



The Puerto Rico Chamber of Commerce, Birling Capital Advisors, LLC, BDO Puerto Rico, LLC and *El Nuevo Día* invite you to the...



Wednesday, February 26, 2020 | Sheraton Puerto Rico Hotel & Casino in San Juan, Puerto Rico
Conference: 8:20am – 5:45pm | Networking Cocktail: 6:00pm-7:30pm

Final Schedule of Events (2-24-2020)

7:30-8:20am Registration

8:20-8:30am Welcome Remarks

Mr. Francisco J. Rodríguez-Castro, President & CEO of Birling Capitol Advisors, LLC and Chairman of the Puerto Rico Conference 2020
Mr. Gabriel Hernández, CPA, Managing Partner of BDO Puerto Rico, LLC and Co-Chairman of the Puerto Rico Conference 2020
Mr. José E. Ledesma Fuentes, President & Chairman of the Board, PRCC

8:30-8:50am Puerto Rico Economic Update

Invited Keynote Speaker:
Mr. José J. Villamil, Chairman of the Board & CEO, Estudios Tecnicos. Inc. and PRCC Former President

8:50-9:05am Recovery and Resilience: Rebuilding Puerto Rico Together

Invited Keynote Speaker:
Rear Admiral Peter J. Brown, White House Special Representative for Puerto Rico's Disaster Recovery

9:05-9:20am Puerto Rico Tourism 2020: Our Buster Douglas Moment

Invited Keynote Speaker:
Mr. Brad Dean, Chief Executive Officer, Discover Puerto Rico

9:20-10:00am High Impact Entrepreneurial Development in Puerto Rico

Moderator: Mr. Gabriel Hernández, CPA, Managing Partner of BDO Puerto Rico, LLC and Co-Chairman of the Puerto Rico Conference 2020

Discussion Panel and Invited Panelists:

- **Dr. Ubaldo M. Córdova Figueroa**, Executive Vicepresident, University of Puerto Rico
- **Mr. James P. Connor**, Founding Partner & CEO, Acrecent Financial
- **Mrs. Dolmarie Méndez, MBA, CHRS**, Co-Founder & CEO, Abartys Health, LLC
- **Dr. Richard Shinto, MD, MBA**, CEO of InnovaCare Health Solutions and President & CEO of MMM Holdings, LLC
- **Mr. Juan E. Bauzá Bayrón**, Economic Development Representative PR & USVI, U.S. Economic Development Administration
- **Mr. Jason Borschow**, President & CEO, Abarca Health, LLC

10:00-10:15am Ambassadors of Exporting Knowledge

Invited Keynote Speaker:
Mr. Morgan "Mac" Schuessler, CEO & President, Evertec, Inc.

10:15-11:00am Top Entrepreneurial Sectors

Moderator: Mr. Luis Torres Llompарт, CPA, Partner at BDO in Puerto Rico and PRCC Former President

Discussion Panel and Invited Panelists:

- HealthCare:**
- **Mr. James P. O'Drobinak**, Chief Executive Officer of Medical Card System, Inc.
- Manufacturing and Pharmaceutical Sector:**
- **Ms. Elizabeth Plaza**, President & CEO, Pharma-Bio Serv, Inc.
- Tourism:**
- **Mrs. Clarisa Jiménez**, President & CEO, PRHTA
- Construction:**

- **Mr. José Domingo Pérez, P.E.**, President, Caribe Tecno, Inc.
Blue Economy:
- **Mrs. Rita Angleró**, Executive Director, Bluetide PR, Inc.

11:00-11:45am **From Maria to the Earthquakes: Puerto Rico Facing Natures Wrath**

Moderator: Mr. Alex Delgado, Director of NotiUno 630, Uno Radio Group

Discussion Panel and Invited Panelists:

- **Mr. Eli Díaz-Atienza, J.D., P.E.**, Executive President Puerto Rico Acueduct & Sewer Authority & Governors Representative in the Financial Oversight and Management Board
- **Hon. Luis Carlos Fernández Trinchet**, Secretary, Puerto Rico Department of Housing
- **Hon. Elmer Román**, Secretary of State of Puerto Rico
- **Major General José J. Reyes**, Adjutant General of Puerto Rico

11:45-12:00pm **Solutions for Earthquake Recovery in Puerto Rico**

Invited Keynote Speakers:

Dr. H. Kit Miyamoto, Ph.D., S.E., Global CEO and President of Miyamoto International, Inc.
Mr. Iván Hernandez, S.E., P.E., Principal Miyamoto International, Inc.

