

# Education and Knowledge: The New Commodities and Main Drivers

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# Our world today

We are at a turning point in Technology and the  
History of the World

Competition is changing internationally

Education Drives Productivity and Innovation

Workplace, jobs and skill demands are changing

A world where value creation will be fast, fluid  
and increasingly disruptive

Only the connected will survive

# Digital Natives

Today's students – Digital Natives - think and process information fundamentally different from their predecessors.



# Digital Natives

Digital Immigrant Instructors (pre-digital age)  
are struggling

Digital Natives parallel process and multi-task

They prefer graphics to text

Prefer Random Access (Hypertext)

They function best when networked

Prefer Games to “serious” work

# Opportunity

WWW: Whatever, Whenever, Wherever

Large digital native population in Latin America

Substantial Technology Infrastructure

Development in the Caribbean

US-Standards based curriculum development

Large higher-education footprint in the  
Caribbean

Opportunity for Export