



The Puerto Rico Chamber of Commerce
and El Nuevo Día invite present

PUERTO RICO Health & Insurance CONFERENCE 2017

**BEYOND OBAMACARE: Evolution and
Changes for Healthcare in Puerto Rico**



March 9, 2017

The Condado Plaza Hilton

Registration: 7:00 a.m. - 8:00 a.m. | Conference: 8:00 a.m. - 5:00 p.m.

Networking Cocktail: 5:00 p.m. - 7:00 p.m.



Message from your hosts:



Mr. David A. Rodríguez-Ortiz, CPA
President and Chairman of the Board
Puerto Rico Chamber of Commerce

Insurance Executives, Entrepreneurs and Investors:

Acknowledging the crucial role of healthcare for the island's quality of life, jobs and socio-economic development, the Puerto Rico Chamber of Commerce has partnered with *El Nuevo Día* to present the sixth edition of the ***Puerto Rico Health & Insurance Conference: "Beyond ObamaCare: Evolution and Changes for Healthcare in Puerto Rico"***, for the whole diverse community of health care and business stakeholders in Puerto Rico.

The Conference will provide a unique opportunity for the audience to understand the macro-economic scenario of the Puerto Rico Healthcare System and learn about the vision of the major health insurers and institutional providers in relation to the urgent challenges and opportunities of the system in the coming years considering Federal and Local Reforms. Today, our 2017 Conference will provide a timely and unparalleled opportunity for deep discussion on some of the most critical areas where business, government, public policy, and health care intersect.

Message from your hosts:



Mr. Roberto G. Pando, MS, JD
President, MCS Advantage and
MCS Life Insurance and Chairman,
PR Health & Insurance
Conference 2017



Mr. William Toby Jr.
Former HCFA Administrator
Health Policy Consultant,
and Co-Chair of the
PR Health and Insurance
Conference 2017

We have prepared a robust agenda that will be delivered by a remarkable line-up of visionary speakers. Therefore, we hope that this edition of the Puerto Rico Health & Insurance Conference not only will educate our audience, but will also stimulate and energize our entrepreneurial spirit, optimism and confidence. Evolution is inevitable, and all components need to adapt, including patients, employers and consumers. The healthcare scenario in Puerto Rico needs more ACTION, with new interactions and integrations across the stakeholders that serve in the system. Healthcare is a platform where Puerto Rico needs to maximize opportunities and tackle challenges up front.

Congratulations for being part of one the most significant health insurance forum in our Island. This shows us your interest and responsibility.



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Schedule of Events

**Ponce de León
Foyer**

7:30-8:00 a.m.

Registration

**Ponce de León
Room**

8:00-8:30 a.m.

Welcome Remarks

- **Mr. Roberto G. Pando, MS, JD**
Chairman, PR Health & Insurance Conference 2017
- **Mr. David A. Rodriguez-Ortiz, CPA, CIA**
President and Chairman of the Board, PRCC

**Ponce de León
Room**

8:30-9:30 a.m.

Special Plenary Session

Presenting this session:

- **Mr. William Toby Jr.**
Former HCFA Administrator, Health Policy Consultant, and Co-Chair of the PR Health and Insurance Conference 2017

Beyond ObamaCare: The New Federal Perspective under President Trump

Keynote Speaker:

- **Dr. Joxel García**
Director of the MD Anderson Cancer Prevention and Control Platform, Former Assistant Secretary for Health at the US Department of Health and Human Services (HHS), Director of the Washington DC Health Department, President of the Ponce School of Medicine, and Commissioner of Health for the State of Connecticut

The Puerto Rico Perspective

Keynote Speakers:

- **Honorable Luis Gerardo Rivera Marín**
Secretary of State of Puerto Rico
- **Dra. Concepción Quiñones De Longo**
Sub-Secretary of Health of Puerto Rico



Schedule of Events

**Ponce de León
Room**

9:30-10:00 a.m.
Special Plenary Session

Keynote Speaker:

- **Dr. Mario Marazzi-Santiago**
Executive Director, Puerto Rico Statistics Institute

**Ponce de León
Foyer**

10:00-10:15 a.m.
Networking Coffee Break & Exhibits

**Ponce de León
Room**

10:15-11:15 a.m.
Plenary Session

The Repeal and Replace for Puerto Rico: Situation and Proposals

Moderator: Mr. Roberto G. Pando, MS, JD, Chairman,
PR Health & Insurance Conference 2017

Keynote Speaker:

- **Mr. Carlos Mercader, Esq.**
Director of the Puerto Rico Federal Affairs
Administration (PRFAA) - presentation via Skype

Discussion Panel and Panelists:

- **Mr. Roberto García Rodríguez, Esq.**
President & CEO, Triple S Management Corp. &
President, MMAPA
- **Mr. Jaime Plá Cortes, Esq.**
Executive President, Puerto Rico Hospital Association
- **Dr. Richard Allan Shinto, M.D., M.B.A.**
President and Chief Executive Officer
MMM Holdings, LLC
- **Mr. James P. O'Drobinak**
Chief Executive Officer, MCS, Inc.

