



Puerto Rico

Chamber of Commerce

First E³ Summit of the Americas 2011

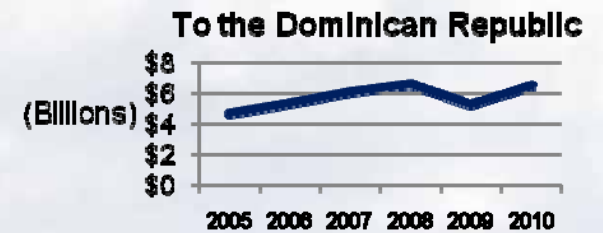
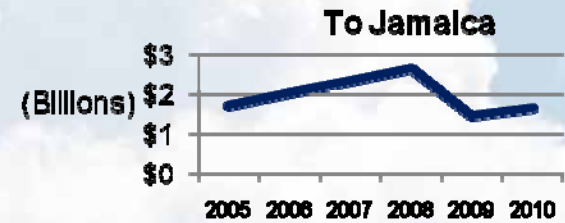
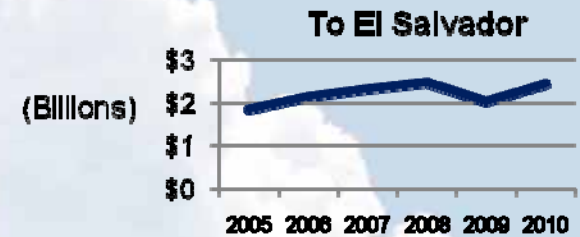
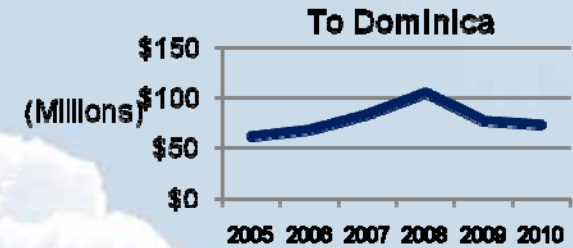
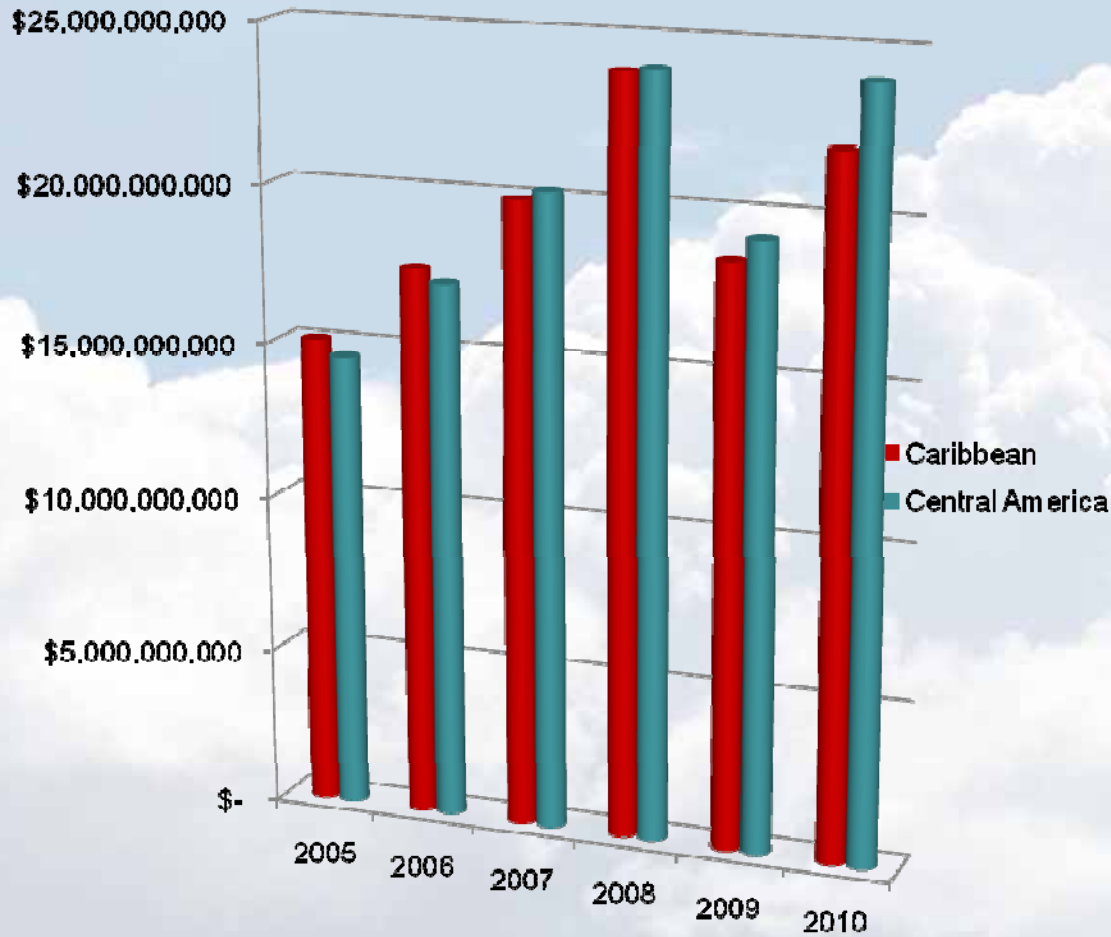
Education + Entrepreneurship + Exports =
COMPETITIVENESS



