



Dr. Joseph Ganitsky

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Joseph Ganitsky is a research professor of management at the University of Miami School of Business Administration and director of the University's Center for International Business Education and Research (CIBER). He specializes in global strategy and entrepreneurship. His initial academic experience, while completing his doctoral studies at the Harvard Business School, took place at INCAE, Managua, and Universidad de Los Andes, Bogota, where he was the founding dean of its business school. Dr. Ganitsky has been involved in management education throughout the world, including the Jerusalem Institute of Management, Tel Aviv; Instituto de Empresa, Madrid; IESA, Caracas; and CEIBS, Shanghai. For 22 years he worked in New Orleans at Tulane and Loyola Universities. He led Loyola's international business area, directing six grants that internationalized its business school.

Dr. Ganitsky's previous research focused on contrasting strategies of multinationals and locals, global startups, and corporate responses to the debt crisis. His current research focuses on strategies of "Multi-Latinas" and corporate responses to terrorism, natural disasters, and bottom of the pyramid needs. He has written more than 30 articles in leading journals and more than 100 cases. He has received numerous teaching and service awards, and the Bank One and Chase Minority Entrepreneurship Professorships at Loyola. He served CLADEA as founding member; BALAS as program chair and president; and AIB as placement coordinator. Dr. Ganitsky has been a board member of private businesses and public organizations, including Colombia's Caja Agraria and Idema, and the World Trade Center of New Orleans, which granted him the President's Award. He has served as a strategic management consultant to business and education leaders worldwide.