**Ponce de León
Room**

11:15am – 12:10pm
Plenary Session
**Quality and Key Coordination Components in the Managed
Care Model**

Moderator: Mrs. María Fernanda Levis Peralta, MPH,
MPA, PCMH-CCE, Chief Executive Officer of Impactivo, LLC

Schedule of Events

Discussion Panel and Panelists:

- **Dr. María Rodríguez**
Representative of Medical Directors Board of
Directors of the PR Association of Primary Health
- **Dr. Víctor M. Ramos Otero**
President, PR College of Physicians and Surgeons
- **Dr. Rubette Harford**
Chief Executive Officer of Atlantis Healthcare Group
- **Dr. José Joaquín Vargas**
President, Puerto Rico IPA Association
- **Mr. José Álvarez Fernández**
Presidente, Puerto Rico Medical Devices Association

Grand Ballroom

12:15 p.m. - 1:45 p.m.

Conference Luncheon

Keynote Speaker:

- **Hon. Ricardo A. Rosselló-Nevares**
Governor of Puerto Rico

Ponce de León Room

1:45 p.m. - 2:45 p.m.

Concurrent Session:

The Latest ObamaCare Repeal and Replace Bill: What does it mean for US? And for PR?

Moderator: **Mr. Javier Llano**, Partner – Healthcare Policy Consultant, Oldaker Law Group

Invited Keynote Speaker:

- **Mr. Philo D. Hall, Esq.**
Healthcare and Life Sciences Practice, Epstein Becker and Green, Former Counselor to the Secretary of the U.S. Department of Health and Human Services, Associate Director for Health on the White House Domestic Policy Council, and professional staff at the U.S. Senate Committee on Health, Education, Labor, and Pensions



Schedule of Events

Miramar Room

1:45pm - 2:45pm

Concurrent Session:

Recommendations to the Commercial Market Post-ObamaCare for Puerto Rico

Moderator: Mr. Luis E. Pizarro, Esq. LLM, VP Corporate & Government Affairs, Medical Card System, Inc.

Keynote Speaker:

- **Hon. Javier Rivera Ríos**
Commissioner of Insurance of Puerto Rico

Reaction Panel:

- **Mrs. Deborah Castillo Díaz, APIR**
Health Law, Insurance, Medicare, Corporate, and Appellate Attorney at Fiddler, González & Rodríguez, P.S.C.
- **Mr. Eduardo Zetina**
Principal, Qinetix Group
- **Mrs. Marilú Cháez Abreu, Esq. B.A., J.D., LL.M. in Health Law**
Adjunct Professor, School of Law University of Puerto Rico

Ponce de León Room

2:50pm – 3:50pm

Special Plenary Session

Unveiling the Cost of Drug Prices – Manufacturing and Market Elements

Moderator/Speaker: Mr. Elliot Pacheco Beauchamp,
President & CEO of Farmacias Reyes and Vice President of Entrepreneurs for Puerto Rico

Discussion Panel and Panelists:

- **Mr. Jason Borschow**
Founder & CEO, Abarca Health, LLC
- **Mrs. Marileny Lugo, R. PH**
Chief Operations Officer, MC-21 Corporation
- **Dr. Martty Martínez Fraticelli, Pharm.D**
President & Chief Pharmacy Officer, PharmPix, Corp.
- **Dr. Felipe Palacios, Ph.D.**
General Manager of AbbVie Puerto Rico and President of Puerto Rico PIA Association

Schedule of Events

**Ponce de León
Room**

3:50pm-4:50pm

Plenary Session

The Plan for Medicaid in Puerto Rico

Moderator: Dr. José E. Laborde, PhD, Director, Economic Research Unit, University of Puerto Rico

Keynote Speaker:

- **Mrs. Angela Ávila - Marrero**
Executive Director, Puerto Rico Health Insurance Administration (ASES)

**Ponce de León
Room**

4:50-5:00 p.m.

Conclusions and Final Remarks

**Ponce de León
Foyer**

5:00-7:00 p.m.

Networking Cocktail



Access our speakers
bios and presentations:
<http://qrs.ly/ho5i12v>





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Hon. Ricardo A. Rosselló-Nevares Governor of Puerto Rico

Hon. Ricardo Antonio “Ricky” Rosselló Nevares is a Puerto Rican politician and the 12th and current Governor of Puerto Rico. He is also the President of the New Progressive Party (PNP), which advocates for Puerto Rico to become a state of the United States. He is also a college professor and researcher.

Rosselló dedicated himself to the sciences. He graduated from the MIT with a bachelor's degree in biomedical engineering and economics and, later on, graduated from the University of Michigan with a Ph.D. in biomedical engineering. After obtaining his doctoral degree, Rosselló worked as a researcher at Duke University, focusing his work on stem cell research. He then published and presented his research on several venues while obtaining several awards in the process.

But after a few years in academia, Rosselló returned to the public life. In 2010, he founded the political advocacy group Boricua ¡Ahora Es! that advocated for changing the current political status of Puerto Rico. After several years of political advocacy, Rosselló announced that he would seek the nomination for governor of Puerto Rico under the New Progressive Party (PNP). Several months later he was elected governor during the 2016 general election.

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Mr. William TOBY JR, M.S.W, MPA, DPM
Former HCFA Administrator, Health Policy
Consultant, and Co-Chair of the PR Health and
Insurance Conference 2017

William Toby, Jr., who is a former New York City high school dropout, rose in the Federal Government to become one of the nation's highest ranking officials as administrator of the U.S. Department of Health & Human Services managing the then \$640 billion Centers for Medicare and Medicaid.

