

'Living an entrepreneurial passion'

P.R. Chamber of Commerce sets sights on future

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With the mission of guiding the young toward the world of business, the Puerto Rico Chamber of Commerce recently held the 2010 initiation of its University Chapter, which this year carried the theme of entrepreneurship and was dubbed "Living an Entrepreneurial Passion."

"This organization looks to encourage students to participate actively in the economic and social development of the island, hand-in-hand with the Chamber of Commerce," Committee President Margaret Ramírez Báez said.

The chapter also encourages students to help create sustainable socioeconomic conditions in order to increase competitiveness on the



Chamber of Commerce President
Raúl Gayá

island, while promoting innovation and entrepreneurial spirit.

EXPERTS: ECONOMIC DEVELOPMENT IS ACCESSIBLE
Raúl Gayá, president of the Chamber of Commerce, said it is the

entrepreneurs who will lead Puerto Rico toward economic growth.

"Some say we are living in bad times, but the truth of the matter is that they are good times," Gayá said, adding that tools making information even more accessible make development easier. "The trick is to find the opportunities that will help Puerto Rico grow."

Leonardo Cordero, a former Chamber of Commerce president, concurred, noting that Puerto Rico needs positive thinking.

"We are not in times of crisis but

in times of growth. There are some who see this and some who do not," Cordero said, adding that only with the fresh minds of the young will Puerto Rico be able to prosper.

Chamber of Commerce Executive Vice President Edgardo Bigas Valladares added that with focused effort and dedication, out of challenging times will come a new and better paradigm.

"Our era is working hard so that this new generation doesn't have to build a new Puerto Rico, but can work from the existing one," he said. ■

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—Leonardo Cordero



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