



The Puerto Rico Chamber of Commerce and the
University of Miami School of Business Administration
invite you to the...

UNIVERSITY OF MIAMI
SCHOOL of BUSINESS
ADMINISTRATION



PUERTO RICO Health & Insurance CONFERENCE 2012 *Economic Transformation in Health*



Mrs. Socorro Rivas
President & CEO, Triple-S Salud

Having graduated from the University of Puerto Rico with a Bachelor of Arts with a major in mathematics and accounting, she became a Certified Public Accountant. She has been at Triple-S Salud for 30 years. In 1982, she started as Director of the Office of Internal Auditing. In 2002, she was named President and Chief Executive Officer of Triple-S Salud, a position that she has occupied for 10 years. Under her leadership, the company has experienced substantial growth. In all the positions that she has occupied, her commitment to the health, service and care of all plan members are the driving force behind her initiatives. Mrs. Rivas has participated in many forums and has been recognized by various entities and organizations.

Triple-S Salud is an independent concessionary of the Blue Cross Blue Shield Association.