He was raised in Savannah, Augusta and New York City.

Mr. Toby has served on many public service boards, been the recipient of many prestigious awards, and holds a Master's Degree in health administration from Harvard University's John F. Kennedy School of Government, a Master's Degree in Social Work from Adelphi University, a Bachelor's Degree in Spanish and Psychology from West Virginia State University, an honorable doctorate in podiatric medicine, and holds advanced certificates in Spanish from the Universities of Leon and Toledo in Spain.



Dr. Joxel García
Director of the MD Anderson Cancer Prevention and
Control Platform, Former Assistant Secretary for
Health at the US Department of Health and Human
Services (HHS), Director of the Washington DC Health
Department, President of the Ponce School of Medicine,
and Commissioner of Health for the State of Connecticut

Dr. Joxel García is a Puerto Rican physician and a former four-star admiral in the U.S. Public Health Service Commissioned Corps. He served as the fourteenth Assistant Secretary for Health (ASH), U.S. Department of Health and Human Services from March 13, 2008, to January 20, 2009. He served as the Director of Health in the District of Columbia. He currently serves as the Executive Director of the MD Anderson Cancer Control and Prevention Platform and Member of the Leadership Team of the MD Anderson Moon Shots program.



Honorable Luis Gerardo Rivera Marín Secretary of State of Puerto Rico

xHon. Luis G. Rivera Marín is an attorney-at-law and notary and the current Secretary of State of Puerto Rico. Prior to this designation, Rivera Marín served as executive director of the Puerto Rico Tourism Company and as Secretary of Consumer Affairs of Puerto Rico.

After graduating from high school, he pursued several degrees. He first obtained a bachelor's degree in economics from the University of Massachusetts Amherst and then pursued graduate studies, obtaining a master's degree in international business from the NYU Stern School of Business and a juris doctor from the University of Puerto Rico, School of Law.

Upon finishing his academic studies, Rivera Marín set up his own law firm. While at his law firm, he worked pro bono in favor of Dominicans residing in Puerto Rico, particularly with immigration issues.

But after several years of private practice, he became a public servant after Governor Luis Fortuño asked him to join his cabinet. He was first appointed as Secretary of Consumer Affairs of Puerto Rico and a few years after, he was concurrently appointed as executive director of the Puerto Rico Tourism Company, overseeing a budget of \$100 million USD.

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Dra. Concepción Quiñones-De Longo Sub-Secretary of Health of Puerto Rico

Dr. Concepción Quiñones De Longo is the current Undersecretary of the Department of Health of Puerto Rico, in which she complements the Secretary's work on the protection and sustained improvement of Puerto Rico's health, particularly of the most

vulnerable populations, and the regulatory and supervisory enforcement towards the compliance and progress of the health objectives of the agency.

Her current functions in the Department of Health constitute a return to the agency, since from 2008 to 2012 she had served as Undersecretary. Prior to this, in the 1980s, she was an integral part of the Department, where she directed her efforts to support the pediatric centers of children with special needs, and to improve and accredit the hospitals.

For 36 years Dr. Concepcion Quiñones de Longo worked as a pediatrician at The University Pediatric Hospital and the School of Medicine of the University of Puerto Rico. She completed her Bachelor's degree in Premedical at the Inter-American University of San Germán, and then began her studies at the School of Medicine of the University of Puerto Rico. After completing her studies as a general practitioner, she pursued a specialty in Pediatrics at the University Hospital in Centro Médico de Puerto Rico. She then moved to the United States where she resided for two years, and upon her return to Puerto Rico in 1973, she served as a pediatrician instructor at the School of Medicine in which she was formed.

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Dr. Mario Marazzi-Santiago

Executive Director, Puerto Rico Statistics Institute

Dr. Mario Marazzi-Santiago was appointed as the first Executive Director of the Puerto Rico Institute of Statistics in August 2007. In this position, Dr. Marazzi-Santiago has had numerous achievements, such as the preparation of the first Inventory of Statistics of Puerto Rico, the establishment of Quality Criteria for Puerto Rico statistics, the implementation of a professional development program for the statisticians of the Puerto Rico government, the methodological revision of the cost-of-living and mortality statistics of Puerto Rico, amongst others. At the same time, from the Institute, he led the undertaking of several statistics about Puerto Rico for the first time, including the Human Development Index, the Science and Technology Survey, the Knowledge Economy Index and the Literacy Survey. In addition, he has undertaken various research initiatives, including one that uncovered a bias in federal statistics that reduced the compensation doctors received in Puerto Rico for rendering services under the federal Medicare program between 2012 and 2016.

Previously, he served as an Economist at the International Finance Division of the Board of Governors of the Federal Reserve System in Washington, DC. During this time, he worked on the macroeconomic projections used by the Federal Reserve to make monetary policy decisions, and published several articles in academic journals and two chapters on the subject of international economics.

Dr. Marazzi-Santiago has a bachelor's degree in economics from Harvard University, a master's degree in economics from the London School of Economics, and a doctorate in economics from Cornell University. In 2012, Dr. Marazzi was elected as the first Puerto Rican member of the International Statistical Institute. He has presented at several international forums and organizations, such as the Organisation for Economic Co-operation and Development, the Joint Statistical Meetings and the Center for Latin American Monetary Studies.



