



The Puerto Rico Chamber of Commerce and *El Nuevo Día*
invite you to the...

PUERTO RICO
Health & Insurance
CONFERENCE 2018

**Development by Storm: How to Turn Post-María Recovery
as the Opportunity to Fix Healthcare in Puerto Rico**

March 8th 2018 | The Condado Plaza Hilton

Conference: 8:00 a.m. - 5:00 p.m. | Networking Cocktail: 5:00 p.m. - 7:00 p.m.

Schedule of Events as of 3/07/18

7:30-8:00 a.m. Registration – Grand Ballroom

8:00-8:15 a.m. Welcome Remarks – Grand Ballroom
Mr. Luis E. Pizarro Otero, Esq., Chairman, PR Health & Insurance Conference 2018
Mrs. Alicia Lamboy, Esq., President and Chairwoman of the Board, PRCC

8:15-8:30 a.m. **Special Message from The Secretary of State of Puerto Rico**
The Honorable Luis G. Rivera Marín

8:30-9:40 a.m. **Special Session: Development by Storm: How to turn Post-María Recovery as the
Opportunity to Fix Healthcare in Puerto Rico**
Presenting this session:
Hon. Rafael Rodríguez- Mercado, MD, Secretary of the Puerto Rico Department of Health

The US Perspective (40 minutes)

Invited Keynote Speaker:

Mrs. Kimberly Brandt, MA, JD, Principal Deputy Administrator for Operations, Centers for Medicare & Medicaid Services, U.S. Department of Health & Human Services

- What are some of the “boots on the ground” initiatives CMS is executing in Puerto Rico?
- What can Puerto Rico expect in national policies related to Medicaid, Medicare and Commercial marketplaces?

The Puerto Rico Perspective (30 minutes)

Moderador: Mr. Rafael Bernal, Staff Writer, The Hill Newspaper

Invited Keynote Speakers:

Mr. Carlos Mercader, Esq., Executive Director, Puerto Rico Federal Affairs Administration

Mr. James T. Kerr, Consortium Administrator for Medicare Health Plans Operations, CMS

- Updates and proposals for Medicare Advantage and Part D Regulation

9:40-10:25a.m. **Special Session: Population Dynamics and Epidemiologic Trends in Puerto Rico: Migration,
Market and Hurricane María**

Moderator: Mrs. María Fernanda Levis-Peralta, MPH, MPA, PCMH-CCE, CEO, Impactivo, LLC

Invited Keynote Speakers:

Dr. Mario Marazzi-Santiago, Executive Director, Puerto Rico Institute of Statistics

Dr. Idania R. Rodríguez-Ayuso, MS, Ph.D., Senior Manager of Statistical Projects, Puerto Rico Institute of Statistics

Dr. Yadira Almodóvar-Díaz, DrPH, MPH, CHES, Senior Advisor, Health Systems and Public Policy at Puerto Rico Health Insurance Administration (ASES)

- [Post Maria - Updates on Cost of Living and Migration](#)
- [Surveillance and epidemiologic profile Post-Hurricane Maria](#)
- [Migration and Epidemiologic implications in the healthcare system](#)

10:25-11:25am Roundtable Session: Healthcare Policy Update & Economic Development Recommendations

Moderator: Mr. Roberto G. Pando, MS, JD, President, MCS Life & MCS Classicare

Discussion Panel and Invited Panelists:

- Mr. James P. O'Drobinak, CEO, MCS, Inc.
- Mr. Roberto García-Rodríguez, Esq., President & CEO, Triple S Management Corp.
- Mr. Orlando González-Rivera, Esq., CPA, President, MMM Healthcare, Inc.
- Mr. José Valentin, President, First Medical Salud, Inc.
- Mr. Luis Torres, Esq., President, Humana
- Mr. Jaime Plá-Cortés, Esq., Executive President, Puerto Rico Hospital Association
- Mrs. Rosa Hernández, R.PH., President Co-founder of MC-21 Corporation

11:25-12:20pm Plenary Session: What we learned about our Provider Network through the María experience

Moderator: Mrs. Daneris Fernandez, President and CEO, DGF Consulting

Invited Keynote Speaker: (30 min)

Mr. Clayton C. Williams, Director of Clinical Transformation at Louisiana Public Health Institute and Managing Partner of Rivo Health, LLC, New Orleans, LA

Discussion Panel and Invited Panelists:

- Mrs. Gloria del C. Amador-Fernández, DrPh(c), MHSA, Chief Executive Officer, Salud Integral en la Montana
- Mrs. Inés Hernández-Roses, MD, DABFM, CPC, CHIE, Chief Medical Officer, MCS
- Mr. Jorge Matta-Serrano, MHSA, FACHE, President, Board of Directors Puerto Rico Hospital Association
- Mr. José Joaquín Vargas-De León, MD., President, Puerto Rico IPAs Association
- Mrs. Elda Sierra-Meléndez, R.PH., President Board of Directors, Coopharma

