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PUERTO RICO
Health & Insurance CONFERENCE 2012
Economic Transformation in Health



Mr. Milton Segarra

VP Business Development and Marketing, Grupo HIMA San Pablo

Milton Segarra serves as the executive director of HIMAHEALTH, a service provided by Grupo HIMA San Pablo. In this role, he oversees all operations and guides strategy development behind the organization.

During his diverse career, Milton has held several high-level positions in local, international and multi-national firms in the hospitality, government and healthcare industries.

Before joining HIMAHEALTH, he was the President and Chief Operating Officer of Nova Infusion & Compounding Pharmacy, a medical service company in Puerto Rico. There he developed a business model for Nova's repositioning and expansion, which led to doubled annual revenue and a significant increase in the number of employees.

Formerly, Milton worked for the Commonwealth of Puerto Rico as Executive Director of the Puerto Rico Tourism Company, and then moved on to Secretary of the Department of Economic Development and Commerce. Immediately following the Sept. 11 attacks, he developed and launched a nationwide recovery campaign that brought hotel occupancies up to about 55 percent while other Caribbean destinations experienced 40 percent.

Milton has served as the chairman for many organizations such as Puerto Rico Industrial Development Corporation and the Puerto Rico Trade and Commerce Corporation. In 2004, he was the vice president of the Puerto Rico Hotel & Tourism Association.

Milton is an '85 graduate of the University of Puerto Rico in Mayaguez where he earned a bachelor's degree in business management, finance and marketing. In 2001, he studied financial management at Cornell University's School of Hotel Administration. He also studied advanced hotel management principles at the Ashbridge Business Institute in London.