Mr. Roberto G. Pando, MS, JD

**President, MCS Advantage and MCS Life Insurance
and Chairman of the PR Health & Insurance
Conference 2017**

Roberto Pando is currently the president of MCS Advantage and MCS Life Insurance Company. He also continues to be actively involved in the healthcare community's efforts to protect healthcare programs and funding to the island. He currently leads the Chamber of Commerce Health Committee and the MMAPA Policy Committee. Roberto joined the MCS team in 2004 as Medicare Compliance Director, and since then has rose through the ranks occupying different positions that have allowed him to support various company areas and lead the development of products and services for all healthcare segments including Medicare, Medicaid and commercial. He studied a BA in Economics from the University of Michigan in Ann Arbor, and later went to the London School of Economics for a Masters in Social Planning. He also holds a Juris Doctor from the University of Puerto Rico.

Our Speakers



Mr. Carlos Mercader, Esq.

Director of the Puerto Rico Federal Affairs Administration (PRFAA)

Attorney Carlos R. Mercader Pérez is the new Director of the Puerto Rico Federal Affairs Administration (PRFAA), who worked in the Civil Division of the Federal Attorney's Office in Washington D.C., standing out in labor disputes cases and in the Civil Rights Division of the Department of Justice. Currently, the attorney serves as Executive Director of the Latino Partnership for Conservative Principles, an organization that seeks to promote the fundamental principles of the United States within the Hispanic community.



Mr. Roberto García Rodríguez, Esq.

President & CEO, Triple S Management Corp. & President, MMAPA

Roberto García-Rodríguez is president and chief executive officer of Triple-S Management Corporation. Prior to his appointment in January of

2016, he was the corporation's chief operations officer and CEO-elect. From 2008 to 2013, García served as vice president, general counsel and corporate secretary at Triple-S. He was vice president of corporate, legal and regulatory affairs at Puerto Rico Telephone Company (PRT) from 2007 to 2008, and vice president of legal and regulatory affairs at PRT from 2004 to 2007. He started his career in 1993 as the first executive director of Proyecto Península de Cantera, a comprehensive, community based development initiative in San Juan, Puerto Rico. García obtained a Bachelor of Arts at Harvard University, an M.B.A. at the Stanford Graduate School of Business, and a Juris Doctor at Stanford Law School. He also completed graduate studies in international relations and diplomacy at the School of Diplomacy of Spain's Ministry of Foreign Affairs and the Advanced Management Program at Harvard Business School. García is a leadership fellow of the National Association of Corporate Directors and a member of the Puerto Rico Bar Association. He is a member of the Board of Directors of the Blue Cross Blue Shield Association and chair of the American Cancer Society CEOs Against Cancer Puerto Rico Chapter.



Mr. Jaime Plá-Cortés, Esq.

Executive President, Puerto Rico Hospital Association

Mr. Jaime Plá-Cortés is executive president of the Puerto Rico Hospital Association, a non-profit organization founded in 1942 that represents hospitals, other public and private health institutions and health care professionals in Puerto Rico. Mr.

Plá is a recognized health care leader in Puerto Rico, has served on the governing board of two major hospitals as well as having served as administrator of Saint Luke's Episcopal Hospital. He is currently President of the Board of Trustees of the Carlos Albizu University.

Mr. Plá is past president of the Association of Health Services Administrators and past president of the Puerto Rico Healthcare Quality Association. For the first time in the history of the Puerto Rico Hospital Association, Mr. Plá was reelected in 2009 to serve a second consecutive term as president of the Association. As past president and currently executive president of the Puerto Rico Hospital Association, Mr. Plá leads efforts to achieve parity for Puerto Rico under federal health care programs, working together with the government of Puerto Rico and other stakeholders to represent the needs of Puerto Rico in Washington.

Mr. Plá holds a Masters degree in Health Services Administration from the University of Puerto Rico and is a licenced Health Services Administrator.



Dr. Richard Allan Shinto, M.D., M.B.A.

**President and Chief Executive Officer
MMM Holdings, LLC**

Dr. Richard Shinto is President and Chief Executive Officer for MMM Holdings, LLC and Innovacare Health Solutions. He has more than 20 years of clinical and operational healthcare experience.

Prior to joining MMM Holdings, he served as Chief Operating Officer and Chief Medical Officer for Medical Pathways Management Company. Also, was President and CEO of North American Medical Management from 2004 to 2012.

Dr. Shinto is a specialist in Internal Medicine and Pulmonology. He holds a B.S. degree from the University of California at Irvine, his medical degree from the State University of New York at Stony Brook and an M.B.A. from University of Redlands.



Mr. James P. O'Drobinak

Chief Executive Officer of MCS, Inc.

Jim O'Drobinak has been the Chief Executive Officer of MCS since December 2011 and in 2016 was named Chairman of the Board for MCS. His success in reorganizing and energizing the company helps set MCS apart in the Puerto Rico healthcare market. Jim is also Former President of MMAPA, the Medicaid and Medicare Advantage Product Association of Puerto Rico in 2012, who worked tirelessly with the MMAPA companies and the healthcare community to bring about meaningful changes in federal funding for Puerto Rico's beneficiaries.

O'Drobinak started his career as a CPA with Deloitte + Touche, and has been in healthcare for the last 20 years.

Jim and his wife Liana are proud parents of four great children, Ryan and Katie who are finishing college in the states, and Eric and Michael who are living here in Puerto Rico and attend Baldwin School in Guaynabo.