April 6 & 7, 2011 | Conrad San Juan Condado Plaza

TRADE STATISTICS:

US Exports To the Caribbean and Central America, 2005 - 2010

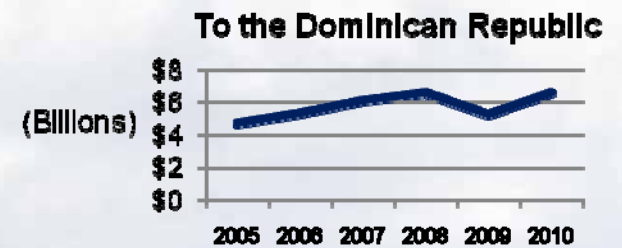
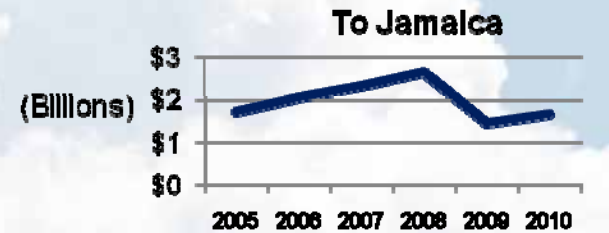
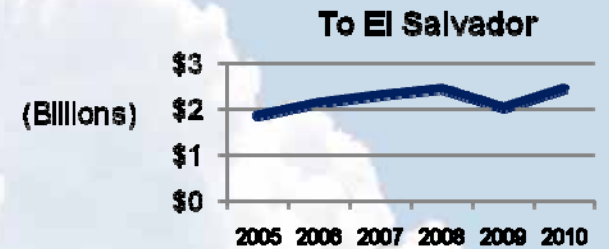
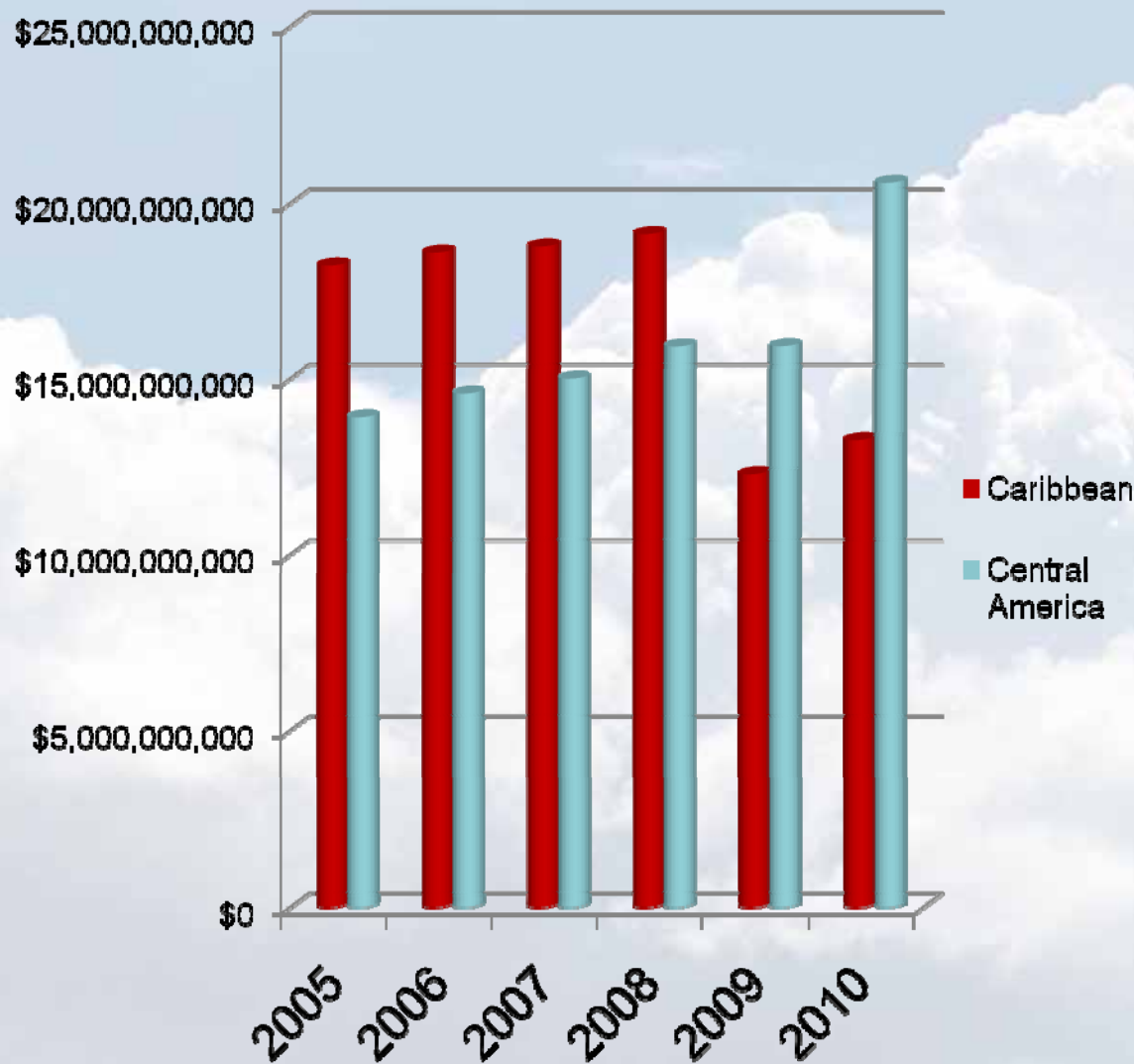


