



A B Δ R C A

The Puerto Rico Chamber of Commerce
and it's Health Committee present the

PANEL V: The use of

TECHNOLOGY TO IMPROVE CARE DELIVERY & PATIENT OUTCOMES

Moderator:
Adriana Ramirez

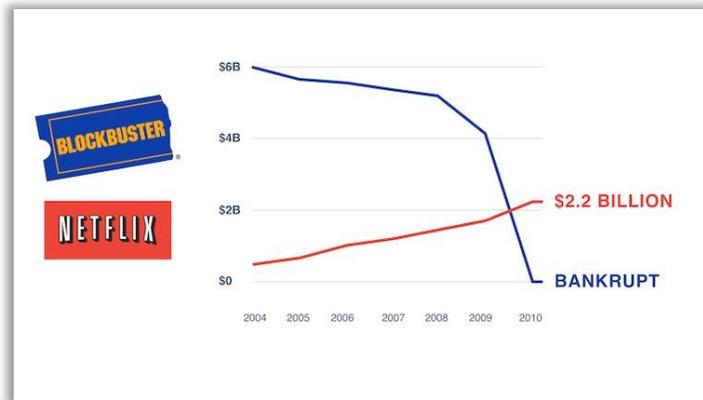


PUERTO RICO
Health & Insurance
CONFERENCE 2021

TECHNOLOGY & EVOLUTION:

“People have no idea how fast things are changing”

EARLY ADOPTERS



- Adapt or become irrelevant, Netflix **embraced** digital while Blockbuster went out of business
- In 2006, major retail brands (Sears, JCPenney, Macy's, etc.) **valued** more than Amazon

DIGITAL INTERACTIONS



- Zoom reported higher **sales and profit** from May through July than it did in all of 2019
- Many are surprised by how **quickly and effectively** technologies were adopted. For many, the results have been better than imagined

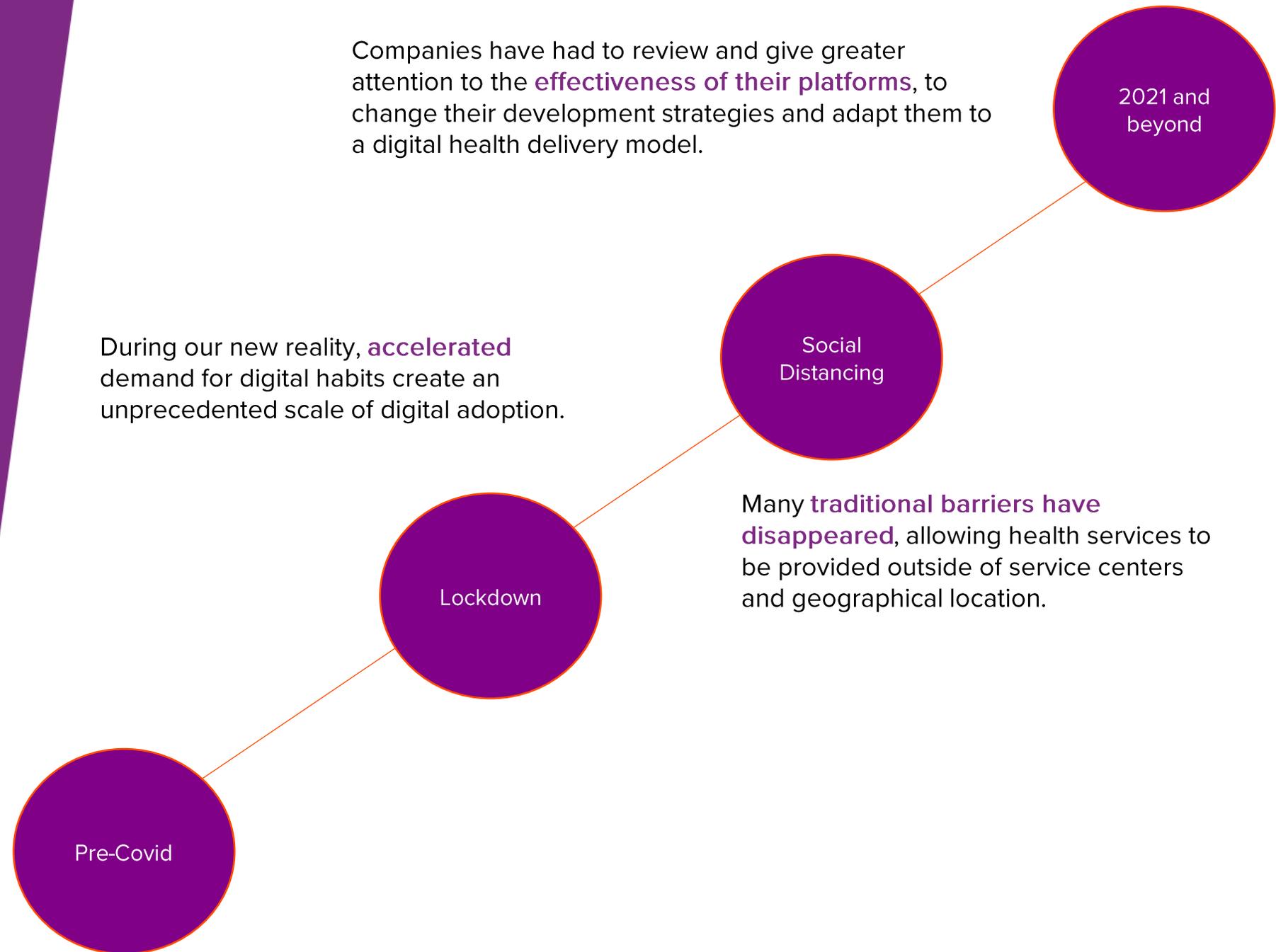
THE NEXT NORMAL



- Changing **attitudes** on the role of the office (80% enjoy working from home)
- **Access** new talent with fewer locational constraints while being able to adopt innovative processes to boost productivity

HEALTHCARE DISRUPTION:

“A future of perfect knowledge, where you can know anything, you want, anytime, anywhere... And ask questions never before possible”



DISTINGUISHED PANELISTS:

Overview: Each panelist will have ~5 minutes for each of their presentations

We will allow at least 5 minutes in the end for Q&A

Juan Díaz Goitia,
SVP of Information
Technology
MCS

Current landscape of digital
transformation

Eduardo Ballori,
CEO
Intervoice

Digital transformation-
Government

Miguel Colom Mena,
President
Nagnoi LLC

Data and Analytics
Perspective

Ivelisse Cancel
Fonseca
VP, Clinical
Management
Triple-S

Patient Centric Perspective

Mariano de
Socarraz, President,
CorePlus Servicios
Clínicos y
Patológicos, LLC

Application of AI Case Studies