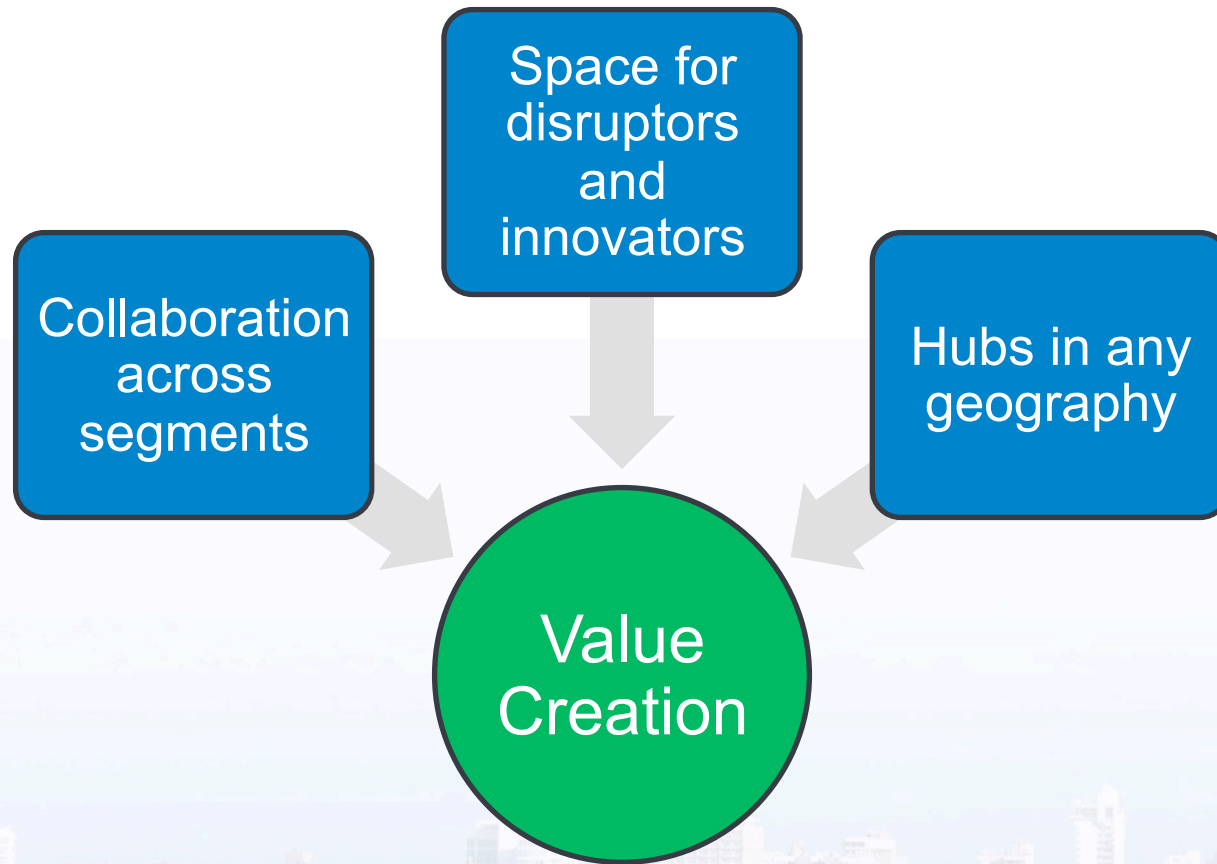


PROMESA: monitoring the puzzle for real impact...





The Third Wave* - few takeaways for PR's economic growth



* by Steve Case, former CEO & Co-founder of AOL



Task: turning VUCA for Puerto Rico....

Volatile ----> Vision
Uncertain --> Understanding
Complex --> Clarity
Ambiguous -> Agility

Responsibility of all.

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LION **Thank You**

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