Source: International Trade Administration. (2010). TradeStats Express. Retrieved from <http://tse.export.gov/TSE/>



TRADE STATISTICS:

US Imports From the Caribbean and Central America, 2005 - 2010

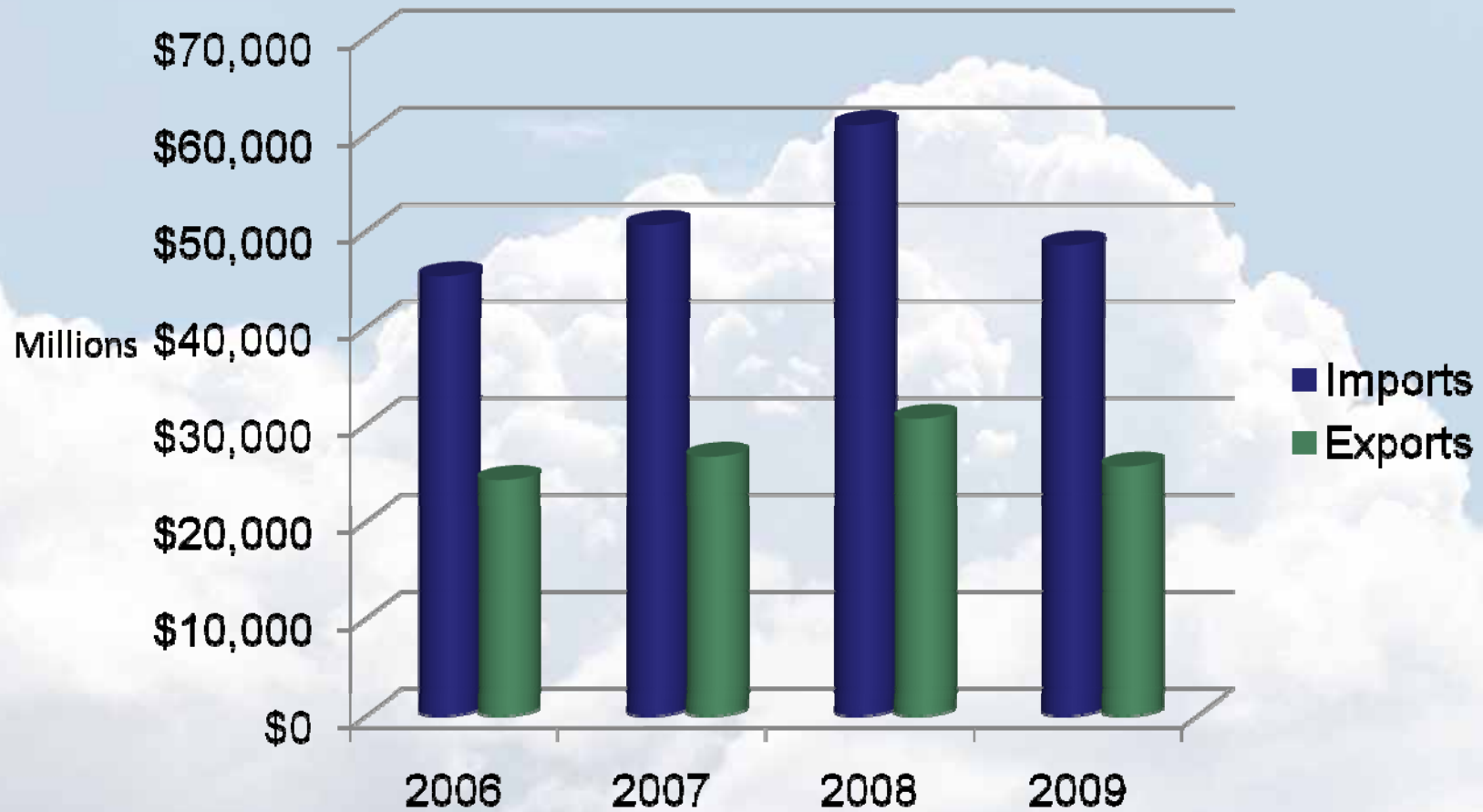


Source: International Trade Administration. (2010). TradeStats Express. Retrieved from <http://tse.export.gov/TSE/>



TRADE STATISTICS:

