

## BIOGRAPHY

### GEORYANNE G. RIOS ALVAREZ, MBA



Mrs. Rios is Owner and President for PSS Pathfinder, Inc. She joined the company in 1988 which brings over 33 years of business, management, leadership, and consulting experience in workforce management strategies.

Primary specialties include:

- Founder of the company workforce management & HR consulting practices
- Providing clients with high quality, experienced, and professional workers to achieve profitability
- Continuous process improvement to reach optimum standards and offer cost benefit opportunities to customers

Her academic education; Bachelor's Degree in Marketing from Fairleigh Dickinson University, Master's Degree also in Marketing from Interamerican University, 2013 scholarship recipient for the Tuck Business School in Dartmouth College for the Building a High-Performing Minority Business Program and chosen on 2017 by the 10,000 Small Business of Entrepreneurship at Babson College. She is Lean Green Belt certified and Staffing Specialist by the National Association of Personnel Services.

Mrs. Rios serves on the Board of Directors for the Puerto Rico Manufacturing Association and is President to the Industrial Women Chapter, also, represents PRMA at WIOA Bayamón-Comerio as a board member and the Human Resources committee lobbying activities. Is Vice President at Chamber of Commerce Medicinal Cannabis and Hemp Committee. Created "Colalición de Agencias de Empleos Temporeros y Especializados" in 2013 and is an active member Women Business Enterprise of Florida.

She has been recipient of the Executive of the Year Metro West Region award in 2010, recognized a Women Who Lead by Caribbean Business in 2013 and Job Creation Award by the US Minority Chamber of Commerce in 2019.

Mrs. Rios developed a new project in 2017 leading as the first and only specialized staffing company for the emerging Medicinal Cannabis industry in Puerto Rico that has created more than 4,500 direct jobs and 15,000 indirect jobs. Diversifying in support to more job creation and cannabis company branding, a job search platform "Organic Job Source" was launched in 2020 with more than 1000 candidates available as of today.