



The Puerto Rico Chamber of Commerce and
El Nuevo Día invite you to the...



PUERTO RICO
Health & Insurance
CONFERENCE 2019

**Revolutionizing Healthcare: How the Unique Puerto Rico Model can
Spearhead True Reinvention of the U.S. Healthcare System**

Friday, April 5, 2019 | Sheraton Puerto Rico Hotel & Casino – San Juan Ballroom

Registration: 7:30 a.m. - 8:00 a.m. | Conference: 8:00 a.m. – 5:30 p.m. | Networking Cocktail: 5:30pm-7:00pm

Preliminary Schedule of Events (3-21-19)

- 7:30-8:00am Registration**
- 8:00-8:25am Welcome Remarks**
Mr. Luis E. Pizarro Otero, Esq. LLM, Chairman PR Health & Insurance Conference 2019 & Board Member, Puerto Rico Chamber of Commerce
Mr. Kenneth Rivera Robles, CPA & Esq., President & Chairman of the Board, PRCC
- 8:25-9:45am Special Plenary Session: Revolutionizing Healthcare: How the Unique Puerto Rico Model can Spearhead True Reinvention of the U.S. Healthcare System**
Presenting and Moderating this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper
The U.S. Federal Government Perspective (20 minutes)
Invited Keynote Speaker:
Ms. Cheri Rice, Deputy Director of the Center for Medicare, U.S. Centers for Medicare & Medicaid Services
- The Puerto Rico Perspective (20 minutes)**
Invited Keynote Speakers:
- Mr. Ray Hurd, Regional Administrator / Deputy Consortium Administrator at Centers for Medicare & Medicaid Services (CMS), HHS
 - Hon. Rafael Rodríguez Mercado, MD, Secretary of the Puerto Rico Department of Health
 - Mrs. Angela Avila, Executive Director, Health Insurance Administration (ASES)
- 9:45-10:45am Panel I: The Private Sector Perspective: Importance of the Managed Care Model to Lower Cost, Increase Quality and Provide Access to Healthcare Services**
Moderator: Mrs. Marina Díaz, Director, Puerto Rico Field Office, CMS, HHS
Discussion Panel and Invited Panelists:
- Mr. James P. O'Drobinak, President & CEO, MCS, Inc. & MMAPA President
 - Dr. Richard Shinto, MD, MBA, CEO of InnoVacaCare Health Solutions and President & CEO of MMM Holdings, LLC
 - Mr. Luis A. Torres Olivera, Esq., President, Humana
 - Dr. Luis Pérez-Moreno, MD MPH MHSA, President & Managing Principal, FARO, LLC
 - Dr. Youssef Galib Fiol, MD, FACP, President, Puerto Rico Medical Association
- 10:45-11:00am Networking Break**
- 11:00-12:00M Panel II: Healthcare by the Numbers: The Importance of Accurate Metrics for the Puerto Rico Healthcare Cause**
Moderator: Mr. Roberto Pando, JD, MS, President, MCS Advantage & MCS Life Ins. Co.
Discussion Panel and Invited Panelists:
- Mr. José Carlo, Consultant, Milliman
 - Mr. Jonathan A. Meyers, FSA, MAAA, Chief Actuary Officer, Innovacare Health
 - Mr. Eduardo Zetina, Principal, Qinetix Group LLC
- 12:00-1:30pm Keynote Luncheon**
Invited Keynote Speaker:
Hon. Ricardo A. Rosselló Nevares, Governor of Puerto Rico
- 1:30-2:30pm Panel III: A Brave New World: Rx Post-Rebate Revolution, Trump's Blueprint & the Implications for Pharmaceutical Coverage in the U.S. Mainland versus Puerto Rico**
Moderator: Dr. Carolyn Rodríguez, Pharm. D., EVP Pharmacy Department, MCS Healthcare Holdings, LLC
Discussion Panel and Invited Panelists:
- Mr. Jason Borschow, President and CEO of Abarca Health, LLC
 - Mrs. Rosa M. Hernández, R.Ph., President & Co-Founder of MC 21, LLC
 - Dr. Marty Martínez Fraticelli, Pharm.D, President & Chief Pharmacy Officer, PharmPix, Corp.

- 2:30-3:30pm Panel IV: Drug Price Transparency: How Legislation and Other Initiatives are Pushing the Envelope on Drug Prices**
Moderator: Mrs. Wendy Perry, MBA, Executive Managing Director, Merck, Puerto Rico & President of the Pharmaceutical Industry Association (PIA)
Discussion Panel and Invited Panelists:
- Mrs. Amy Demske, Federal Payment Policy, Bristol-Myers Squibb
 - Mr. Raúl Rodríguez, CPA, President & CEO, Droguería Betances, Inc. & Luis Garratón, Inc.
 - Mr. Juan González, Esq., Legal Advisor, Puerto Rico Community Pharmacies Association
- 3:30-4:00pm Update on the White House National Healthcare Proposals**
Presenting this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper
Invited Keynote Speaker:
- Mr. Corey R. Lewandowski, TV Commentator, Campaign Manager Donald J. Trump for President 2016 and 2X NYTimes Best Selling Author
- 3:45-4:45pm Special Plenary Session: Politics of Healthcare: New Landscape in Washington, D.C.**
Presenting this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper
Invited Keynote Speakers (via video):
- Hon. Nydia M. Velázquez, U.S Representative for New York's 7th Congressional District
 - Hon. Frank Joseph Pallone Jr., U.S Representative for New Jersey's 6th Congressional District
- Reaction Panel:**
- Mr. Pedro R. Pierluisi, Esq., Former Resident Commissioner of Puerto Rico
 - Mr. Carlos Dalmau, Esq., Lawyer, Strategist, Public Policy Advisor and Professor of Law at the University of Puerto Rico
- 4:45-5:30pm Update on Puerto Rico's Congressional Healthcare Proposals**
Presenting this session: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper
Invited Keynote Speaker:
 Hon. Jenniffer A. González Colón, Resident Commissioner of Puerto Rico
- 5:30-5:35pm Closing Remarks**
 Mr. Luis E. Pizarro Otero, Esq. LL.M, Chairman PR Health & Insurance Conference 2019
 Mr. Kenneth Rivera Robles, CPA & Esq., President & Chairman of the Board, PRCC
- 5:35-7:00pm Networking Cocktail**

Investment*:

- PRCC Members: \$225* + Tax
- Non-Members: \$250* + Tax
- Students: \$175** + Tax*
- PRCC Members: Table of Ten (10): \$1,750* + Tax
- Non-Members Table of Ten (10): \$2,000* + Tax

* Tax not included. Includes: Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Networking Cocktail **Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

Call 787-721-6060, Ext. 2241 fmartinez@camarapr.net | [Register HERE](#) | www.camarapr.org