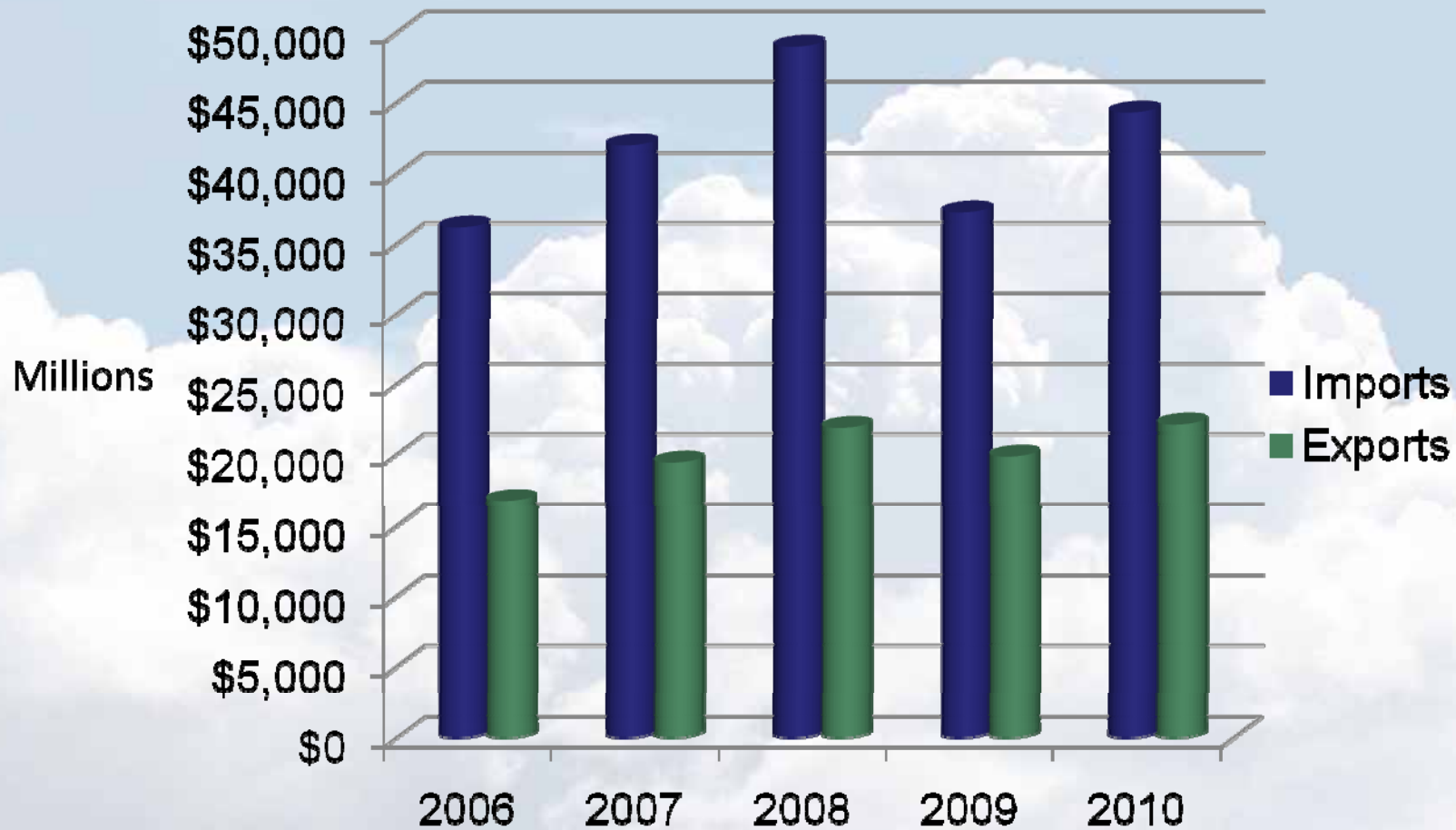
Caribbean Global Imports and Exports, 2006 - 2009



Source: UN Comtrade, 2009 International Trade Statistics Yearbook. Retrieved from <http://comtrade.un.org/pb/>

TRADE STATISTICS:

Central America Global Imports and Exports, 2006 - 2010



Source: Secretaria de Integración Económica Centroamericana.
Retrieved from <http://www.sieca.int/site/VisorDocs.aspx?IDDOC=CacheING/17990000003444/17990000003444.swf>

Tourism

- Diversify Market – As new economic powers emerge, work to attract new consumers
- Diversify Investment – Related to the above, growing economies can be a source for investment into the tourism product
- Stress Education – among other aspects of education as a tool for tourism, the region must know its markets from the perspectives of language and culture. The education system should feed this.

Technology

- As technology evolves, the region must understand how technology is improving competitiveness in the global marketplace
- Social Media – for trade of goods and services, social media is becoming an increasingly powerful tool. The region needs to harness this.
- To meet the challenges of food and energy security in our vulnerable economies, research and technology must be at the forefront.

Business Resilience

- As a region, the Caribbean Basin must build business resiliency to withstand shocks related to economic downturns, social challenges, and natural and man-made disasters.
- Understand trends and opportunities for financing trade and investment
- Invest in social development

Last Slide!

Thank you

Sally Yearwood
Executive Director, (a.i)
Mail: 1710 Rhode Island Ave, NW Suite 300
Washington, DC 20036
Phone: 202-331-9467
Fax: 202-785-0376
E-mail: sybaker@c-caa.org



INTERNATIONAL FORUM ON
CARIBBEAN INVESTMENT & DEVELOPMENT



Enrique V. Iglesias Conference Center
Washington, DC | June 9-10, 2011

