



PUERTO RICO CONFERENCE

2012 | Revitalizing Innovation



**Mr. Carlos A. Trapaga
Fonalledas**
CEO & President, TraFon Group, Inc.

When you ask Carlos Trápaga, president of the family business Packers Provision, what inspires him to pursue success; his response is progress of his people: his family, friends and colleagues in the company.

His successful career was driven two years ago when, as an owner of a small food processing plant called Star Meat, he decided to acquire the giant Packers Provision.

Since then, his focus has been to feed Puerto Rico with its extensive line of products. "My philosophy is simple, provide my clients with the same quality food that I feed my family." But to achieve success, he first acquired his knowledge in business by studying at prestigious universities such as the George Washington University and the American University in Washington DC. He then polished his skills by working for ABN AMRO Bank, recognized as one of the most powerful financial institutions in the world and Banco Popular de Puerto Rico.