Mrs. María Fernanda Levis Peralta, MPH, MPA, PCMH-CCE

Chief Executive Officer of Impactivo, LLC

Ms. Levis consults to health centers, hospitals, pharmaceuticals, insurance companies and governments in New York, Washington DC and Puerto Rico on issues related to health systems, quality, policy and financing.

She has worked with Atrius Health, a pioneer ACO, documenting their practice transformation process, a Blue Cross Blue Shield affiliate to design their clinical, financial and operational quality and performance improvement data systems, and multiple health centers to improve quality, compliance and net income. She has been instrumental in the attainment of millions in federal grants and has designed health needs assessment and strategic planning methodologies used to integrate quality and payment compliance.

She has a Masters in Public Administration and a Masters of Public Health from Harvard University and is a NCQA Patient Centered Medical Home Certified Content Expert and Robert Wood Johnson Foundation Fellow.



Dr. María Rodríguez

**Representative of Medical Directors Board of
Directors of the PR Association of Primary Health**

Dr. María de los A. Rodríguez occupies the position of Medical Director, Concilio de Salud Integral de Loíza, since 2003, a non-profit private organization, founded in 1972, that receives funds from Section 330 of the Federal Public Health Service Act, to provide access to comprehensive and preventive health care services. She was elected as the Clinical Representative of the Board of Directors, Puerto Rico Primary Care Association for the period 2016-2017, position that she previously occupied from 2007-2010. Also, has been Member and President of the Board of Directors, Puerto Rico Academy of Medical Directors, and since 2017, is the President of its Development Committee.

Dr. Rodríguez has actively participated in the accreditation processes of the Joint Commission Accreditation of Health Organizations and in the Patient Centered Medical Home Certification, and received honor recognitions as Assistant Professor of the UPR Medical Sciences Campus, and Universidad Central del Caribe School of Medicine.

Dr. María de los A. Rodríguez obtained her Bachelor Degree in Biology from University of Puerto Rico in 1986, and her MD Degree in 1990 from Ponce School of Medicine. The Specialty in Family Medicine was completed in 1993 at San Pablo Hospital.



Dr. Víctor M. Ramos Otero, MD

**President of the Puerto Rico College of Physicians
and Surgeons**

Dr. Víctor Ramos is a physician specializing in pediatrics who was recently elected as the Puerto Rico Surgeons and Physicians Association's 10th and youngest president. Born in Vega Baja, Puerto Rico in 1972, he graduated with a 4.0 GPA from his town's public high school, obtained his Bachelor's Degree in Biology at the University of Puerto Rico's main campus in Río Piedras, and his MD at UPR's Medical School. He also holds an MBA in hospital management from Phoenix University.

Dr. Ramos has held multiple leadership roles, including serving in student government while in college. During his postgrad medical studies, he served in student government and in the Medical Sciences campus Academic Senate and Administrative Board, and as such was the lone vote against creating a midwife nurse curriculum. As the leader of the Committee of Interns and Residents he led the successful strike that resulted in a \$900 increase in monthly compensation, the first paternity leave in Puerto Rico and a 24-hour cap on continued on time work by medical residents. Prior to being elected president, Dr. Ramos held several leadership positions in the Surgeons and Physicians Association, a compulsory membership organization representing over 10,000 licensed physicians in Puerto Rico, and led the efforts leading to the Compulsory Bargaining Law, the Public Defibrillators Law, and the Doctors' Secure Homestead Law that protects physicians' family home from legal judgments. Until the day of his election, he served as acting Vice Chair of Puerto Rico's Medical Licensing and Disciplinary Board and member of the board of the Puerto Rico Health Information Network, where he got physicians exempted for paying fees to join the electronic medical records system. He supports equal treatment for Puerto Rico in Medicare, Medicaid and all Tricare programs, especially now that thousands of Puerto Rican military personnel will inundate the Islands health system, deactivated from the nation's armed forces as American participation in Iraq ends and winds down in Afghanistan.



Dr. Rubette Harford

Chief Executive Officer of Atlantis Healthcare Group

Ruby Harford serves as the Chief Executive Officer and President of Atlantis Health Care Group, Puerto Rico. Dr. Harford received her PhD in Nursing Research with a minor in health care policy from the University of San Diego, and a Masters in Science of Nursing from Mount Saint Mary's

University, Los Angeles, California where she holds a teaching position as adjunct faculty. There she teaches Healthcare Policy. She has over 25 years of experience in the area of renal/intensive care nursing and executive management where her clinical area of focus has been on the care of the end stage renal and chronic kidney disease patient. She has extensive background in regulatory compliance on the interpretation and analysis of Medicare and Medicaid policy and regulatory guidelines. Having experience in working with all the United States Territories and the mainland, she advocates in increasing the awareness and education on healthcare disparities and underserved communities. Dr. Harford is well published in the care of the end stage renal and chronic disease population.



Dr. José Joaquín Vargas-De León

President Puerto Rico IPA Association

Dr. Vargas is a Primary Care Physician with over 30 years of clinical experience, an Innovator, Patient Advocate and Public and Private Advisor on Healthcare, Local and Federal Healthcare policies, programs, and regulations. Currently, he is

the President of IPA Association of PR, Chief Medical Officer of Varmed Management and has team-up with Dr. Jeffrey Brenner of Camden Coalition of Healthcare Providers in New Jersey becoming leader and pioneer of the Super Utilizers Programs in PR.