12:20-2:00pm Keynote Luncheon – Royal Room and Miramar Room

Invited Keynote Speaker:

The Honorable Ricardo A. Rosselló Nevares, Governor of Puerto Rico

2:00-3:00pm Concurrent Session I: Healthcare Coverage and Access from the Employer Perspective Grand Ballroom

Moderator: Mr. Elliot Pacheco-Beauchamp, President Farmacias Reyes and VP of Entrepreneurs for Puerto Rico

Invited Keynote Speaker:

Mr. Rafael Cestero-Lopategui, Esq. Deputy Insurance Commissioner of Puerto Rico

Discussion Panel and Invited Panelists:

- Mr. Nelson J. Ramírez, President, Centro Unidos de Detallistas de Puerto Rico
- Mrs. Iraelia Pernas, Esq., Executive Director, ACODESE
- Mrs. Ana D. Borrero-Quiles, Vice President Employee Benefits, Fulcro Insurance, Inc.
- Mr. Eduardo Zetina, Principal of Qinetix Group LLC
 - [Highlight challenges and opportunities for employers to provide adequate access to healthcare](#)

2:00-3:00pm Concurrent Session II: How can the Schools of Medicine help in the Physicians Exodus Miramar Room

Moderator: Mr. Roberto Ramírez-García, MHSA, Ph.D, Professor, School of Medicine University of PR

Invited Keynote Speakers:

Mr. Edgar Colón-Negrón, MD, FACR, Dean, School of Medicine, University of PR

Mr. José Ginel Rodríguez, MD, FAAP, Dean of Medicine, Universidad Central del Caribe EM

Reaction Panel:

- Mr. Victor M. Ramos-Otero, MD, President, Puerto Rico College of Physicians and Surgeons
- Mr. Omar Candelas, CPA, Finance Director, Millenium Medical
- Mr. Carlos Mellado, MD, Former Patient's Advocate for Puerto Rico Government and Primary Physician

3:00-4:00pm Special Plenary Session: Addressing Healthcare Innovation Challenges – Grand Ballroom

Moderator: Mrs. Wendy Perry, Executive Managing Director at Merck Puerto Rico

Invited Keynote Speaker:

Dr. Frank R. Lichtenberg, Courtney C. Brown Professor of Business at Columbia University Graduate School of Business; Research Associate of the National Bureau of Economic Research; and a member of the CESifo Research Network

Reaction Panel:

- **Mr. Luis A. Pérez-Moreno, MD MPH MHA CPHQ PHIAS**, President & CEO of FARO LLC
- **Mrs. Nuri C. Echevarría, Pharm D.**, Owner Farmacia San Luis
- **Dr. Héctor A. Vélez-Cortés**, Oncologist, Hematologist, Clinical Investigator in Oncology and Director of Ad-Vance Medical Research

4:00-5:00pm Plenary Session: Battling Fraud, Waste and Abuse: Challenges & Opportunities to Effectively Manage Care, Improve Quality and Reduce Costs in Puerto Rico

Moderator: Dr. Martty Martínez-Fraticelli, Pharm.D, President & Chief Pharmacy Officer, PharmPix, Corp.

Invited Keynote Speakers: (40 minutes)

Mrs. Marla Hadad, Esq. Director Office of Legal Affairs, PR Health Insurance Administration (ASES)
Mr. José L. Soto, Assistant Special Agent in Charge, US Department of Health & Human Services, Office of Inspector General, Office of Investigations, Puerto Rico Field Office

Reaction Panel:

- **Mrs. Rita Rodríguez, Esq.**, Compliance Director, Molina Healthcare Puerto Rico
- **Mrs. Adriana Ramírez, Esq.** General Counsel & AVP, Quality and Regulatory Affairs, Abarca Health LLC
- **Mrs. Maite Morales, Esq, LLM**, Chief Compliance Officer, MCS

5:00-5:10 p.m. Conclusions and Final Remarks Plenary Session

5:10-7:00 p.m. Networking Cocktail – Brisas del Mar Room

Other Important Value Added Elements of the Event

1. Receive a Statistical Summary with Exclusive Data from:
 - o Moran Report – FFS Data Analysis performed for MMAPA Puerto Rico
 - o Migration and Cost Index updates – PR Statistics Institute
2. Summary of new local legislation – by ACODESE
3. Exhibition Booths

Investment*:

- PRCC Members: **\$200 + Tax*** • PRCC Members: Table of Ten (10): **\$1,500 + Tax***
- Non-Members: **\$225 + Tax** • Non-Members Table of Ten: **\$1,750* + Tax***
- Faculty and Students: **\$150** + Tax***

* Tax not included. Includes: Coffee Breaks, Lunch, Educational Material and Networking Cocktail **Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Discover. \$10 surcharge for participants not pre-registered. The whole amount will be charge if your cancellation is not notified with (48) hours prior to the activity. Our hours are Monday to Friday from 8:00a.m. – 5:00p.m.

Call 787-721-6060 | Register Here: <http://qrs.ly/c968s6j> | www.camarapr.org

