

Verónica Colón-Rosario joined Holberton School in January 2020 as the Director of the Puerto Rico Campus. Before Holberton, Verónica was a Program Manager at Grupo Guayacán, Inc., a 23-year-track non-profit that supports the entrepreneurial community in Puerto Rico. Her role at Guayacán was managing the I-Corps PR Program, which helps entrepreneurs validate their business idea. Prior to that, Verónica worked as a Social Scientist for the Directorate of Social and Economic Sciences at the National Science Foundation, and at The Woodrow Wilson International Center

for Scholars as a Program Associate for the Latin American Program. She received her B.A. in Psychology from the University of Puerto Rico, Río Piedras Campus, and after graduating joined the National Institutes of Health as a research fellow. She received her M.A. in Latin American Studies from the Edmund A. Walsh School of Foreign Service of Georgetown University and has also completed Georgetown University's Certificate in International Business Management.