Also Dr. Vargas was Board Member of Healthcare Crisis Coalition, as part of the technical committee he worked developing strategies to advocate for congressional support for health disparities in funds in Puerto Rico. He has working closely with MMAPA visiting house and senate members in Washington for the past four years.



Mr. José Álvarez Fernández
Presidente, Puerto Rico Medical Devices
Association

Mr. Álvarez is currently servicing the health care industry as president for the Puerto Rico Medical Device Association (PRMDA). In addition, he presides over the Surgical Solutions Group of Companies, which has offices in Puerto Rico and

Dominican Republic and distributors in other Latin American countries.

A vision of products and services for the benefit of patients inspired him to start Surgical Solutions as an independent firm. From the start, he focused his leadership in transmitting the values of the company: commitment, loyalty, teamwork, and integrity.

Álvarez holds a Bachelor's degree in Electrical Engineering from the University of Puerto Rico-Mayaguez, and a Bachelor of Sciences degree, majoring in Physics, from the National University Pedro Henríquez Ureña in the Dominican Republic. He has also completed academic programs in business and technology from Wharton Business School, Harvard Business School, Duke University, and George Washington University.



Mr. Javier Llano
Partner – Healthcare Policy Consultant, Oldaker
Law Group

Javier Llano is a business consultant and health policy advisor that works with clients on strategic and competitive issues to maximize and magnify the effectiveness of their relationships and advocacy programs to create marketplace advantages. He is a Partner at the Oldaker Law Group. He lobbies the House Ways and Means and Senate Finance Committees on issues related to economic growth, health care and tax

policy, renewable energy and telecommunications. Mr. Llano is an artist in forming strategic alliances and partnerships to create new opportunities to advance the agenda of his clients.

Over his years working as a Business Consultant, City Planner and Policy Advisor to various elected officials in NYC, San Juan and Washington D.C., Mr. Llano has developed longstanding relationships and built a network of experts involved in the drafting and analysis of legislation and public policy that include issues such as healthcare, tax policy, mix-income housing. Mr. Llano has been quoted a number of times in various newspapers articles and radio shows nationally and internationally related to health care policy, infrastructure issues affecting economic growth, urban planning challenges such as the NYC urban transportation system, re-zoning and community benefit agreements, etc. On September, 2016 Mr. Llano appeared on the cover of Por Dentro Section of El Nuevo Dia newspaper (Sept. 11, 2016 San Juan, Puerto Rico, Año XLVI. Vol. 16795) discussing his evolution as a business consultant, lobbyists and his experience working in Washington, DC and New York City. On December, 2005 Mr. Llano appeared on the cover of CRAIN'S NEW YORK BUSINESS magazine (Nov. 28-Dec 4, 2005 Vol. XXI, No. 48) discussing affordable housing issues and challenges for New Yorkers. Javier Llano is an active member, of the Puerto Rican Diaspora, who has live in NYC and Washington, DC for the last twenty years. He has worked on community development projects to empower his communities. During his years in NYC, he worked on projects such as building affordable housing, green public spaces and increasing access to affordable healthcare services. Mr. Llano has an M.P.A. from the New York University and a B.A. in Political Science from University of Puerto Rico in Rio Piedras. He is a native of El Barrio Daguao, and was born in Fajardo, Puerto Rico. He currently resides in Washington D.C.

Our Speakers



Mr. Philo D. Hall, Esq.

Healthcare and Life Sciences Practice, Epstein Becker and Green Former Counselor to the Secretary of the U.S. Department of Health and Human Services, Associate Director for Health on the White House Domestic Policy Council, and professional staff at the U.S. Senate Committee on Health, Education, Labor, and Pensions

Philo Hall is an attorney in the Washington, DC office of Epstein Becker & Green, one of the nation's largest health care law practices. Mr. Hall draws upon nearly 20 years' experience to advise plan and provider clients on the legal, policy, and political elements of health care reimbursement and regulation. He previously was Counselor to the Secretary of the U.S. Department of Health and Human Services, where he directly advised Secretary Michael Leavitt and led and managed Departmental initiatives on a diverse portfolio of issues. Mr. Hall also earlier served as Associate Director for Health on the White House Domestic Policy Council and as professional staff on the U.S. Senate Committee on Health, Education, Labor, and Pensions. He earned his law degree from the Catholic University of America, Columbus School of Law and his bachelor's degree from the College of the Holy Cross.



Mr. Luis E. Pizarro, Esq. LLM

VP Corporate & Government Affairs, Medical Card System, Inc.

Mr. Luis Eduardo Pizarro Otero, Esq., LLM, VP Corporate & Government Affairs, Medical Card System, Inc.

At MCS, Luis leads the company's corporate and government affairs program, evaluating public policy, healthcare reforms and their business impacts to the Medicare, Medicaid and Private health insurance segments in Puerto Rico. In addition, he provides corporate strategic planning support, business implications analysis, as well as legal advice, on a wide array of health care issues to foster effective relations with federal and local government branches. Luis participates in various professional and business associations such as the Puerto Rico Chamber of Commerce, Medicaid & Medicare Advantage Product Association of Puerto Rico, the American Bar Association and the American Health Lawyers Association. He is a frequent speaker on conferences related to the Affordable Care Act and health care policy.

