



## Centro de Exportaciones: Chile

**Viernes, 29 de junio**  
**3:20PM - 3:45PM**

**Sábado, 30 de junio**  
**10:20AM-10:45AM**

## Isabel M. Valenzuela

*Commercial Advisor, U.S. Commercial Service  
U.S. Embassy Chile*

Isabel Margarita Valenzuela is the Senior Commercial Specialist in U.S. Embassy Santiago and serves as the principal specialist advising the Senior Commercial Counselor and Commercial Attaché on trade policy and major project implications, mainly in the industry sectors in her portfolio.

Ms. Valenzuela joined the Commercial Service in 1983 as a Commercial Assistant to support the Senior Commercial Officer in carrying out the commercial programs to further U.S. commercial objectives. In 1988, was promoted to Commercial Specialist to undertake complex sectors, such as environment and telecommunications.

In 1991, joined the Catholic University of Chile to study Export Promotion Management and in 1996 obtained a grant from the Chilean Telecommunications Institute to study Telecommunications Services and Technologies. After the closing of the U.S. Travel and Tourism Administration, Ms. Valenzuela was tasked for designing, creating and implementing the Visit USA Committee in Chile, with the objective of increasing travel and tourism into the United States.

Currently, her portfolio includes industry sectors such as telecommunications equipment and services, environmental technologies and services, aviation and airports products and equipment, military and defense equipment and systems and travel and tourism services.

In addition, Ms. Valenzuela represents the Commercial Service Santiago as ex-officio member of the Board of the Visit USA Committee Chile and of the Board of the Chilean Environmental Association.