12:00-12:20pm **Entrepreneurship Impact on Higher Education**

Invited Keynote Speaker:

Dr. Jorge Haddock, President, University of Puerto Rico

12:20-2:00pm **Keynote Luncheon – Leading Change in Times of Crisis and Beyond**

Invited Keynote Speaker:

Dr. Scott S. Cowen, President Emeritus and Distinguished University Chair, Tulane University

2:00-2:45pm **Reinventing the Family Business in Puerto Rico**

Moderator: Mr. Manuel Cidre, Founder of Los Cidrines, Former Chair PRMA, Productos de PR & Statesman

Discussion Panel and Invited Panelists:

- **Mr. Carlos A. Trapaga Fonalledas**, CEO & President, TraFon Group, Inc.
- **Mr. Antonio Luis Ferré Rangel**, Chief Executive Officer of Kingbird Investment Management
- **Mr. Federico Sánchez**, President & CEO, Interlink
- **Mr. Juan Mateo Cidre**, President of Sobao by Los Cidrines
- **Mr. Antonio Muñoz Grajales**, President of Muñoz Holdings

2:45-2:55pm **Investment in Tech - Pixels From Puerto Rico to the World**

Invited Keynote Speaker:

Mr. Pedro Juan Hernández, President of Digital Presencial

2:55-3:10pm **Puerto Rico: Opportunity, Growth & Transformation**

Invited Keynote Speaker:

Mr. Rodrick Miller, Chief Executive Officer, Invest Puerto Rico

3:10-4:00pm **High Impact Entrepreneurship in Puerto Rico**

Moderator: Mr. Miguel L. Vargas Jiménez, Executive Director & CEO, PR Chamber of Commerce

Discussion Panel and Invited Panelists:

- **Mr. José F. Méndez Méndez**, President, Ana G. Méndez University System Inc.
- **Mr. Manuel J. Fernós, Esq.**, President, Inter American University of Puerto Rico
- **Dr. Carlos A. Quiñones Alfonso**, Founder and President, Dewey University
- **Mrs. Gladys Nieves, P.E.**, President, EDP University of Puerto Rico Inc.
- **Mrs. Verónica Colón Rosario**, Director, Holberton School Puerto Rico

4:00-4:45pm **Access to Capital: Puerto Rico's Home-Grown Lenders Lead the Way**

Moderator: Mr. Arturo L. Carrión, Retired-Consultant

Discussion Panel and Invited Panelists:

- **Mr. Ignacio Alvarez, Esq.**, President & CEO, Popular, Inc.
- **Mr. Michael McDonald**, Executive Vice President & Business Group Executive, FirstBank Puerto Rico
- **Mr. Rodolfo Sánchez-Colberg**, Managing Partner, Parliament Capital Management ("PCM")
- **Mr. Josué E. Rivera**, State Director – Puerto Rico, Rural Development, U.S. Department of Agriculture

4:45-5:00pm **Betting on Puerto Rico's Future: #Yonomequito**

Invited Keynote Speaker:

Mr. Carlos López-Lay, President & CEO of Bella Group

5:00-5:15pm **Betting Big on Tourism for Puerto Rico's Future**

Invited Keynote Speaker:

Mr. Federico Stubbe, Jr., President, PRISA Group

5:15-5:30pm Puerto Rico Economic Development Update

Invited Keynote Speaker:

Hon. Manuel A. Laboy Rivera, Secretary, Department of Economic Development & Commerce of PR

5:30-5:45pm Closing Remarks

Mr. Francisco J. Rodríguez-Castro, Chairman, Puerto Rico Conference 2020

Mr. Gabriel Hernández, CPA, Co-Chairman of the Puerto Rico Conference 2020

Mr. José E. Ledesma Fuentes, President & Chairman of the Board, PRCC

6:00-7:30pm Networking Cocktail

Investment*:

- PRCC Members: \$250* + Tax
- Non-Members: \$275* + Tax
- Students: \$175** + Tax*

- PRCC Members: Table of Ten (10): \$2,000* + Tax
- Non-Members Table of Ten (10): \$2,200* + Tax

* Tax not included. Includes: Continental Breakfast, Lunch, Coffee Breaks, Educational Material and Networking Cocktail. **Must present student ID. Notify upon registering. We accept: MasterCard, VISA, American Express and Checks. The whole amount will be charged if your cancellation is not notified with (48) hours prior to the event. Our working hours are Monday-Friday from 8:00a.m. – 5:00p.m.

Call 787-721-6060, Ext. 2241 fmartinez@camarapr.net | Register [HERE](#) | www.camarapr.org

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