Luis has a Masters in Law (LLM) in Health Care Law, from the Beazley Institute of Health Law and Policy, in Loyola University Chicago, School of Law. He is also a graduate from The George Washington University in Washington, DC, and the Inter-American University of Puerto Rico, School of Law. Luis is admitted to practice law by the Puerto Rico Supreme Court and the Federal District Court for the District of Puerto Rico.



Hon. Javier Rivera Ríos

Commissioner of Insurance of Puerto Rico

Puerto Rico Governor Ricardo Antonio Rosselló Nevarez appointed Javier Rivera Ríos to serve as Insurance Commissioner of Puerto Rico, effective January 17, 2017.

Prior to being appointed Insurance Commissioner, Rivera worked for Real Advisors Group, LLC as the president and founder, providing strategic financial, insurance, and business management consulting to individuals, small business owners, service groups and mid-sized corporations. With more than 19 years of experience in the insurance industry and holding licenses as an Insurance Producer in Life, Disability and Property and Casualty from Puerto Rico Insurance Commissioner he maintained full authority for core business development functions, including sales, marketing and customer service. Created and executed strategic/tactical client-focused sales plans that target needs of local individuals and business enterprises guiding clients through the maze of options based on in-depth personal and business analysis reviewing business structure, assets, liabilities, income, insurance, taxes, investment and estate plans, and any other relevant factors which could contribute to financial weaknesses.

Rivera earned a bachelor's degree in Business Administration with a minor in Accounting from Inter American University of Puerto Rico and received Life Underwriter Training Council Fellow (LUTCF) and Florida State Authorize Financial Advisor designations. He is married to Yelitza Berríos. They are the proud parents of two children.



Mrs. Deborah Castillo-Díaz, APIR

Health Law, Insurance, Medicare, Corporate, and Appellate Attorney at Fiddler, González & Rodríguez, P.S.C.

Deborah Castillo Díaz is a Counsel in the Corporate Law Division at Fiddler, González & Rodríguez, P.S.C. She has more than 13 years of experience in both the private and government sector and her practice principally covers insurance and compliance matters, including federal

and local laws and regulations, and Health Law matters related with health facilities and health providers, pharmaceutical products and entities, and licensing matters, among others.

In addition to working at Fiddler, González & Rodríguez, P.S.C., Ms. Castillo was a Special Aide and Legal Advisor of the Puerto Rico Insurance Commissioner where she principally handled health law matters and worked in the implementation of the Affordable Care Act (ACA) in Puerto Rico. Her duties at the Office of the Insurance Commissioner allowed her to: work with federal government entities, the National Association of Insurance Commissioners (NAIC), and CCIIO (HHS); analyze laws and regulations; participate in insurance industry meetings and appear before the Legislature to discuss insurance policy and legislation. While in the Office of the Commissioner of Insurance, Ms. Castillo obtained the Associate Professional Insurance Regulator Designation (APIR) granted by the NAIC Professional Designation Program. The APIR Designation is held by professionals who have been exposed to an array of insurance regulatory concepts in the areas of market conduct, solvency, rate, and form regulations.

Finally, Ms. Castillo has participated as a speaker in numerous forums primarily related with Health matters, including the Puerto Rico Chamber of Commerce Health Conferences and the Health Law Conference of the Interamerican University of Puerto Rico.

Our Speakers



Mr. Eduardo Zetina
Principal, Qinetix Group

Eduardo obtained his bachelor's degree in Mathematics from the University of Texas at Austin with concentrations in Business Administration, Finance and Actuarial Science. He has spent the last 20 years working in the health insurance industry in Puerto Rico, having held such positions as Chief Underwriter of Triple-S, Inc. and Vice President of Actuarial & Underwriting of MCS, Inc. During his career, Eduardo has contributed innovations to the Commercial, MI Salud and Medicare Advantage market segments, and continues to do so as an independent Actuarial Consultant. In 2012, along with three other health insurance professionals, Eduardo launched Qinetix Group, a technology company which developed and operates the first and only private Health Insurance Exchange in Puerto Rico serving both the large group and individual markets.

Mrs. Marilú Cháez Abreu, Esq.
B.A., J.D., LL.M. in Health Law

Adjunct Professor, School of Law University of Puerto Rico

Law professional with 30 years working as a lawyer and with 26 years of extensive and successful legal experience in dealing with legal, regulatory, and administrative health care issues, and business affairs, corporate governance, compliance, and ethical issues related to the insurance and health law.

Currently, works as sole practitioner and legal counsel in the health care field; provides legal services to the Insurance Commissioner Office (Seminars about the Affordable Care Act and Health Insurance Code); provides legal services to the Department of Health and the Medicaid Program in all health care and insurance legal issues, and teaches the Health and Insurance Plans Course as Adjunct Professor at the University of Puerto Rico, School of Law.



Mr. Elliot Pacheco Beauchamp

**President & CEO of Farmacias Reyes and
Vice President of Entrepreneurs for Puerto Rico**

Elliot Pacheco Beauchamp is a BA Finance graduate from the University of Puerto Rico. Since 2006, he owns Farmacia Reyes located at downtown Cayey. In 2012, Mr. Pacheco diversified and expanded his pharmacy business with the creation of a new concept called Reyes Direct, giving service to approximately 80 Nursing Homes and more than 800 patients. Farmacias Aliadas is one of the most successful pharmacies buying groups in the island.

Mr. Pacheco is Former president of the Puerto Rico Community Pharmacies Association. Also a member of the Board of Directors of the Puerto Rico's Health Information Network;, Member of the Board of Directors of the Puerto Rico Chamber of Commerce, Member of the Board of Directors of "Alianza de Farmacias de Comunidad", Treasurer of the Cayey's Merchants Association, Member of the Drug Price Regulation Committee of the DACO, Member of the Coalition for Fairness and Vice President of Entrepreneurs of Puerto Rico.



Mr. Jason Borschow

Founder & CEO, Abarca Health, LLC

Jason is the founder and CEO of abarca health, a pharmacy benefits management and technology company serving more than 2 million lives. He also led abarca's predecessor and sister company PICA, a Medicare Part D prescription drug insurance plan. Jason started his career in the health industry managing Borschow Drug, the largest retail pharmacy distributor in Puerto Rico founded by his grandfather in 1951 and acquired by Cardinal Health in 2008.

Graduated in economics from Harvard College, Jason also serves on the boards of the Puerto Rico Healthcare Crisis Coalition, ConPRmetidos, and the Young President's Organization.

Our Speakers



Mrs. Marileny Lugo, R.PH
Chief Operations Officer
MC-21 Corporation

Lugo's professional trajectory spans over 20 years and includes experience in the pharmaceutical, health, marketing, sales and managed care fields. With her deep knowledge and experience in the industry, she led the process by which MC-21 obtained the accreditation of the Utilization Review Accreditation Commission (URAC), (the leading rating agency in the health promotion field), with a 100% compliance rate in the requirements for pharmacy benefits management companies.

She has been a member of the MC-21 team since 2003, and at present she oversees all of the company's operational areas, such as: Benefits and Coverage Design and Set-Up, Quality Control, Clinical Services, Pharmacy Services, Customer Service, Contracting, Accounts Management, Pharmacy Audits, and Utilization Fraud, Waste and Abuse. Her office also provides support to the Business Development and International Marketing areas. Lugo has a B.S. in Pharmaceutical Science from the Massachusetts College of Pharmacy in Boston.

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Dr. Martty Martínez Fraticelli
Pharm.D, President & Chief Pharmacy Officer,
PharmPix, Corp.

Dr. Martínez Fraticelli's is one of the original founders of PharmPix, Corp.; company focused on helping healthcare consumers engage in a healthy lifestyle and access the best-in-class care providers and therapy protocols available.

Martinez Fraticelli began his career as a hospital pharmacist and while doing so, he served as a member of an advisory committee that helped create a pharmacotherapy clinic at the San Juan VA Medical Center in 2000. He served as Staff and Pharmacy Manager for Walgreens in Miami, Florida and also as assistant Professor with the School of Pharmacy, UPR-Medical Science Campus. He also has served as a consultant for formulary management and development of clinical program management as a member of the P&T committee at Auxilio Mutuo Hospital, in San Juan, PR; co-founded Pharmacy Insurance Corporation of America and served as Vice President of Pharmacy Services at MMM Holdings Inc.

His honors and awards include: Schering Award – UPR, School of Pharmacy, 1994; Graduated with Honors - Nova Southeastern University, School of Pharmacy, 1999; and Best Poster Award – PR Pharmacy Association, among other.



Dr. Felipe Palacios, Ph.D.

General Manager of AbbVie Puerto Rico and
President of Puerto Rico PIA Association

General Manager of AbbVie Puerto Rico and President of PIA (Pharmaceutical Industry Association) of Puerto Rico. Dr. Palacios has over 15 years of experience in the pharmaceutical industry in roles of increasing responsibility including Commercial Operations, Business Development and Research & Development. Prior to his current role in Puerto Rico, Dr. Palacios lead the Commercial Operations for AbbVie Japan and prior to that served as Regional Commercial Director for Abbott Latin America. Dr. Palacios holds a Ph.D. in Molecular Biology from the University of Notre Dame and an M.B.A. from Tulane University.



Dr. José E. Laborde, PhD

Director, Economic Research Unit, University of
Puerto Rico

Dr. José E. Laborde is a tenured professor of Economics at the University of Puerto Rico's Río Piedras Campus. He obtained his Ph.D. in Economics from the State University of New York at Stony Brook with a specialty in Health and Demography. He publishes in academic journals often and is a frequent invited speaker in Health Economic conferences.

Dr. Laborde is also the president of JEL Consulting, Inc. Puerto Rico's leading health analytics firm. The company specializes in Health Care cost, utilization and quality research. It provides services to public entities and private firms in Puerto Rico and the US.

Our Speakers



Mrs. Angela Ávila-Marrero

Executive Director, Puerto Rico Health Insurance Administration (ASES)

Mrs. Angela Ávila Marrero, the new executive director of the Health Insurance Administration (ASES), is a career employee at that agency.

Ávila Marrero was the interim director of ASES since Ricardo Rivera resigned at the end of 2016. From December 2000 to April 2001 she was also acting director, while from December 2010 until February 2013 she was Deputy Executive Director, positioned later as administrator of analysis.

Ávila Marrero began to work at ASES in 1977 as finance officer. In 1999 she was promoted to director of Finance of the institution, position that she occupied until 2003.

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